Midwest Popular Culture Association

and

Midwest American Culture Association

Annual Conference

Friday, October 11 – Sunday, October 13, 2013
St. Louis Union Station - a DoubleTree by Hilton Hotel
1820 Market St. One Union Station
St Louis, Missouri 63103
t – 1-314-621-5262

MPCA/ACA website: http://www.mpcaaca.org #mpca13

Executive Secretary: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, Tupelo, MS 38804, t – 662-690-6264, f – 662-844-5625, executivesecretary@mpcaaca.org

Conference Coordinator: Lori Abels Scharenbroich, Crosslake, MN, loriabels@hotmail.com

Webmaster: Brian Ekdale, Journalism and Mass Communication, University of Iowa, brianekdale@gmail.com

Program Book Editors: mpcaaca@gmail.com
Pamela Wicks, Communication, Aurora University
Anne Canavan, English, Modern Languages and Journalism, Emporia State
University
Sarah Petrovic, English, Oklahoma Wesleyan University

REGISTRATION

The Registration Desk will be located in New York/ Illinois Central. Hours are as follows.

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Friday, October 11, 7:30 a.m. – 6:30 p.m.
Saturday, October 12, 7:30 – 11:45 a.m. & 1:30 – 5:30 p.m.
Sunday, October 13, 7:00 – 11:30 a.m.
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The following items will be available at the Registration Desk: badges, receipts, program booklets, and late changes to program booklet.

For those who did not preregister, on-site registration is \$205 (including \$80 membership fee). For students, retired, and unemployed, on-site registration is \$145 (including \$50 membership fee). Student ID must be presented.

All attendees must pay both the registration fee and the membership fee. Badges must be worn at all conference events.

BOOK EXHIBIT

Book publishers' tables will be set up in the New York/ Illinois Central room. Exhibit hours are as follows.

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Friday, October 14, 7:30 a.m. – 6:30 p.m.
Saturday, October 15, 7:30 – 11:45 a.m. & 1:30 – 6:45 p.m.
Sunday, October 16, 7:00 – 11:30 a.m.
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PRE-CONFERENCE SOCIAL

Arriving on Thursday? Early Birds are encouraged to maximize their conference experience with a Pre-Conference Social at the hotel's **Grand Hall** bar starting at 9:00 p.m. on Thursday, October 10. Come and network, share a story, discuss scholarship and creative work, have a drink, or just simply hang out! Contact Anthony Adah (adahan@mnstate.edu) if you'd like to do this. NOTE: Any food or beverages are purchased at your own expense.

SPECIAL EVENTS

Please note the following special events.	
Thursday, October 10, 9:00 p.m.	Preconference Social, Grand Hall
Friday, October 11, 7:30 – 8:30 a.m.	Continental Breakfast, Atrium B
Friday, October 11, 1:45-3:15 p.m.	Mentor and Mentee Meeting/Maximizing
	Your Conference Experience, Burlington Route
Friday, October 11, 5:15 – 6:45 p.m.	Featured Speaker Sessions, Burlington Route,
	Jeffersonian, Knickerbocker
Friday, October 11, 7:00 – 9:00 p.m.	Reception, Grand Hall: Hors d'oeuvres, Pub Quiz
Saturday, October 12, 7:30 – 8:30 a.m.	Continental Breakfast, Atrium B
Saturday, October 12, 12:00 – 1:30 p.m.	Luncheon and featured speaker, Grand Hall
Saturday, October 12, 1:45 – 3:15 p.m.	MPCA/ACA Annual Meeting, Grand Hall
Saturday, October 12, 5:15 – 6:45 p.m.	Area Chairs Meetings
Sunday, October 13, 7:00 – 8:00 a.m.	Continental Breakfast, Atrium B
Sunday, October 13, 7:00 – 8:00 a.m.	Area Chair Breakfast, Frisco/Burlington

FEATURED SPEAKER SESSIONS

Friday, October 11, 5:15-6:45 pm Descriptions of each session are available on pages 36-38



"Peaceable Kingdoms and Urban Crises: Constructing the Great Society Neighborhood in Stories for Children"

Dr. Benjamin Looker, Saint Louis University, Missouri Pacific



"FB Eyes: How J. Edgar Hoover's Ghostreaders Framed African American Literature"

Dr. William Maxwell, Washington University in St. Louis, Frisco



"Ha! / Aaah!: The Painful Relationship Between Humor & Horror"

Mr. David Misch, Author, Folksinger and Comedian, Burlington Route

LUNCHEON GUEST SPEAKER Saturday, October 12, 2013, 12:00-1:30 pm, Grand Hall



Mr. Rick Erwin III
Director of the St. Louis City Museum

"City Museum: Life after Bob"

Mr. Erwin will discuss the story behind the City Museum in St. Louis. He will share the often tempestuous history of the City Museum from its beginning as the brainchild of internationally acclaimed artist Bob Cassily, the City Museum's founder and creative director, as Cassily doggedly pursued his vision of a world class museum.

MPCA/ACA Executive Council

- **President:** Angela Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403, president@mpcaaca.org
- Vice President/President-Elect: Paul Booth, College of Communication, DePaul University, Chicago IL 60604, vicepresident@mpcaaca.org
- Executive Secretary: Kathleen Turner, University of Mississippi, Tupelo MS 38804 executivesecretary@mpcaaca.org
- Conference Coordinator: Lori Abels Scharenbroich, 35317 West Shore Dr., Crosslake MN 56442, loriabels@hotmail.com
- **Webmaster:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com
- **Program Chairperson:** Pamela Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com
- **Program Co-Chairperson:** Anne Canavan, English, Modern Languages and Journalism, Emporia State University, Emporia KS 66801, anne.canavan@gmail.com
- **Program Co-Chairperson:** Sarah Petrovic, English, Oklahoma Wesleyan University, Bartlesville OK 74006, spetrovic@okwu.edu
- Immediate Past President: Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu
- Past President: Timothy E. Scheurer, Dean, College of Arts and Sciences, Shawnee State University, Portsmouth OH 45662, tscheurer@shawnee.edu
- Student/New Professional Representative: Anne Canavan, English, Modern Languages and Journalism, Emporia State University, Emporia KS 66801, anne.canavan@gmail.com
- At-Large: Sarah Petrovic, English, Oklahoma Wesleyan University, Bartlesville OK 74006, spetrovic@okwu.edu
- **At-Large**: Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu
- **At-Large:** Anthony Adah, Film Studies, Minnesota State University Moorhead, Moorhead MN 56563, adahan@mnstate.edu
- Outgoing Executive Secretary: Brendan Riley, English Department, Columbia College Chicago 600 South Michigan Ave., Chicago IL 60605