

**Midwest Popular Culture Association
and
Midwest American Culture Association**
Annual Conference

Friday, October 4 – Sunday, October 6, 2024

MPCA/ACA Website: <https://www.mpcaaca.org>
#mpca24

Conference Coordinator: Paul Booth, DePaul University, pbooth81@gmail.com

Program Book Editors: program@mpcaaca.org

Shanna Gilkeson, Eastern Michigan University, sgilkeso@emich.edu

Scott Owen Chappuis, Concordia University Ann Arbor, scott.chappuis@cuaa.edu

J. Scott Jordan, Illinois State University, jsjorda@ilstu.edu

REGISTRATION

Registration will need to be completed online for each conference attendee and presenter.

Once you've registered for the conference, you will receive email confirmations.

All times listed in the program are listed in Central Standard Time.

SPECIAL EVENTS

- | | |
|------------------------------------|--|
| Thursday, October 3, 7:00-9:00 pm | Game Night
Daley 1137 (From the conference rooms, cross Jackson and go to 247 S. State Street.) |
| Friday, October 4, 5:45-6:45 pm | Featured Speaker: Dr. Francesca T. Royster, Room 8005 |
| Friday, October 4, 7:00-7:30 pm | Awards Ceremony
Daley 150 (first floor)
(From the conference rooms, cross Jackson and go to 247 S. State Street.) |
| Saturday, October 5, 12:30-2:00 pm | Membership Meeting, Room 8005 |
| Saturday, October 5, 5:45-6:45 pm | Keynote Speaker: Julia Miller, Delmark Records, Room 8005 |
| Saturday, October 5, 7:00-10:00 pm | MPCA Pub Quiz with Quizmaster Brendan Riley
Exchequer Restaurant and Pub
Exchequer Restaurant & Pub, 226 S Wabash Ave, Chicago, IL 60604
(one block from conference hotel)
Saturday
7:00-10:00pm (quiz starts at 7:30) |

Sunday, October 6

MPCA Free Pop Culture Activities

Chicago Movie Tour

(<https://www.chicagomovietours.com/>)

10:00am-12:00pm - Loop Movie Tour

1:00pm-2:30pm - Ferris Bueller Art Institute Tour

Tickets are free but we need confirmation of interest by Oct 01. You can register [here](#). Tickets are limited!

The Popular Culture Studies Journal

The Midwest Popular Culture Association/American Culture Association (MPCA/ACA) is the home of a journal in the field of popular culture studies.

Aims and scope:

Popular culture is at the heart of democratic citizenship. It serves as an engine driving technology, innovation, and information, as well as a methodological lens employed by the many fields that examine culture, often from an interdisciplinary perspective. Managed by The Midwest Popular Culture Association/American Culture Association (MPCA/ACA), The Popular Culture Studies Journal is an academic, refereed journal for scholars, academics, and students from the many disciplines that study America and American culture. The journal serves its membership and scholars globally who recognize and support its mission based on expanding the way we view popular culture as a fundamental component within the contemporary world.

Topics covered:

Analysis of the proceedings of the Midwest PCA/ACA and the national organization reveals that most popular culture scholars are interested in American-based:

- Film
- Music
- Television
- Sports
- Celebrity Culture
- Technology
- Literature
- Comics/Cartoons/Graphic Novels

However, many scholars approach these topics from an interdisciplinary perspective, which adds significant value over single-issue or more focused/specialized journals.

Editor: CarrieLynn Reinhard, pcsj@mpcaaca.org

MPCA/ACA EXECUTIVE COUNCIL

President: Julia Largent Kuttler, McPherson College, president@mpcaaca.org

Vice President and President-Elect: Cory Barker, Penn State University, vicepresident@mpcaaca.org

Program Chairperson: Shanna Gilkeson, Eastern Michigan University

Program Vice-Chair: Scott Owen Chappuis, Concordia University Ann Arbor

Program Vice-Chair: J. Scott Jordan, Illinois State University

Student/New Professional Representative: Delana Price, Marshall University, gradnewprof@mpcaaca.org

Marketing and Communications Chair: Sarah Licht, Georgetown University

Awards Coordinator: Aisha Powell, Morgan State University

At-Large Member: Sumitra Srinivasan, University of Toledo

At-Large Member: Charles Coletta, Bowling Green State University

At-Large Member: Barry Cole, University of Alabama

Conference Coordinator: Paul Booth, DePaul University, pbooth81@gmail.com

Editor, The Popular Culture Studies Journal: CarrieLynn Reinhard, pcsj@mpcaaca.org

Webmaster: Lori Scharenbroich, West Shore Marketing, webmaster@mpcaaca.org

Land Recognition Statement

We acknowledge that we are meeting on traditional Native lands that are today home to representatives of well over one hundred different tribal nations. We extend our respect to all of them, including the Potawatomi, Ojibwe, and Odawa nations, who signed the Treaty of Chicago in 1821 and 1833. We also recognize the Ho-Chunk, Myaamia, Menominee, Illinois Confederacy, and Peoria people who also maintained relationships with this land.

We acknowledge that these sacred homelands were ruptured by the European invasion of the Americas. In 1493, Pope Alexander VI promulgated the Doctrine of Discovery, which seized Native lands and resources with impunity. This doctrine has been used by countries throughout the Americas, including the U.S., to legitimize colonial policies of displacement and genocide toward Native peoples and to justify colonial legacies of white superiority and global capitalism.

As MPCA is an organization that studies culture and how it impacts those around us, we reaffirm our commitment, both as an organization and as individuals, to help make our community and our society a more equitable, welcoming, and just place for all.

*Adapted from DePaul University's Land Recognition Statement found here:
<https://offices.depaul.edu/diversity/Pages/Land-Acknowledgement.aspx>*

KEYNOTE GUEST SPEAKER
Julia Miller
President & CEO, Delmark Records
Chicago, IL

Saturday, October 5, 5:45-6:45 pm, Room 8005



“A New Era for Delmark Records - An Historic Transition”

Delmark Records was started in 1953, by Robert G. Koester, as a sole proprietorship, and a “paper business”, as a supply chain to his retail outlet, the legendary Jazz Record Mart. In 2018, I became the President & CEO, and Managing Member of Delmark Records LLC, and Elbio Barilari became the Artistic Director. Delmark is now a woman-owned, diverse, digital/e-commerce business. What does this transition mean for the artists on the label, and as an example in the music business? What is the place, role, and responsibility of labels, now?

Since 2018, Julia A. Miller has served as the President & CEO of Delmark Records, the oldest continuously operating jazz and blues record label in the US. Delmark celebrated its 70th anniversary in 2023. Prior to that, Julia was a professor in Sound and Studio Techniques at the School of the Art Institute in Chicago for seventeen years, as well as simultaneously serving as the Guitar Department head for the Music

Institute of Chicago for twenty years. Julia is a prize-winning electronic musician, composer, co-leader of the avant-jazz band Volcano Radar, an alumni of DePaul School of Music, and she received a doctorate in music composition from Northwestern University in 2005.

FEATURED SPEAKER
Dr. Francesca T. Royster
Professor of English, DePaul University
Chicago, IL.
Friday, October 4, 5:45-6:45 pm, Room 8005



“Black Country Music Futures”

In my 2022 book, *Black Country Music: Listening for Revolutions*, I explore historic and contemporary Black country (and country-adjacent) artists who work within this space, sometimes on the margins, sometimes within the mainstream, to exercise Black freedom, creativity and to set the record straight about country music’s multiple and sometimes contentious musical origins (which include, despite its white image, African and African American, Latinx, Indigenous, and Asian roots and influences.) Recently, there has been an explosion of critical and creative conversations around these issues. Still, “country,” is a cultural space where the flag of white supremacy can feel firmly and forebodingly planted. Despite the powerful work of interrupting the white washing of country music and spaces by musicians, filmmakers, podcasters, scholars, journalists and activists— country music’s reckoning with Black contributions and roots has yet to be fully explored. In today’s talk, I’ll explore ways that recent Black interventions in country music are making a way for new futures for both artists and fans, from Holly G.’s Black Opry Review, to Beyoncé’s *Cowboy Carter*.

MPCA/ACA AREA CHAIRS FOR 2024

ADAPTATIONS, Jamie Hook, Indiana University Bloomington, jhook@indiana.edu

ADVERTISING AND PUBLIC RELATIONS, Patrick Karle,
PNKarle@outlook.com

AFRICAN-AMERICAN POPULAR CULTURE, David M. Jones, University of Wisconsin at Eau Claire, JonesM@uwec.edu

ANIMATION AND ANIME, Kay Clopton, Ohio State University,
Clopton1@osu.edu

BEER CULTURE, Josh Sopiartz, Governors State University, JSopiartz@govst.edu

BRITISH POPULAR CULTURE, Melissa Beattie, Independent Scholar,
tritogeneia@aol.com

CELEBRITY AND STARDOM, Dustin Ardine, Regent University,
dustard@mail.regent.edu

CLASS STUDIES, Emma Johnson, Michigan Technological University,
EmmaJ@mtu.edu

COMICS, Paul R. Kohl, Loras College, Paul.Kohl@loras.edu

CREATIVE WORKS: FICTION, Sarah Licht, Georgetown University,
SBL60@Georgetown.edu

CULTURAL GEOGRAPHY, A.P. Vague, DePaul University, APVague@gmail.com

DANCE AND THEATER, Darryl Clark, Southern Illinois University,
Darryl.Clark@siu.edu

DISABILITY STUDIES, Sam Kizer, Ohio University,
samkizer@ohio.edu

DISNEY STUDIES, Allen Babiarz-Lira, Regent University,
AlleBab@mail.regent.edu

DOCUMENTARY, Julia Largent Kuttler, McPherson College,
LargentJ@mcperson.edu

EAST ASIAN POPULAR CULTURE, Vacant

ENVIRONMENT, ANIMALS, AND CLIMATE CHANGE, Sarah McFarland Taylor, Northwestern University, SMCFTaylor@gmail.com

ETHNOGRAPHY, Vacant

FAMILY, Sumitra Srinivasan, University of Toledo, Sumitra.Srinivasan@utoledo.edu

FAN STUDIES, Shanna Gilkeson, Eastern Michigan University,
SGilkeso@emich.edu

FASHION AND MATERIAL CULTURE, Renee Woods, St. Louis Community College, RTWoodsMO@gmail.com

FESTIVALS AND FOOD, Caryn E. Neumann, Miami University – Ohio,
NeumanCE@miamioh.edu

FILM, Elizabeth Shiller, Georgia Southwestern State University,
elizabeth.shiller@gsw.edu

FOLKLORE, Myc Wiatrowski, Indiana University Bloomington,
MichWiat@indiana.edu

GENDER STUDIES, Ines Petrovic Garcia, Regent University,
InesPet@mail.regent.edu

GIRLHOOD STUDIES, Brilynn Janckila, Michigan Technological University,
BJanckil@mtu.edu

HIP HOP, Brianna Quade, University of Wisconsin-Milwaukee,
BMQuade@uwm.edu

HISTORY, Caryn E. Neumann, Miami University – Ohio,
NeumanCE@miamioh.edu

HORROR AND SCIENCE FICTION/FANTASY, John A. Dowell,
JohnDowell@mac.com

HUMOR, John A. Dowell, JohnDowell@mac.com

INDIGENOUS STUDIES, Kendall Belopavlovich, Michigan Technological
University, KYBelopa@mtu.edu

JEWISH STUDIES, Vacant

LATIN AMERICAN POPULAR CULTURE, Carolina Rocha, Southern Illinois
University Edwardsville, Crocha@siue.edu

LGBTQ+ AND/IN POPULAR CULTURE, Sean Ahern, Wayne State College,
SEAhern1@wsc.edu

MUSIC, Gary Burns, Northern Illinois University, GBurns@niu.edu

NEW MEDIA, Pam Wicks, Aurora University, PWicks22@gmail.com

PEDAGOGY AND POPULAR CULTURE, Cary Millsap-Spears, Moraine Valley
Community College, Millsaps-Spears@morainevalley.edu

PHILOSOPHY IN POPULAR CULTURE, Christopher M. Innes, Boise State
University, CInnes@boisestate.edu

POLITICS, Karen Whedbee, Northern Illinois University, KWhedbee@niu.edu

POPULAR GENRE FICTION, Peter Hesseldenz, University of Kentucky,
PHessel@uky.edu

PRINT MEDIA AND POPULAR CULTURE, Ayanna Gaines, Woodbury
University, Ayanna.Gaines@woodbury.edu

PROFESSIONAL DEVELOPMENT, Delana Price, University of Kansas,
Rice262@ku.edu

PRO WRESTLING STUDIES, CarrieLynn D. Reinhard, Dominican University,
creinhard@dom.edu; Christopher Olson, UW – Milwaukee,
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RACE AND ETHNICITY, Vacant

REALITY TELEVISION, Ann Andaloro, Morehead State University,
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RELIGION AND POPULAR CULTURE, Darby Ratliff, Saint Louis University,
Darby.Ratliff@slu.edu

RHETORICAL STUDIES, Michael Donnelly, Ball State University,
MDDonnelly@bsu.edu
SIXTIES AND POPULAR CULTURE, Paul R. Kohl, Loras College,
Paul.Kohl@loras.edu
SOUTHERN LITERATURE AND CULTURE, Ashley Moore Goulder,
University of Tennessee at Martin, AGoulder@utm.edu
SPORTS CULTURE, Sean Ahern, Wayne State College, SEAhern1@wsc.edu,
STAR TREK, Shanna Gilkeson, Eastern Michigan University, SGilkeso@emichu.edu
TABLETOP AND BOARD GAME STUDIES, Brendan Riley, Columbia College
of Chicago, Briley@colum.edu
TELEVISION, Cory Barker, Penn State University, barkerc65@gmail.com
VIDEO GAMES, Pam Wicks, Aurora University, PWicks22@gmail.com
YOUTH LITERATURE AND MEDIA, Bree Chambers, Independent Scholar,
Bree.Chambers265@gmail.com

MEETINGS OF THE MIDWEST POPULAR CULTURE ASSOCIATION AND AMERICAN CULTURE ASSOCIATION

1973: Duluth, Minnesota	1999: No Meeting
1974: Chicago, Illinois	2000: No Meeting
1975: Kalamazoo, Michigan	2001: No Meeting
1976: Bowling Green, Ohio	2002: Milwaukee, Wisconsin
1977: Normal, Illinois	2003: Minneapolis, Minnesota
1978: East Lansing, Michigan	2004: Cleveland, Ohio
1979: Bowling Green, Ohio	2005: St. Louis, Missouri
1980: Kalamazoo, Michigan	2006: Indianapolis, Indiana
1981: Columbus, Ohio	2007: Kansas City, Missouri
1982: Terre Haute, Indiana	2008: Cincinnati, Ohio
1983: Bowling Green, Ohio	2009: Detroit, Michigan
1984: Bloomington, Indiana	2010: Bloomington, Minnesota
1985: Chicago, Illinois	2011: Milwaukee, Wisconsin
1986: Kalamazoo, Michigan	2012: Columbus, Ohio
1987: Kirkwood, Missouri	2013: St. Louis, Missouri
1988: Bowling Green, Ohio	2014: Indianapolis, Indiana
1989: Lansing, Michigan	2015: Cincinnati, Ohio
1990: Toledo, Ohio	2016: Chicago, Illinois
1991: Cleveland, Ohio	2017: St. Louis, Missouri
1992: Indianapolis, Indiana	2018: Indianapolis, Indiana
1993: East Lansing, Michigan	2019: Cincinnati, Ohio
1994: Pittsburgh, Pennsylvania	2020: Virtual Conference
1995: Indianapolis, Indiana	2021: Minneapolis, Minnesota
1996: Bowling Green, Ohio	2022: Chicago, Illinois
1997: Traverse City, Michigan	2023: Chicago, Illinois
1998: No Meeting	

Upcoming Conferences

PCA/ACA 2025 – New Orleans, Louisiana (April 16-19, 2025)

Popular Culture Association and American Culture Association National Conference

<https://www.pcaaca.org>

Submission Deadline: November 30, 2024

The DePaul Pop Culture Conference - “Reading Reality TV” – Chicago, Illinois (May 3, 2025)

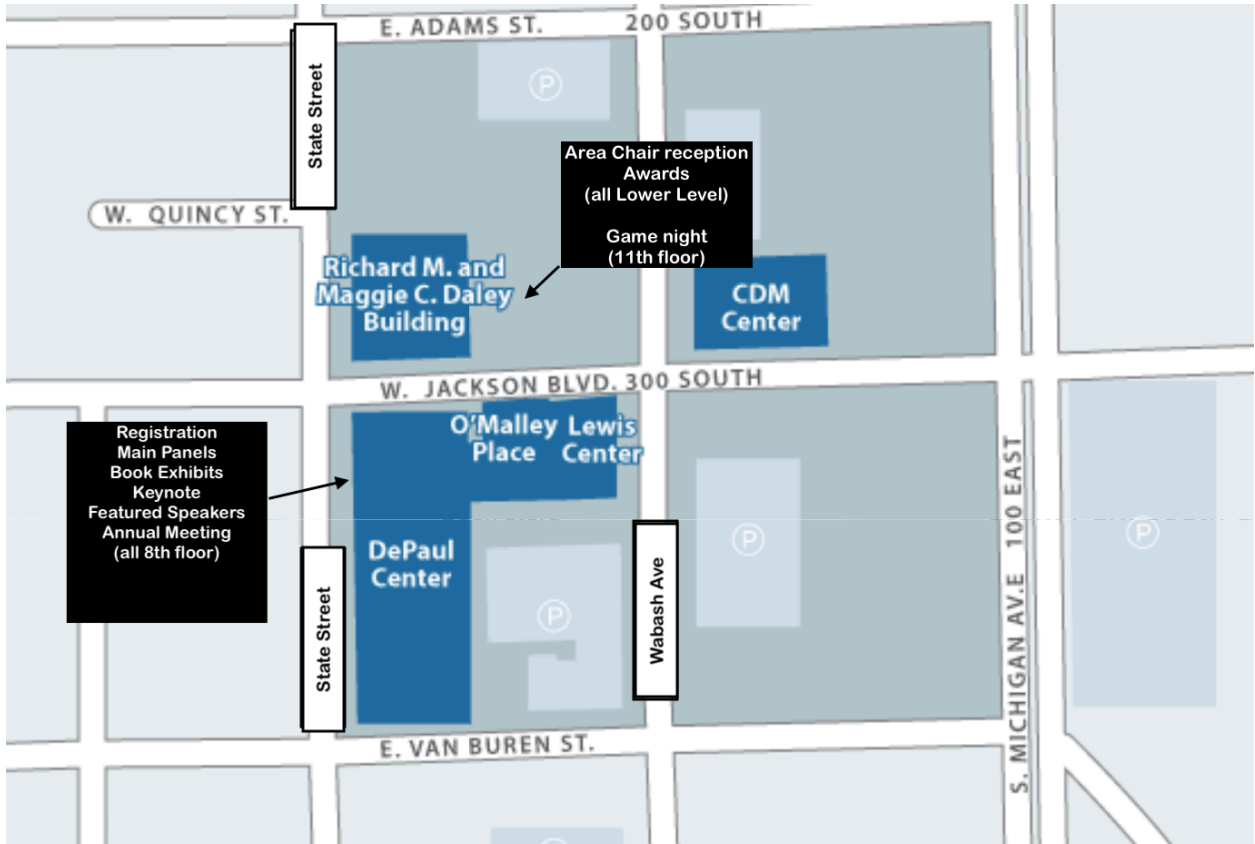
<https://www.popcultureconference.com>

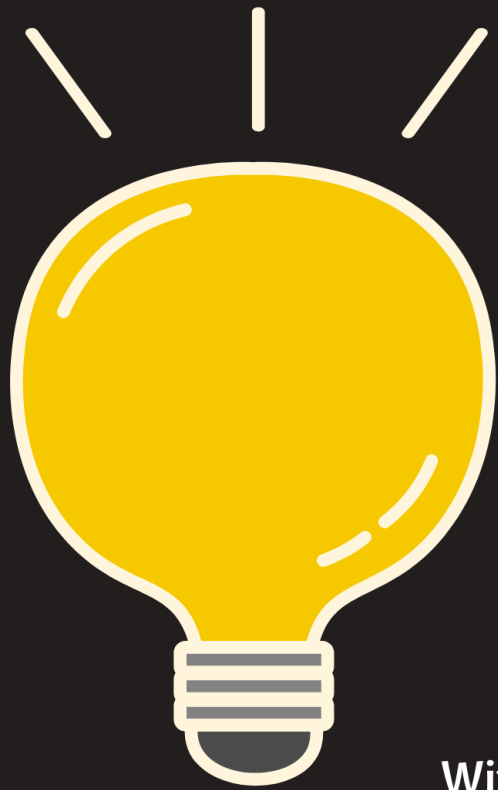
Submission Deadline: January 31, 2025

Connecting to Wifi at MPCA

- Step 1: Connect to the "depaul" wireless network and you will be directed to the "DePaul Wifi Setup" page. Click "DePaul Guest WiFi" to continue.
- Step 2: Select "Register" under the "Conference Guest" option.
- Step 3: Enter in the conference ID "mpca1024" (no quotation marks), check that you agree to DePaul's Acceptable Use Policy, and click "Proceed".

Map of Buildings





MPECA PUB QUIZ

With Quizmaster Brendan Riley!

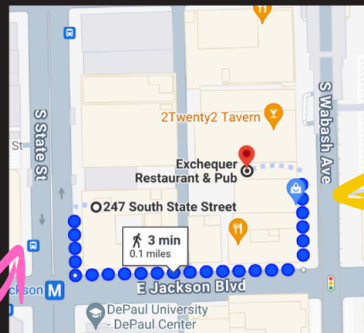
**SATURDAY
NIGHT**

Start At 7:30 PM

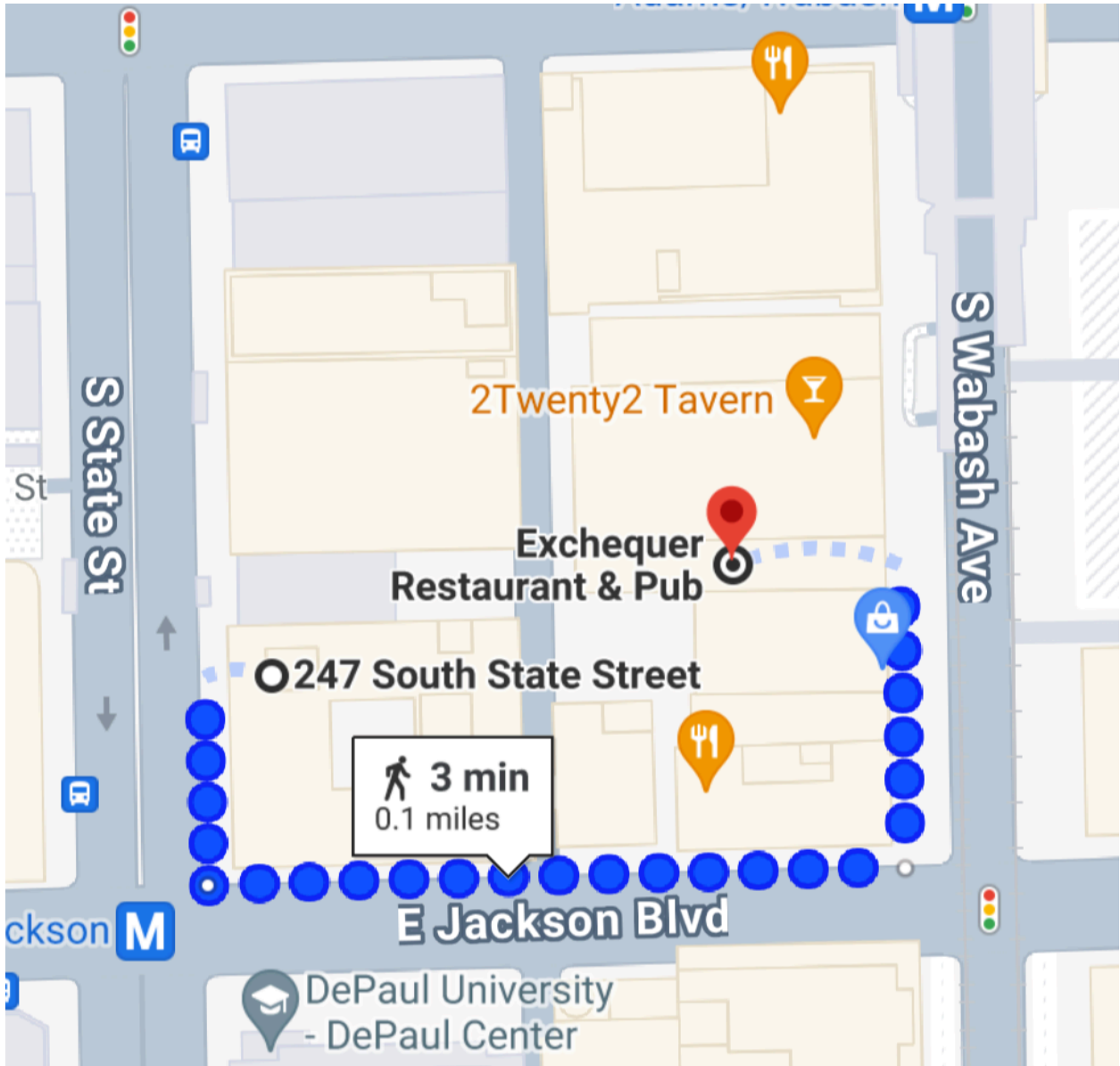
Join us for fun, food, and prizes at
Exchequer Restaurant and Pub

226 S Wabash Ave
Chicago

Conference here



Directions to Pub Quiz



2025 AWARDS

Best Single Book: Color Pynk: Black Femme Art for Survival (Author: Omise'eke Tinsley)

Best Edited Collection: Labors of Fear: The Modern Horror Film Goes to Work (Authors: Aviva Briefel and Jason Middleton)

Best Classroom Book: Super Bodies: Comic Book Illustration, Artistic Styles, and Narrative Impact (Jeffrey Brown)

Contemporary Competitive Paper: "White (Woman) Zombie: Racialized Gender, Zombie Narratives, and U.S. Imperial Discourses during the 1915-1934 Occupation of Haiti"

(Author: Grace Angelina Files, gafiles@uwm.edu)

Pat Brown Undergraduate Award: "The extreme always seems to make an impression": How Heathers' Portrayal of the Glorification of Mental Illness Went From Warning to Reality in the Age of Social Media (Authors: Carly Gist [carlygist315@gmail.com] and Justyce Petty [justycepetty@gmail.com])

Gary Burns travel grant winners:

"Patriotism and/or Protest: The Musical 1776 and the Nixon Administration" (Author: Andrea Sue Freimuth, afreimu@bgsu.edu)

White (Woman) Zombie: Racialized Gender, Zombie Narratives, and U.S. Imperial Discourses during the 1915-1934 Occupation of Haiti" (Author: Grace Angelina Files, gafiles@uwm.edu)

"[Ya] Habibi, Come to Dubai:" Mohamed Ramadan's Music and Modern Arab Masculinity (Author: Shrouq Ibrahim ibrahim.278@buckeyemail.osu.edu)

"The American Dream is thriving on reality TV: Examining Project Runway, success narratives, and a nation's founding story" (Author: Emma Johnson, emmaj@mtu.edu)

PANELS AND PRESENTATIONS

Friday, October 4

Friday 8:00 a.m. – 5:30 p.m.

Foyer, DePaul Center, 8th Floor

Registration/Exhibits

Friday 9:00 a.m. – 10:30 a.m.

1101

Friday 9:00-10:30

Room 8002 (Virtual Panel)

Advertising & Public Relations 1

Advertising & Public Relations

“The 2024 PRSSA Northeast District Conference: The Key to Building a Successful Industry Conference,” Amanda Wu, Boston University, amandawu@bu.edu; Taylor Hawthorne, Boston University, taylorh@bu.edu; Cheryl Lai, Boston University, clai@bu.edu

“Exploring Public Engagement in Online Social Communities, Reddit, in Response to Ethical Violations by Social Media Influencers,” Sun-A Park, Robert Morris University, park@rmu.edu

Panel Chair: Cheryl Lai

1102

Friday 9:00 -10:30

Room 8005

British Popular Culture Across Time and Space

British Popular Culture

“Poor Feminine Claribel with Her Hundred Songs: Ballads and the Business of Popular Music in 1860s England,” Whitney Thompson, Northwestern University, thompsonwhitneym@gmail.com

“The Queer Religiosity of *Doctor Who*,” Eden Sedwick, Purdue University Fort Wayne, sedwkj01@pfw.edu

“‘I Believe In Peace, Bitch’: How *Good Omens* Provides A Framework For An Optimistic Apocalypse,” Jordan Grunawalt, Illinois State University, jgrunaw@ilstu.edu

Panel Chair: Jordan Grunawalt

1103

Friday 9:00-10:30

Room 8009

Listening, Watching, Interacting: Intermedial Adaptation in Theory and Practice

Adaptations

“Family and Nostalgia: Adaptations of Immersive Experiences from *Bluey* to *Bluey: The Video Game*,” Edcel Cintron-Gonzalez, Illinois State University, ejcintr@ilstu.edu

“A Family of ‘Bikeriders’: An Analysis of the Intersection Between Ben and Jeff Nichols’ Respective Adaptations of Danny Lyon’s *The Bikeriders*,” Joshua Coonrod, Missouri University of Science and Technology, jrc1d4@mst.edu

“More Than Just a New Line of Grant Funding? Critical Analysis and Reflection on ‘The Son of West Branch: America’s Great Humanitarian: The Concept Album’,” Will Anderson, Central Michigan University, ander1ww@cmich.edu

Panel Chair: Jamie Hook

1104

Friday 9:00-10:30

Room 8204

Pop-Pourri 1

African American Popular Culture; Print Media

“Reclaiming and Tilling Shorn, Bloody Trees: Queer of Color Lessons from Frances Harper's *Minnie's Sacrifice*,” Caleb Covington, University of Cincinnati, covingcx@mail.uc.edu

“Leadership Thinking Made Visible: Themes of Justice and Balance in Octavia Butler's *Parable of the Sower* and Anatola Araba's *Afro Algorithms*,” Carolyn Stoermer, Old Dominion University, cstoe001@odu.edu

“Speak Now: The Influence of Celebrity Advocacy and the Taylor Swift Effect,” Natalie Benton, bentonnataliekira@gmail.com

“Foreign in My Own Country’: Cultural Politics and Social Critique in 1990s German Hip Hop,” Daniel Atwood, Northwestern University, danielatwood2018@u.northwestern.edu

Panel Chair: Caleb Covington

1105

Friday 9:00-10:30

Room 8011

Class Studies & Ethnography

Class Studies

“The Horse as Healer: A Sensory Ethnography of Equine-Assisted Therapies,” Isabella Loxtercamp, Hamline University, iloxtercamp01@hamline.edu

Panel Chair: Isabella Loxtercamp

1106

Friday 9:00-10:30

Room 8012

Contemporary Latin America Cultural Production

Latin American Studies

“Brazilian Carnival: A Crowd of the Crossroads,” Eva Rubens Celem, Northwestern,
evarubenscelem2026@u.northwestern.edu

“No contaban con mi astucia!”: Chespirito’s TV Narratives and Characters Create a Window Home
for Latinos in the U.S.,” Karina Diaz, Northern Illinois University, kdiaz2@niu.edu

“The Subaltern Speaks: Roberta Fernández Intoglio,” Amani Wazwaz, Moraine Valley Community
College, wazwaza2@morainevalley.edu

Panel Chair: Amani Wazwaz

1107

Friday 9:00-10:30

Room 8014

Music 1

Music

“Agency in Middle Earth: Vocal Music and Narrative in Peter Jackson's *Lord of the Rings* Trilogy,”
Lauren Alexander, University of Kentucky, leal226@uky.edu

“Resisting the Spectacle via the Spectacle: The Sex Pistols and Guy Debord,” Casey Rentmeester,
Bellin College, casey.rentmeester@bellincollege.edu

Panel Chair: Casey Rentmeester

Friday 10:45 a.m. – 12:15 p.m.

1201

Friday 10:45-12:15

Room 8002 (Virtual Panel)

Narrating Disability and Identity

Disability Studies

“Content Analysis of a Disabled Superhero in the *Team Zenko Go* Series,” Luda Gogolushko, University of Oregon, ludag@uoregon.edu

“Body Image, Disability, and Romantic Relationships in Contemporary Indian Cinema,” Srirupa Chatterjee, Indian University of Technology Hyderabad, India, srirupa@la.iith.ac.in

Panel Chair: Srirupa Chatterjee

1202

Friday 10:45-12:15

Room 8005

From A to Z in Top PR Internships

Advertising and Public Relations

“From Apple to Zeno and Beyond: Adventures in Top PR Internships by The DePaul Students Who Lived Them,” Juliet Stantz, DePaul University, Gisselle Bahena, DePaul University, gisselle.bahena@edible-inc.com. jstantz@depaul.edu; DePaul University, Konner Gross, DePaul University, konnergross7@gmail.com; Pavitra Reddy, DePaul University, pavitra.reddy@mslgroup.com

Panel Chair: Juliet Stantz

1203

Friday 10:45-12:15

Room 8012

Leadership, Media Literacy, and Paleontology!

Pedagogy

“From Winston Churchill to #Influencers: Updating a Leadership Curriculum to Combine Historical Lessons with Current Student Interests,” Ashley Dodson, University of Missouri Columbia, dodson.ashley1215@gmail.com

“From Student/Community Resistance to Curricular Revision/Success: Integrating Popular Culture, Media Literacy, & Social Justice Pedagogy in the Secondary ELA Classroom,” Melissa Ames, Eastern Illinois University, mames@eiu.edu

“An Interdisciplinary Approach to Engaging Students in Paleontology Through Popular Culture and Creativity,” David Schmidt, Westminster College, david.schmidt@westminster-mo.edu

Panel Chair: Melissa Ames

1204

Friday 10:45-12:15

Room 8204

Animation Meets Culture

Animation and Anime

“The Allure of the East,” Brady Hagerman, Aurora University, mrmystery280@gmail.com

“Voice Actors and the Racialization of Animated Characters,” Francis M. Agnoli, Kirkwood Community College, fagnoli90@gmail.com

“Painted Potentialities: Reading the Still Lives of Clouds in Contemporary East Asian Animation,” Doug Yang, Grinnell College, yangdong@grinnell.edu

Panel Chair: Kay Clopton

1205

Friday 10:45-12:15

Room 8011

Rhetorical Studies 1

Rhetorical Studies

“Representing Rhetoric: From *Perry Mason* to *Bull*,” Michael Donnelly, Ball State University,
mddonnelly@bsu.edu

“For the Glory: The Moralization of Revenge,” Alexa Mayerhofer, University of Minnesota,
mayer706@umn.edu

“*Fleabag* Feminism: From Fourth-Wall Breaks to TikTok Takes— How a Modern Icon Redefines
Feminist Narratives,” Chloe Caballero, University of Texas, chloecaballero21@gmail.com

“The Limitations of Parent-to-Parent Admonishment: A Rhetorical Approach to Online Racial
Literacy,” Kristi McDuffie, University of Illinois at Urbana-Champaign,
kmcduff@illinois.edu

Panel Chair: Michael Donnelly

1207

Friday 10:45-12:15

Room 8014

LGBTQ+ #1

LGBTQ+ and/in Popular Culture

“Mixed Tapes and Queering of Memory: The Fiction of James Nulick,” Terri Griffith, Columbia
College Chicago, griffith.terri@gmail.com; Nicholas Hayes, DePaul University,
nicholas.alexander.hayes@gmail.com

“Finding Ourselves: The Queer(-Coding) of *Star Wars*’ Ahsoka Tano,” Marie M. Martino, Moraine
Valley Community College, Martinom43@morainevalley.edu

“The Only Duck I’ve Ever Loved is Daffy in Drag: A Rhetorical Analysis of Gender Norm
Reinforcement in *The Looney Tunes* Show,” Sara Bahaji, Northern Illinois University,
z1856121@students.niu.edu

“We Are Here, We Exist’: Representations of Queer Aging in Recent Yuri Manga,” Rhea Vichot,
Antelope Valley College, Rhea.Vichot@avc.edu

Panel Chair: Rhea Vichot

Friday 12:30 – 2:00 p.m.

1301

Friday 12:30-2:00

Room 8002 (Virtual Panel)

Undergraduate panel: Writing about Pop Culture

Film

“Camp In Color: How the Aesthetic ‘Camp’ is the voice of Marginalized Queer Communities,” Ivy
Comford, University of Mississippi, iacomfor@go.olemiss.edu

“*Star Wars*: The Rise of Oversaturation, Toxicity, and a Divided Fandom,” Jack Liscio, University of
Mississippi, dwliscio@go.olemiss.edu

“Queer-coded media? A reconsideration of *Dead Poet’s Society*,” Lillian Vincent, University of
Mississippi, levincen@go.olemiss.edu

“The Burlesque of Brownfacing: Colorism in Contemporary Indian Cinema,” Srirupa
Chatterjee, Indian Institute of Technology Hyderabad, India, srirupa@la.iith.ac.in

Panel Chair: Wendy Goldberg

1303

Friday 12:30-2:00

Room 8009

Video Games and their Messages

Video Games

“The Hot Seat: Analyzing Leadership, Communication, and Educational Value in Political Simulation Games,” Andrew Mackey, Creighton University, andrewmackey@creighton.edu

“A Real Boy in Fake *Bloodborne*: Reflective Nostalgia in *Lies of P* Coverage and Commentary,” Indra Neill Hoch, University of the Pacific, ineill@pacific.edu

Panel Chair: Andrew Mackey

1304

Friday 12:30-2:00

Room 8204

Comics

Comics

“‘I Want to Die!’ She-Thing and Representations of Female Suicide in Comics,” William Nesbitt, Beacon College, wcnesebitt@yahoo.com

“Stereotypische Deutsche Kinder im Comic: Reappropriating Ethnic Stereotypes within Rudolph Dirks' *The Katzenjammer Kids* (1897-1913),” Alan Jozwiak, University of Cincinnati / Cincinnati State, jozwiaae@ucmail.uc.edu

“‘Babe Ruth is gonna kick if he's asked to sign up for less than \$60,000 for this year’: Babe Ruth, Mutt and Jeff, and A Lesson in Economics,” Donald Eberle, Napoleon High School, deberle@napoleonareaschools.org

Panel Chair: William Nesbitt

1305

Friday 12:30-2:00

Room 8011

Theatre Macabre

Dance and Theatre

“Swan's Down,” Darryl Clark, Southern Illinois University Carbondale, darryl.clark@siu.edu

“A-Haunting We will Go’: Archiving the Children's Museum of Indianapolis Guild's Haunted House,” Eric Zobel, Indiana University, gzobel@iu.edu

“The extreme always seems to make an impression?: How *Heathers*' Portrayal of the Glorification of Mental Illness Went From Warning to Reality in the Age of Social Media,” Carly Gist, Southern Illinois University Carbondale, carlygist315@gmail.com; justycepetty@gmail.com; Justyce Petty

Panel Chair: Darryl Clark

Friday 2:15 – 3:45 p.m.

1401

Friday 2:15-3:45

Room 8002

Media and Gender Identity

Gender

“Manga, Gender Incongruity, and Netflix's *Alice in Borderland*,” Sam Boerboom, Montana State University Billings, samuel.boerboom@msubillings.edu

“Breaking the Legal Mold: Unveiling Gender-Based Discrimination Through Podcast Analysis in the Law Profession,” Alexis McComas, Marshall University, mccomas160@marshall.edu

“Foreign in My Own Country’: Cultural Politics and Social Critique in 1990s German Hip Hop,” Daniel Atwood, Northwestern University, danielatwood2018@u.northwestern.edu

“Queer(y)ing Masculinities in Adaptations of Ripley,” Lucas Van Duyne, Lansing Community College, vanduynl@lcc.edu

Panel Chair: Ines Petrovic Garcia

1402

Friday 2:125-3:45

Room 8005 (Hybrid In-Person/Zoom Panel)

In Space, No One Can Identify Your Country's Borders

Horror/SF/Fantasy

“The Gothic in Transnational Horror Films,” E Oropeza, Independent Scholar,
eaoropeza@uwaterloo.ca

“Identity and The Weird: Feminist and Indigenous Contexts for Rethinking Horror and Science Fiction,” Ralph Believeau, University of Oklahoma, believeau@ou.edu

“Recognizable Human Monsters: Precursors to Robert Bloch’s *Psycho*,” Bill Gillard,
University of Wisconsin Oshkosh, gillardw@uwosh.edu

“Man’s Brain and a Woman’s Heart: Revamping Gender in Bram Stoker’s *Dracula*,” Megan Wegenke, Independent Scholar, meganwegenke@gmail.com

Panel Chair: John A. Dowell

1403

Friday 2:15-3:45

Room 8009

Social Media; Who's in Control?

New Media

“Monetization Logics: The Economics of Subscription-Based Content Platforms,” Adriann N. Anderson, University of Illinois at Chicago, aander5@uic.edu

“Social Media Platform Governance and Moderation: Utopian Ideal or Actual (Potential) Reality?”
Lisabeth Matyash, University of Illinois at Chicago, lmatya2@uic.edu

“YouTube & 1930's Film: What Their Similarities Tell Us About Censorship & Scandal,” Danica Jenck, Southern Illinois University, danica.jenck@siu.edu

Panel Chair: Adriann Anderson

1404

Friday 2:15-3:45

Room 8204 (Hybrid Panel)

Television 1

Television

“The Evolution of Artificial Intelligence in *The Twilight Zone*,” Elizabeth Zak, Carthage College,
ezak@uiowa.edu

“Women Working Together on Television: Complementary, Competitive, and Collaborative
Representations of Women Working Together,” Jennifer Dunn, Dominican University,
jdunn@dom.edu

“Beyond the Tropes: How K-Dramas Embrace Tropes to Push Boundaries,” Nivi Engineer,
Independent Scholar, niviengineer@gmail.com

“Because in the Stories ‘There’s Always a Price’: The Orpheus Motif as Cyclical Restoration in *The
Unwritten*,” Emily Race, University of the South (Suwanee), ecrace@gmail.com

Panel Chair: Elizabeth Zak

1406

Friday 2:15-3:45

Room 8012

How We Picture of the World

Philosophy

“Hermeneutic Analysis of *Barbie* by Greta Gerwig: How Irigaray’s Culture of Difference Compares
Barbie World with the Real World,” Yetunde Oni, Southern Illinois University,
Yetunde.oni@siu.edu

“Live, Laugh, Toaster Bath: Coping with Trauma through Absurdist Media,” Samantha
Stein-Brevitz, Michigan Technological University, stein.brevitz@gmail.com;

“Coal Country Documentary and the Philosophy of Everyday Life,” Tom Duncanson,
tom@tomduncanson.com

Panel Chair: Christopher M. Innes

1407

Friday 2:15-3:45

Room 8014

Pop-Pourri 2

Public Relations; Disney; Race and Ethnicity; Adaptations

"Marketing Mayhem: Fan Power Unleashed in the Battle of 'John Wick: Chapter 4' vs. 'Shazam! Fury of the Gods,'" Shaobo Lin, Independent Scholar, slim010@outlook.com

"A Dream is a Wish Your Heart Makes: Walt Disney's Contribution to Narration and Communication," Allen Babiarz-Lira, Regent University/Saint Xavier University, babiarzlira@sxu.edu

"Opening Up and Stepping Out: New Locations in Screen Adaptations of Single-Setting Stage Plays," Jamie Hook, Indiana University, jrhook@indiana.edu

Panel Chair: Jamie Hook

1408

Friday 12:30-2:00

Room 8011

Unearthing Chicago Through Dark History

History

"Have a Horrible Time in Chicago: Unearthing Chicago through Dark Tourism," Mark Boulton, Westminster College, mark.boulton@westminster-mo.edu

"Unveiling the Dark Side of the Columbian Exposition: Human Zoos, Serial Killers, and Imperial Ambitions," Nichol Allen, Westminster College

"Infamy in the Archive: Illuminating Chicago's Criminal Past Through a True Crime Research Guide," Erin Matson, Chicago History Museum; Ayah Elkossei, Chicago History Museum

Panel Chair: Shannan Mason

Friday 4:00 – 5:30 p.m.

1501

Friday 4:00-5:30

Room 8002 (Virtual Panel)

Music 2

Music

“Beat On Through: Reflection of Beat Echoes in the Artistic Evolution of Jim Morrison,”
Dwaipayan Roy, National Institute of Technology Mizoram, brucewayne130@gmail.com

“The Cover Song as Scholarship: Ideal Examples in the 21st Century,” Jesse Schlotterbeck, Denison
University, schlotterbec@denison.edu

“Crossroads of Popular Music and Cinema: Henry Hall, Music Hath Charms, and the Reinvention
of the BBC Dance Orchestra in England, 1932–1936,” Brian Peterson, Shasta College,
bpeterson@shastacollege.edu

“Black Feminisms and Yorùbá Divination in the Music of Ibeyi and OSHUN,” Elizabeth
Rockwell, Ohio State University, rockwell.87@osu.edu

Panel Chair: Brian Peterson

1502

Friday 4:00-5:30

Room 8005

Filmmaker Focused

Film

“Mood-First Tone Poem’: The Sound of Alex Garland,” Lara Hrycaj, Governors State University,
lara.hrycaj@gmail.com

“Another Side of New Hollywood: Sidney Lumet and the Institutional Approach to 1970s American
Cinema,” Jonah Mathison-Regan, Ohio University, jm172022@ohio.edu

“Peter Berg’s Vision of Post-9/11 America,” Christopher Johnston, Grand Rapids Community
College, christopherjohnsto@grcc.edu

Panel Chair: Elizabeth Shiller

1503

Friday 4:00 - 5: 30

Room 8009

Democracy and the Media

Politics

“Nigeria Phishing King,” Eric Asiedu, Northern Illinois University, easiedu1@niu.edu

“All Jokes Aside? Late Night and Comedy News Coverage of the 2024 Campus Protests,” Kali
Wright-Smith, Westminster College, kali.wright-smith@westminster-mo.edu

Panel Chair: Karen Whedbee

1504

Friday 4:00-5:30

Room 8204

Mediating Disability

Disability Studies

“Using Virtual Gaming Spaces to Socialize and Develop Leadership Skills in Neurodivergent Children,” Anthony Cavazos, University of Oklahoma, ant@ou.edu; Emily Gerston, University of Oklahoma, emily.t.gerston@ou.edu

“Rhetorical Constructions of Disability in *Six Feet Under*,” Elizabeth Tacke, Eastern Illinois University, etacke@eiu.edu

“Housing as a Medical Device: Accessible Housing for People with Environmental Illness,” Justin Stern, Yale-NUS College, justin.stern@yale-nus.edu.sg

Panel Chair: Elizabeth Tacke

1505

Friday 4:00-5:30

Room 8011

Print Media 1

Print Media

“Looking Through the Glass: Discourses of Girlhood in Children's Pages and Periodicals, 1865-1952,” Kate Edenborg, University of Wisconsin-Stout, edenborgk@uwstout.edu

“Why, When I Was Their Age...?: Waning Interest in Reading Amongst Middle-Grade Readers,” Ayanna Gaines, Woodbury University, ayanna.gaines@woodbury.edu

"Breaking News (Taylor's Version): The New York Times and a Taylor Swift Media Frenzy," Lisa Lenoir, Indiana University Bloomington, ldenoir@iu.edu; Grace Romine, Indiana University Bloomington; Natalie Cartmel, Indiana University Bloomington; Imani Hawkins, Indiana University Bloomington

“Extra, Extra See All About It!: The Framing of Newspaper Journalism on Fictional, Episodic TV,” Megan Hopper, Illinois State University, khopper@ilstu.edu

Panel Chair: Ayanna Gaines

1506

Friday 4:00-5:30

Room 8012

Emerging Voices of Public Relations

Advertising and Public Relations

“Promote or Perish: An Exploratory Study of Booktok & Bookstagram Promotional Videos from Content Creators & Authors,” Diana Deyoe, Purdue University, ddeyoe@purdue.edu

“A Descriptive Analysis of Representation Semiotics to Reflect Social Status in Mexican Advertisements,” Daniel De la Miyar, Texas A&M International University, daniel.delamiyar@tamiu.edu

“Systematic Literature Review of Social Media and Branding Research about the NBA,” Lorenzo Bryce-Perea, DePaul University, lbryce@depaul.edu

Panel Chair: Diana Deyoe

1507

Friday 4:00-5:30

Room 8014

Going Beyond What We Normally Expect

Philosophy

“Asha’man, Kill: On ‘Making Weapons’ and the Ethics of War,” Tobias T. Gibson, Westminster College (MO), tobias.gibson@westminster-mo.edu

“Sex Pistols and Philosophy,” Christopher Innes, Boise State University, cinnes@boisestate.edu

Panel Chair: Christopher Innes

Friday 5:45 – 6:45 p.m.

Featured Speaker: Dr. Francesca T. Royster, Professor of English, DePaul
University
Room 8005

Saturday, October 5

Saturday 8:00 a.m. – 5:30 p.m.
Registration/Exhibits

Foyer, DePaul Center, 8th Floor

Saturday 9:00 a.m. – 10:30 a.m.

2101

Saturday 9:00-10:15

Room 8002 (Virtual Panel)

According to Science, This Stuff is PROVEN FUNNY

Humor

“Video Game Visual Gags: The Humor Theory Connections in *Luigi’s Mansion*,” Matthew McKeague, Commonwealth University of Pennsylvania, Lock Haven, mtm342@commonwealthu.edu

“Squirrels, Farts, and Beer Ads: Oddvertising,” Don Corrigan, Webster University, donzie550@aol.com

“Socially Anxious, Brown, and Funny: Nancherla’s Comedy as Play, Process, Poetics, and Power,” Ishani Mukherjee, University of Illinois, Chicago, imukhe2@uic.edu

Panel Chair: John A. Dowell

2102

Saturday 9:00-10:15

Room 8005

Narrative devices in film

Film

“I Can Hack You Back in Time?: Utopian Nostalgia Inspired by the Paratexts of the 1980s and 1990s,” Christopher Olson, Dominican University, colson@dom.edu

“Damaged Nations and Women as National Allegory: Trans-Generational Wartime Memory in Story of Women and Germany, Pale Mother,” Chen Wang, Ohio University, cw010117@ohio.edu

“Postcolonial Time Imperium in Carol Reed's *Odd Man Out*,” Matthew Moore, Roberts Wesleyan University, moorem@roberts.edu

“There’s Something Strange in Your Neighborhood Library: Portrayals of Librarianship in the *Ghostbusters* Film Franchise,” KT Lowe, Indiana University East, @iu.edu; Jeffrey Reynolds, reynoldsj@macomb.edu

Panel Chair: Elizabeth Shiller

2103

Saturday 9:00-10:15

Room 8009

LGBTQ+ #2

LGBTQ in/and Popular Culture

“Gender Identity and Performance in Moonlight,” Jolie Finley, University of Louisville,
joliefinley8@gmail.com

“Colliding at the Intersections: *Giovanni’s Room* and Shades of Pink Discontent,” Barry Cole, The
University of Alabama, bmcole@ua.edu

“Queer Theory and Identity,” Dustin Ardine, Regent University, dustard@mail.regent.edu

Panel Chair: Dustin Ardine

2104

Saturday 9:00-10:15

Room 8204

Television 2

Television

“Good Times: Black Again and the Legacy of Blackface Minstrelsy,” Angela Nelson, Bowling Green
State University, anelson@bgsu.edu

“Comrades in Arms: Gender, Sexuality, and Korean Representation in Seasons 6 & 7 of *M*A*S*H*,”
Britt Rhuart, Maricopa County Community Colleges, brhuart@bgsu.edu; Liz Seung-A Lee,
Bowling Green State University, seungal@bgsu.edu

“Where Did Family Culture Go: Missing the Unity from One Television and Three Broadcast
Networks,” Kathy Brady, UW Whitewater, bradyk@uww.edu

Panel Chair: Angela Nelson

2105

Saturday 9:00-10:15

Room 8011

Media, Recording, and Placing the Grateful Dead in the Sixties

Sixties Popular Culture

“Ladies and Gentlemen, the Grateful Dead: Narrative and Counter Narrative in Mainstream Media’s Coverage of the Counterculture,” Susan Balter-Reitz, Montana State University-Billings, susan.balterreitz@msubillings.edu

“Neal Cassady’s Third Act: Poetic Theater and the Grateful Dead,” Granville Ganter, St. John's University, ganterg@stjohns.edu

“Listening to the Acid Tests: The Grateful Dead and the Evocative Trace,” Nicholas Meriwether, Grateful Dead Studies Association, nicholasmeriwether@gmail.com

Panel Chair: Nicholas Meriwether

2106

Saturday 9:00-10:15

Room 8012

Religion, History, & Experience

Religion

“‘They Couldn’t Have Known’: Science Fiction, Religion, & History in Mary Doria Russell’s *The Sparrow*,” Darby Ratliff, Saint Louis University, darby.ratliff@slu.edu

“Is It Happening Here? History, Religion, and Democracy in the *Purge* Franchise,” John McCormack, Aurora University, jmccormack@aurora.edu

“Do Marvel Films Challenge My Faith? Viewer Interpretations of Portrayals of God and Prayer in *Thor: Love and Thunder* and *Black Panther: Wakanda Forever*,” Jerralyn Moudry, Wisconsin Lutheran College, jerralyn.moudry@wlc.edu

Panel Chair: Darby Ratliff

2107

Saturday 9:00-10:15

Room 8014

Music 3

Music

“Where Have All the Folksongs Gone: Revisiting Pete Seeger's Community Singing as Activism,”
Natasia Sexton, Westminster College, natasia.sexton@westminster-mo.edu

“The Commodification of Bodies in Women's Rap,” Chloe Cassidy, Independent Scholar,
cassidyc929@gmail.com

“The Moral Orders of Disco Demolition and Its Lengthy Aftermath,” Ted Matula, University of San
Francisco, tmatula@usfca.edu

“Criticism of Parasocial Interaction Theory in Public Relations Research: A Fan Studies
Application Through BTS ARMY Autoethnographies and Situational Theory of Publics,”
Emma Carroll Hudson, Syracuse University, echudson@syr.edu

Panel Chair: Ted Matula

Saturday 10:45 a.m. – 12:15 p.m.

2201

Saturday 10:45-12:15

Room 8002

Gender and Pop Culture

Gender

“Empowerment and Independence: Female Communication Styles in *Barbie*,” Ines Petrovic Garcia, Regent University/VSCC, inespet@mail.regent.edu

“I’m Just Ken: A Critical Analysis of Toxic Masculinity in *Barbie*’s Catchy Tune,” Allen Babiarz-Lira, Regent University/Volunteer State Community College, babiarzlira@sxu.edu

“[Ya] Habibi, Come to Dubai:’ Mohamed Ramadan’s Music and Modern Arab Masculinity,” Ibrahim Shurouq, Ohio State University, ibrahim.278@buckeyemail.osu.edu

“Aging Heroically: Middle-Age and Motherhood in Popular Fantasy,” Melanie Zynel, Central State University, mzynel@centralstate.edu

Panel Chair: Ines Petrovic Garcia

2202

Saturday 10:45-12:15

Room 8005

There's ALWAYS Something Worth Fearing, Especially When It's Real

Horror/SF/Fantasy

“Prophetic Parables’: Octavia Butler and the Regression of Reproductive Rights in America,” Dee Goertz, Hanover College, goertz@hanover.edu

“The Return of the Retail Repressed: Peter Strickland's *In Fabric*,” Selma Purac, Western University, Ontario, spurac2@uwo.ca

“We’re Being Invaded!’ Science Fiction as a Means of Examining Culturally Sacred Boundaries,” Scott Jordan, Illinois State University, jsjorda@ilstu.edu

“The Return of the Retail Repressed: Peter Strickland's *In Fabric*,” Selma Purac, Western University, Ontario, spurac2@uwo.ca

Panel Chair: John A. Dowell

2203

Saturday 10:45-12:15

Room 8011

Pop-Pourri 3

Creative Works: Fiction; Documentary; Contemporary Popular Fiction; Indigenous Studies

“Vanderpump Rules: Breaking Reality Rules,” Ann Andaloro, Morehead State University,
a.andaloro@moreheadstate.edu

“Generational Suspicion: Young Adults and Digital Tech in *American Conspiracy: The Octopus Murders*,”
L. Dugan Nichols, University of New Brunswick - SJ, dugan.nichols@unb.ca

“Human Killing Machines: Eva Glass's *Alias Emma* and Uncanny Automatism,” Blake Westerlund,
University of Wisconsin - Eau Claire, westerbr@uwec.edu

“A Case of Indigenous Social Media Influencing: YouTuber Johnny Tsunami's Subversive
Ingenuity,” Kendall Belopavlovich, Michigan Technological University, kybelopa@mtu.edu

“The Professoriate, the Precariate, the Activist, and the Cosmopolite: The 21st Century
Campus Novel,” Arthur Redding, York University, aredding@yorku.ca

Panel Chair: Bree Chambers

2204

Saturday 10:45-12:15

Room 8012

Pro Wrestling/Sports Culture

Professional Wrestling

“Character, Performer, or Person: The Ultimate Warrior & Owen Hart in the Squared Circle of
Copyright & Trademark,” David Dewberry, Rider University, ddewberry@rider.edu

““The Ballpark Does Not Exist: Notes Toward a Theory of Baseball, Campus, and Nation”,” Brian
Jansen, University of Maine, brian.jansen@maine.edu

Panel Chair: Brian Jansen

Saturday 12:30 – 2:00 p.m.

Room 8005: Luncheon/Membership Meeting

Saturday 2:15 – 3:45 p.m.

2401

Saturday 2:15-3:45

Room 8002 (Virtual Panel)

Pop-Pourri 4

Folklore; Disney; Game Studies

“Creepypastas, Lost Media, and Corporatized Digital Folklore,” Abigail Reed, University of Mount Union, reedab@mountunion.edu

“*Inherent Vice*: Specters of the 1970s,” Milos Kartalija, University of Oregon, milosk@uoregon.edu

“Constructing the Disney Formula: An Observation and Comparative Based Study,” Adam Woodgate, Yoobe College of Creative Innovation, adam.woodgate@yoobeccolleges.com

“Game Over and Over and Over: Commodity Fetishism and Simulacrum in *Pokémon*,” Thomas Thompson, Indiana State University, tthompson56@sycamores.indstate.edu

Panel Chair: Thomas Thompson

2402

Saturday 2:15-3:45

Room 8005

The Art & History of Advertising

Advertising and Public Relations

“Before Asking Your Work Committee For Extra Coupons, Ask Yourself 'Can't I Manage Without Them?' Fashion Rationing Behaviour Change Campaign of the UK Government, 1941-1949,” Martina Topic, University of Alabama, mtopic@au.edu

“Analyzing Gender Representation in Print Ads from the 1950s to the Present,” Amy Smelser, Regent University/Indiana Wesleyan University, amy.smelser@indwes.edu;

“Representation and Objectification: Charles Dawson and Valmor Products Advertising Graphics,” John Smith, Chicago State University, john.smith@csu.edu

“A Tool for Modern Times: A Look Back at IBM's 1981 Original PC Advertising Campaign,” Patrick Karle, Independent Scholar, PNKarle@outlook.com

Panel Chair: Amy Smelser

2403

Saturday 2:15-3:45

Room 8204

Complex representations in film

Film

“Snow Falls on Top’: Leadership Strategies in *The Ballad of Songbirds and Snakes*,” Candace Grissom, University of Cincinnati, candace.grissom@gmail.com

“All By Himself’: Althusser, Interpellation, Kazan, and *On the Waterfront*,” Danielle Glassmeyer, Bradley University, dglassmeyer@bradley.edu

“Hollywood’s ‘Privileged Gaze’: How Mainstream Movies Construct the American Cultural Status Quo,” Paul Peters, Ohio University, pp997418@ohio.edu

Panel Chair: Elizabeth Shiller

2404

Saturday 2:15-3:45

Room 8011

Star Trek and Fan Studies

Star Trek Studies; Fan Studies

“Participatory Authorship of *Star Trek*,” Kaylie Carson, University Of Mount Union, University Of Mount Union; Ella Antkiewicz, University of Mount Union, antkiel2023@mountunion.edu; Mint Baston, University of Mount Union

“Warped Perspectives: A Critical Examination of American Exceptionalism, Media Propaganda, and Acceptance of American Military Actions in Star Trek,” Azariah Journey, University of North Carolina at Greensboro, ssjourne@uncg.edu

“From the Castle to the Starship: The Female Gothic in Star Trek,” Carey Millsap-Spears, Moraine Valley Community College, millsap-spears@morainevalley.edu

Panel Chair: Carey Millsap-Spears

Saturday 4:00 – 5:30 p.m.

2501

Saturday 4:00-5:30

Room 8002 (Virtual Panel)

Television 3

Television

“Streaming Television and New Trends in Multi-Platform Storytelling: *Star Wars* Television,” Leigh Edwards, Florida State University, ledwards@fsu.edu

“Camp and Bad Taste in *American Horror Story*: The Queer Paradigm within the Horror Genre,” Leonardo Magnante, Università degli Studi di Roma Tor Vergata, leonardo.magnante@virgilio.it

“The American Dream is Thriving on Reality TV: *Project Runway*, Success Narratives, and A Nation’s Founding Story,” Emma Johnson, Michigan Technological University, emmaj@mtu.edu

“A Case of Indigenous Social Media Influencing: YouTuber Johnny Tsunami’s Subversive Ingenuity,” Kendall Belopavlovich, Michigan Technological University, kybelopa@mtu.edu

“The American Dream is Thriving on Reality TV: Project Runway, Success Narratives, and A Nation’s Founding Story,” Emma Johnson, Michigan Technological University, emmaj@mtu.edu

Panel Chair: Leigh Edwards

2502

Saturday 4:00-5:30

Room 8005

Examining theory in film

Film

“The Myth of the Authorless Text: On Authorship and Film-Philosophy,” Kyle Barrowman, DePaul University, barrowmankyle@gmail.com

“Carrie vs Leia: A Closer Look at the Subject of Our Parasocial Connections,” Elizabeth Shiller, Georgia Southwestern State University, elizabeth.shiller@gsw.edu

“Ontological Restructuring and the Eighties Implacable Villain,” Matthew Wanat, Ohio University, wanat@ohio.edu

“Film as Schoolroom: *Oppenheimer* Introduces Quantum Physics,” Erik Gustafson, University of Texas at Tyler, ejg.erikgustafson@gmail.com

Panel Chair: Elizabeth Shiller

2503

Saturday 4:00-5:30

Room 8009

The Green Hornet, the musical *1776*, and Zombies

History

“Patriotism and/or Protest: The Musical *1776* and the Nixon Administration,” Andrea Freimuth, Bowling Green State University, afreimu@bgsu.edu

“White (Woman) Zombie: Racialized Gender, Zombie Narratives, and U.S. Imperial Discourses during the 1915-1934 Occupation of Haiti,” Grace Files, University of Wisconsin – Milwaukee, gafiles@uwm.edu

“Spiritual Awakening and Social Isolation: New Age Spiritual Discourse on Instagram amid the Covid-19 Pandemic,” Skylar Clark, Northwestern University, skylarclark2026@u.northwestern.edu

Panel Chair: Grace Files

2504

Saturday 4:00-5:30

Room 8204

TIPS: Teaching Ideas for Popular Culture Studies

Professional Development

“TIPS on Teaching Popular Culture Through Advertising or Public Relations,” Patrick Karle, New York Institute of Technology, PNKarle@outlook.com

“Understanding Naguib Mahfouz's Midaq Alley Through The Novel and Egyptian Film Versions,” Amani Wazwaz, Moraine Valley Community College, wazwaza2@morainevalley.edu

Cory Barker, Penn State University

Aisha Powell, Morgan State University

CarrieLynn Reinhard, Dominican University

Panel Chair: Julia Largent Kuttler

2505

Saturday 4:00-5:30

Room 8011

Disability: Written, Printed, & Published

Disability Studies

“Romantic Disability and The Question of Representation: Understanding Disability-as-Epiphanly in Wordsworth’s Lyrical Ballads,” Kylie Lynch, University of Virginia, krl3yzn@virginia.edu

“Pain Writing in the Works of Iranian Writer Ghazaleh Alizadeh,” Azadeh Safaeian, University of Illinois Chicago, AzadehS@uic.edu

“Crafting Madness: Zines, Race, and Mad Knowledge,” Saumya Malhotra, University of Minnesota, Twin Cities, malho101@umn.edu

Panel Chair: Azadeh Safaeian

Saturday 5:45 – 6:45 p.m.

Keynote: Delmark Records and Riverside Studio
Room 8005

Sunday, October 6, 2024

Sunday 8:45 a.m. – 11:00 am

Executive Council Meeting

Pittsfield Cafe

55 E Washington St. Lobby

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