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Midwest Popular Culture Association

and

Midwest American Culture Association

Annual Conference

Friday, October 12 – Sunday, October 14, 2012

Renaissance Columbus Downtown Hotel

50 N. 3rd St.

Columbus, OH 43215

t — 877.901.6632

MPCA/MACA website: <http://www.mpcaaca.org>

Executive Secretary: Brendan Riley, English Department, Columbia College Chicago
600 South Michigan Ave., Chicago, IL 60605, t – 312-369-8817, f – 312-369-
8001, executivesecretary@mpcaaca.org

Conference Coordinator: Lori Abels Scharenbroich, Crosslake, MN,
loriabels@hotmail.com

Webmaster: Brian Ekdale, Journalism and Mass Communication, University of Iowa,
brianekdale@gmail.com

Program Book Editors: mpcaaca@gmail.com
Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi
Pam Wicks, Communication, Aurora University

REGISTRATION

The Registration Desk will be located in the Hayes C. Hours are as follows:

Friday, October 12, 7:30 a.m. – 6:30 p.m.
Saturday, October 13, 7:00 a.m. – 12:00 p.m. & 3:30 p.m. – 6:30 p.m.
Sunday, October 14, 7:00 a.m. – 12:00 p.m.

The following items will be available at the Registration Desk: badges, receipts, program booklets, and late changes to program booklet.

For those who did not preregister, on-site registration is \$195 (including \$75 membership fee). For students, retired, and unemployed, on-site registration is \$135 (including \$45 membership fee). Student ID must be presented.

All attendees must pay both the registration fee and the membership fee.
Badges must be worn at all conference events.

BOOK EXHIBIT

Book publishers' tables will be set up in the Regency Ballroom. Exhibit hours are as follows.

Friday, October 12, 7:30 a.m. – 7:00 p.m.
Saturday, October 13, 7:00 a.m. – 12:00 p.m. & 1:30 p.m. – 6:30 p.m.
Sunday, October 14, 7:00 a.m. – 1:00 p.m.

SPECIAL EVENTS

Please note the following special events:

Friday, October 12, 1:45-3:15 p.m.,	Mentor and Mentee Meeting, Meeting Room 35
Friday, October 12, 5:15–6:45 p.m.,	Featured Speaker Sessions, Hayes A, B, & C
Friday, October 12, 7:00–10:00 p.m.,	Reception, Pool Deck: Food, Karaoke, Pub Quiz
Saturday, October 13, 7:00–8:00 a.m.,	Continental Breakfast, Hayes AB
Saturday, October 13, 11:15–12:00 p.m.,	Area Chair Meetings, Hayes AB, D, & E
Saturday, October 13, 12:00–1:30 p.m.,	Luncheon and Featured Speaker, Hayes AB
Saturday, October 13, 1:45–3:15 p.m.,	MPCA/MACA Annual Meeting, Hayes AB
Saturday, October 13, 6:30–10:30 p.m.,	Short North Arts District shuttle, Valet entrance
Sunday, October 14, 7:00–8:00 a.m.,	Continental Breakfast, Hayes D
Sunday, October 14, 7:00–8:00 a.m.,	Area Chair Breakfast, Hayes E

FEATURED SPEAKER SESSIONS

Friday, October 12, 5:15-6:45pm

Descriptions of each session are available on pages 39 - 40



Jared Gardner



Linda Mizejewski



John Arcadian

"Popular Serialities and Reading Communities, 1787-2012"

Jared Gardner, The Ohio State University, Hayes A

"Pretty/Funny: Women Comics and Body Politics"

Linda Mizejewski, The Ohio State University, Hayes B

"Tabletop Role Playing Games: How Constant Collaboration Changes A Medium"

John Arcadian, Silvervine Games Inc., Hayes C

LUNCHEON GUEST SPEAKER

Saturday, October 13, 12:00 – 1:30 p.m.



John Lowe

CEO, Jeni's Splendid Ice Creams Company, Columbus, Ohio

"Making The Quantum Leap--Craft Takes On Kraft: Is a Food Revolution Afoot, or Is This Local/Artisan/Craft Thing Just a Fad?"

Mr. Lowe will discuss the success and challenges of Jeni's, a Columbus hometown favorite that is selling ice cream at Dean & DeLuca and a number of top retailers across the country. He'll describe what makes Columbus such an important part of the growing food revolution, and share a few of the simple rules he tries to lead and live by.

MPCA/MACA EXECUTIVE COUNCIL

President: Angela Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403, anelson@bgsu.edu

Vice President/President-Elect: Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com

Executive Secretary: Brendan Riley, English, Columbia College Chicago, Chicago IL 60605, executivesecretary@mpcaaca.org

Conference Coordinator: Lori Abels Scharenbroich, 35317 West Shore Dr., Crosslake MN 56442, loriabels@hotmail.com

Webmaster: Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com

Program Co-Chairperson: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, University MS 38677, turner8kathleen@gmail.com

Program Co-Chairperson: Pam Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com

Immediate Past President: Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu

Past President: Timothy E. Scheurer, Dean, College of Arts and Sciences, Shawnee State University, Portsmouth OH 45662, tscheurer@shawnee.edu

Student/New Professional Representative: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, University MS 38677, turner8kathleen@gmail.com

At-Large: Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com

At-Large: Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu

At-Large: Anthony Adah, Film Studies, Minnesota State University – Moorhead, Moorhead MN 56563, adahan@mnstate.edu

Outgoing Executive Secretary: Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, gburns@niu.edu

MPCA/MACA AREA CHAIRS FOR 2012

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African-American Popular Culture: Angela M. Nelson, Popular Culture, Bowling Green State
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54935, dschimpf@marianuniversity.edu

Celebrity and Stardom: Lindsey Arasmith, Communication Studies, California State University-
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Comics: Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA
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Fan Studies: Paul Booth, College of Communication, DePaul University, Chicago IL
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Fashion: Kelli Purcell-O'Brien, English, The University of Memphis, Memphis TN
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Gender Studies: Amber Davisson, Rhetoric and Media, Willamette University

Girls' Culture/Girls' Studies: Miriam Forman-Brunell, History, University of Missouri—Kansas
City, Kansas City MO 64110, Forman-BrunellM@umkc.edu (e-mail address is case sensitive)

Globalization: Brian Ekdale, Journalism and Mass Communication, University of Iowa, Iowa City
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Harry Potter: Orlando Dos Reis, Kansas State University, Manhattan KS 66506 dosreis@ksu.edu
Health: Malynnda Johnson, Communication, University of Wisconsin-Milwaukee, mindyj@uwm.edu
Heroes in Popular Culture: Terrence Wandtke, Communication Arts, Judson College, 1151 N. State St., Elgin IL 60123-1498, twandtke@judsonu.edu
Hip-Hop: Mark Anthony Caldwell, University of Wisconsin-Milwaukee, mac4@uwm.edu
History: Bob Batchelor, School of Journalism and Mass Communication, Kent State University, rpbatche@kent.edu
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Horror and Science Fiction/Fantasy: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824, jdowell@msu.edu
Humor: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824-1033, jdowell@msu.edu
Indian Popular Culture: Sarah Petrovic, Humanities, Oklahoma Wesleyan University, Bartlesville OK 74006 spetrovic@okwu.edu
Indigenous Studies: Anthony Adah, Film Studies, Minnesota State University—Moorhead, Moorhead MN 56563, adahan@mnstate.edu
Jewish Studies: Linda Long-Van Brocklyn, History, Ohio State University, Columbus OH 43219, long-vanbrocklyn.1@osu.edu
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Labor, Work, and Culture: Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University, Rochester MI 48309, discenna@oakland.edu
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Mystery, Thrillers, and Detective, and Crime Fiction: Brendan Riley, English, Columbia College Chicago, 600 South Michigan Ave, Chicago IL 60605, briley@colum.edu
Mythology: Jessica L. T. deVega, Religious Studies, Morningside College, Charles City College Hall 204, Sioux City, IA 51106, devega@morningside.edu
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Plants and Animals in Popular Culture: Kathy Brady, Communication, University of Wisconsin—Whitewater, Whitewater WI 53190, bradyk@uww.edu
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Race and Ethnicity: Caryn E. Neumann, History, Miami University—Ohio, neumance@muohio.edu

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Social Media: Paul Booth, College of Communication, DePaul University, Chicago, IL 60604, pbooth81@gmail.com

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Video Games: Erica Ruyle, Anthropology, 3054 Faculty/Administration Building, Wayne State University, Detroit, MI 48202, erica.ruyle@gmail.com

Virtual Environments: Pam Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com

War: Erwin Erhardt, History, Thomas More College, Erwin.Erhardt@thomasmore.edu

Westerns: Kent Anderson, American Culture Studies, Bowling Green State University, Bowling Green OH 43403, eccehamlet@hotmail.com

Youth Literature and Media: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, University MS 38677 turner8kathleen@gmail.com

MPCA/ACA AWARDS

Graduate Student Travel Grant:

The Midwest PCA/ACA offers an annual program of travel grants for graduate students to attend the MPCA/ACA conference. The Graduate Student Travel Grants are awarded for outstanding papers submitted by graduate students for presentation at the Midwest PCA/ACA conference each year. Area Chairs should encourage graduate student presenters from their areas to submit high quality papers to the competition. Entrants should consult the rules available online at <http://mpcaaca.org/conference/travel-grants/> All Submissions must be received by September 1 of the year of the conference.

The Awards will be presented in the form of a \$100 check payable to the author of the paper. These grants are supported by the Popular Culture Association/ American Culture Association Endowment Fund, whose generosity we gratefully acknowledge.

Judges: Cortney Barko, West Virginia University Institute of Technology;
Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University;
Janet Novak, Independent Scholar

Undergraduate Paper Competition

The undergraduate paper competition recognizes the best paper presented by an undergraduate at the Midwest PCA/ACA conference each year. Area Chairs should encourage undergraduate presenters from their areas to submit high quality papers to the competition. Entrants should email their contact information, institutional affiliation, and an attached copy of their paper (in .pdf, .doc, or .rtf format) to papercontest@mpcaaca.org. All Submissions must be received by September 1 of the year of the conference

Judges: Anthony Adah, Minnesota State University – Moorhead;
Asim Ali, University of Maryland;
Tom Caw, University of Wisconsin-Madison

ACKNOWLEDGMENTS

Lots of people contribute their time and talent to make this conference a reality. Special thanks go to the members of the Executive Council, particularly the Program Committee (Kathleen Turner and Pam Wicks), the awards committees, and our hard-working area chairs. Thanks also to Lori Abels Scharenbroich, who does the heavy lifting as our conference coordinator, to Deanna Frasier for help with hotel negotiation, to Luke Sharenbroich for web programming, and to Brian Ekdale for maintaining the website. We also want to thank the PCA/ACA leadership for their continued support of the organization, and of our travel grant program. Special thanks to Janet Novak for her hard work evaluating our panel surveys. Finally, as always, thanks to Gary Burns for his continuing role as the Brian Epstein who started this Magical Mystery Tour.

2013 CALL FOR AREA CHAIRS

Midwest Popular Culture Association/ American Culture Association

Members of the Midwest Popular Culture Association/American Culture Association meet in a conference once each year. The conference is organized by Area Chairs who solicit papers, organize panels, and commit to attend the regional conference for at least four years. Below are some areas for which we need Area Chairs. Please consider serving your discipline by becoming an Area Chair. Service as an Area Chair is a great experience because you have the opportunity to talk with people about their scholarship and research, provide a mechanism for showcasing their intellectual passions, and encourage them in their current and future work. Contact the MPCA/ACA Area Chair Coordinator, Paul Booth (pbooth81@gmail.com; 312-362-7753) no later than December 31, 2012, if you would like to chair one of the areas listed below or if you would like to suggest another area. Current areas are listed below for your reference. If you have questions, please contact Paul at your earliest opportunity.

Unassigned Areas:

Advertising and Public Relations
Amusements and Entertainment
Celebrity and Stardom
Contemporary Studies
Cultural Geography
Ethnography
Family
Fat Studies
Festivals and Food
Globalization

Irish Studies
Latin American Popular Culture
Material Culture
Middle Eastern Culture
Mystery, Thrillers, and Detective, and Crime Fiction
Nineteenth-Century Popular Culture
Pornography
Urban Studies

MPCA/MACA AREA CHAIRS FOR 2013

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Adaptations: Scott Balcerzak, English, Northern Illinois University, DeKalb IL 60115, sbalcerzak@niu.edu

African Studies: Jessica M. Brown-Velez, Theatre and Drama, University of Wisconsin—Madison, Madison WI 53706, brownvelez@wisc.edu

African-American Popular Culture: Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0190, anelson@bgsu.edu

Animals and Plants in Popular Culture: Kathy Brady, Communication, University of Wisconsin—Whitewater, Whitewater WI 53190, bradyk@uww.edu

Animation: Mark Gellis, Ketterling University, mgellis@kettering.edu

Art History and Visual Culture: Cortney Barko, Department of History, English, and Creative Arts, West Virginia University Institute of Technology, Montgomery, WV 25136 cortneybarko@gmail.com

Asian Popular Culture: Matt Duncan, matt@chaospiral.com

Authorship and Auteurism: Dan Herbert, Screen Art & Cultures, 6413 North Quad, 105 South State St., Ann Arbor, MI 48109-1285, danherb@umich.edu

British Popular Culture: Sarah Petrovic, Humanities, Oklahoma Wesleyan University, Bartlesville OK 74006 spetrovic@okwu.edu

Comics: Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu

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Death Studies: Amy K. Drees, Arts and Humanities, Defiance College, 701 North Clinton Street, Defiance, Ohio 43512, adrees@defiance.edu

Disability and Popular Culture: Asim Ali, American Studies, University of Maryland, College Park MD 20742, aali@umd.edu

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Environment and Culture: Sarah McFarland Taylor, Religious Studies, Northwestern University, 1860 Campus Drive, Crowe Hall, Evanston, IL 60208, Sarah@northwestern.edu

Fan Studies: Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com

Fashion: Kelli Purcell-O'Brien, Department of English, The University of Memphis, kobrien1@memphis.edu

Film: Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu

Film and Video Production: Alexandra Hidalgo, English, Purdue University, 500 Oval Drive, West Lafayette IN 47907-2038, alexandra.hidalgo@gmail.com

Gender Studies: Amber Davisson, Rhetoric and Media, Willamette University, adavisso@willamette.edu

Girls' Culture/Girls' Studies: Miriam Forman-Brunell, History, University of Missouri—Kansas City, Kansas City MO 64110, Forman-BrunellM@umkc.edu

Health: Malynda Johnson, Communication, University of Wisconsin-Milwaukee, mindyj@uwm.edu

Heroes in Popular Culture: Terrence Wandtke, Communication Arts, Judson College, 1151 N. State St., Elgin IL 60123-1498, twandtke@judsonu.edu

Hip-Hop: Mark Anthony Caldwell, University of Wisconsin-Milwaukee, mac4@uwm.edu

Historically-Black Colleges & Universities (HBCU) in Popular Culture: Carlos D. Morrison, Communications, Alabama State University, P.O. Box 271, Montgomery AL 36101-0271, cdmorrison@alasu.edu

History: Bob Batchelor, School of Journalism and Mass Communication, Kent State University, rpbatche@kent.edu

Horror and Science Fiction/Fantasy: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824, jdowell@msu.edu

Humor: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824-1033, jdowell@msu.edu

Indian Popular Culture: Sarah Petrovic, Humanities, Oklahoma Wesleyan University, Bartlesville OK 74006 spetrovic@okwu.edu

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Jewish Studies: Linda Long-Van Brocklyn, History, Ohio State University, Columbus OH 43219, long-vanbrocklyn.1@osu.edu

Labor, Work, and Culture: Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University, Rochester MI 48309, discenna@oakland.edu

Libraries, Museums, and Collecting: Tom Caw, Music Public Services Librarian, Mills Music Library, University of Wisconsin-Madison, Madison, WI 53706-1324, tcaw@library.wisc.edu

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Radio: William Anderson, Broadcast and Cinematic Arts, Central Michigan University, Mt.
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Reality Television: Ann Andaloro, Department of Communication, Media and Leadership,
Morehead State University, 203 Breckinridge Hall, Morehead KY 40351,
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Religion and Popular Culture: David Schimpf, Theology, Marian University, Fond du Lac WI
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Subculture: Morgan Shipley, American Studies, Michigan State University, shiple18@msu.edu

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47907, katherine.tanski@gmail.com

Theatre: Jessica M. Brown-Velez, Theatre and Drama, University of Wisconsin—Madison,
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Twentieth-century Studies: Lisa Stein Haven, English, 170L Elson Hall, 1425 Newark Road,
Ohio University Zanesville OH 43701, havenl@ohio.edu

Utopia/Dystopia: Nancy Schaefer, Sociology and Anthropology, Western Illinois University,
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Video Games: Erica Ruyle, Anthropology, 3054 Faculty/Administration Building, Wayne State
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Virtual Environments: Pam Wicks, Communication, Aurora University, Aurora IL 60506,
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Writing and Rhetoric in Popular Culture: Kathleen Turner, Center for Writing and Rhetoric,
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Youth Literature and Media: Orlando Dos Reis, Kansas State University, Manhattan KS
66506 dosreis@ksu.edu.

MEETINGS OF THE MIDWEST POPULAR CULTURE ASSOCIATION AND MIDWEST AMERICAN CULTURE ASSOCIATION

1973: Duluth, Minnesota	1994: Pittsburgh, Pennsylvania
1974: Chicago, Illinois	1995: Indianapolis, Indiana
1975: Kalamazoo, Michigan	1996: Bowling Green, Ohio
1976: Bowling Green, Ohio	1997: Traverse City, Michigan
1977: Normal, Illinois	1998: no meeting
1978: East Lansing, Michigan	1999: no meeting
1979: Bowling Green, Ohio	2000: no meeting
1980: Kalamazoo, Michigan	2001: no meeting
1981: Columbus, Ohio	2002: Milwaukee, Wisconsin
1982: Terre Haute, Indiana	2003: Minneapolis, Minnesota
1983: Bowling Green, Ohio	2004: Cleveland, Ohio
1984: Bloomington, Indiana	2005: St. Louis, Missouri
1985: Chicago, Illinois	2006: Indianapolis, Indiana
1986: Kalamazoo, Michigan	2007: Kansas City, Missouri
1987: St. Louis, Missouri	2008: Cincinnati, Ohio
1988: Bowling Green, Ohio	2009: Detroit, Michigan
1989: Lansing, Michigan	2010: Minneapolis, Minnesota
1990: Toledo, Ohio	2011: Milwaukee, Wisconsin
1991: Cleveland, Ohio	2012: Columbus, Ohio
1992: Indianapolis, Indiana	2013: St. Louis, Missouri
1993: East Lansing, Michigan	2014: Indianapolis, Indiana

UPCOMING CONFERENCES

PCA/ACA 2013 – Washington, DC

Popular Culture Association and American Culture Association
Wednesday, March 27-Saturday, March 30
Washington, DC
<http://www.pcaaca.org>
Submission deadline: November 30, 2012

MPCA/ACA 2013 – St. Louis, MO

St. Louis Union Station Marriott, 1820 Market Street, St. Louis, MO, 63103
Friday, October 11 – Sunday, October 13, 2013
Deadline for Submission: April 30, 2013

MPCA/ACA 2014 – Indianapolis, IN

JW Marriott Indianapolis, 10 S West Street, Indianapolis, IN 46204
Friday, October 3 – Sunday October 5, 2014
Deadline for Submission: April 30, 2014

PROGRAM AT A GLANCE

Friday, October 12

Friday 7:30 a.m. – 6:30 p.m.

Registration Hayes C.

Friday 7:30 a.m. – 7:00 p.m.

Book Exhibits Hayes C.

Friday 8:30 – 10:00 a.m.

1101. Utopia/Dystopia. **Literature, Film, Politics & Place Names.** Meeting Room 20.

1102. Art History and Visual Culture. **Representations of Women in Visual Culture.** Meeting Room 21.

1104. Film. **Theorizing Cinema Across Disciplines.** Meeting Room 30.

1105. Social Media. **Assault with @.** Meeting Room 31.

1106. Dance. **The Black Ballerina's Contribution to US Popular Culture.** Meeting Room 32.

1107. **Intersectionality: Race and Gender Across Media.** Meeting Room 33.

1108. Romance. **Genre and Adaptations.** Meeting Room 34.

1109. Comics. **Symbolism and Literary Tradition in Comic Art.** Meeting Room 35.

1111. Labor, Work and Culture. **Histories of Labor and Work: Shrines, Muckraking and the American Dream.** Conference Room.

1112. Adaptation. **Filmmaking and Adaptation.** Hayes A.

1113. History. **Examining Disability through History: Fantasy, Films, and Forced Exclusion.** Hayes B.

1115. Pedagogy and Popular Culture. **Media Studies and Perspectives.** Hayes E.

Friday 10:15 – 11:45 a.m.

1201. Asian Popular Culture. **Asian Representations: Juxtapositions.** Meeting Room 20.

1202. Documentary. **In a Secular Spirit: Evangelicals Documenting Culture.** Meeting Room 21.

1204. Film. **Gender Issues in Film.** Meeting Room 30.

1205. Political Economy. **Political Economy Across Pop Culture's Time and Space.** Meeting Room 31.

1207. Youth Literature and Media. **Narration and Narrative Choices in *Hunger Games* and YA Lit.** Meeting Room 33.

1208. Indigenous Studies. **Indigenous Film and Media Representations.** Meeting Room 34.

1209. Comics. **Comics as Social Activism: From Archie to "V".** Meeting Room 35.

1212. Celebrity and Stardom/ Indian Popular Culture. **Representations and Their Effects.** Hayes A.

1215. Television. **TV Potpourri.** Hayes E.

Friday 12:00 – 1:30 p.m.

1301. Libraries, Museums, and Collecting. **Public, Academic, Museum: Contexts and Content.** Meeting Room 20.
1302. Globalization. **Constructing National Identity in Times of Crisis and Prosperity.** Meeting Room 21.
1303. Gender Studies. **Constructing and Reconstructing Masculinity in Popular Culture.** Meeting Room 22.
1304. African-American Popular Culture. **Black Popular Film.** Meeting Room 30.
1305. Television. **Music and Message: A Television Analysis.** Meeting Room 31.
1306. Horror / Science Fiction / Fantasy (I). **Respect the Classics.** Meeting Room 32.
1307. Film. **Genre in Film: Definitions, Boundaries and Evolutions.** Meeting Room 33.
1308. Documentary. **Documentary Confronting New Social Challenges.** Meeting Room 34.
1309. Professional Development. **Maximizing Your Conference Experience.** Meeting Room 35.
1311. Labor, Work and Culture. **Imagining Labor and Its Opposite: Gender, Embodiment, and Boredom.** Conference Room.
1313. Ethnography and Popular Culture. **Systems of Meaning in an Era of Mass Culture.** Hayes B.
1315. Pedagogy and Popular Culture. **Pedagogy and Popular Culture.** Hayes E.

Friday 1:45 – 3:15 p.m.

1401. **Identity, Production, and Gender Across Media.** Meeting Room 20.
1402. Art History and Visual Culture. **Cultural Studies in Visual Art, Museums, and Advertisements.** Meeting Room 21.
1403. 9/11 and Popular Culture. **9/11 and the Other.** Meeting Room 22.
1404. African-American Popular Culture. **Rap Music and Hip-Hop Culture.** Meeting Room 30.
1405. Television. **Characters and Culture: Broadcast TV.** Meeting Room 31.
1406. Music. **Music Genres and Texts.** Meeting Room 32.
1407. Film. **History, Culture and Ideology in Film.** Meeting Room 33.
1408. Documentary. **Generations, Genealogy, and Documentary.** Meeting Room 34.
1409. **Mentor/Mentee Meeting.** Meeting Room 35.
1410. **Fulbright Scholars Program.** Executive Meeting Room.
1411. Travel and Tourism. **A Room for the Night: The Design of American Lodging since 1930.** Conference Room.
1415. Politics. **(Re)Imagining Violence in American Political Discourse(s).** Hayes E.
1416. Horror / Science Fiction / Fantasy (II). **Alternatives: Once Narrated, Never Forgotten.** Hayes A.
1417. Adaptation. **Music and Adaptation.** Hayes B.

Friday 3:30 – 5:00 p.m.

1502. Religion and Popular Culture. **Methodological Implications in Religion and Popular Culture.** Meeting Room 21.

1503. African Studies and Indigenous Studies. **Nigeria in Popular Culture/Nigerian Culture in Popular Discourse/Indigenous Popular Culture and Education.** Meeting Room 22.
1505. Social Media. **Communication with Social Media.** Meeting Room 31.
1506. **Community and Media Representations and Advertisement.** Meeting Room 32.
1508. History. **History and Identity: Depictions of America and Americans.** Meeting Room 34.
1509. Youth Literature and Media. ***The Hunger Games: Why Horror and Hope Are So Popular.*** Meeting Room 35.
1510. **PCA/ACA National Board Meeting.** Executive Meeting Room.
1511. Harry Potter. ***Harry Potter.*** Conference Room.
1515. Girls' Culture/Girls' Studies. **Girls' Media and Sexuality.** Hayes E.

Friday 5:15 – 6:45 p.m. FEATURED SPEAKER SESSIONS

Descriptions available on pages 39-40

1612. **Popular Serialities and Reading Communities, 1787-2012.** Hayes A.
1613. **Pretty/Funny: Women Comics and Body Politics.** Hayes B.
1614. **Tabletop Role Playing Games: How Constant Collaboration Changes A Medium.** Hayes C.

Friday 7:00 – 10:00 p.m. Reception

1700. **Food, fun, karaoke, pub quiz.** Pool Deck

Saturday, October 13

Saturday 7:00 a.m. – 12:00 p.m. & 1:45 p.m. – 6:30 p.m.

Registration & Book Exhibits. Hayes C.

Saturday 8:00 – 9:30 a.m.

2100. **Executive Council Meeting 1.** Latitude 41 (Restaurant in Lobby).
2101. Indigenous Studies. **Indigenous Resistance.** Meeting Room 20.
2102. Art History and Visual Culture. **Considerations of the City in Visual Culture.** Meeting Room 21.
2103. Theater. **Authenticity, Exhibition, and Society.** Meeting Room 22.
2104. African-American Popular Culture. **African Americans and Television.** Meeting Room 30.
2105. Television. **Gone But Not Forgotten: Analysis of Cancelled Shows.** Meeting Room 31.
2106. Fashion. **Feminine Fashions.** Meeting Room 32.
2107. Politics. **The Politics of Culture.** Meeting Room 33.
2108. 9/11 and Popular Culture. **9/11 and Memorial Places.** Meeting Room 34.
2111. Radio. **Radio: Unique Methods for Programming and Promotion.** Conference Room.
2113. Gender Studies. **Female Narratives: Online, In Print and on TV.** Hayes E.

Saturday 9:45 – 11:15 a.m.

2201. 9/11 and Popular Culture. **Post-9/11 Fiction.** Meeting Room 20.
2202. Art History and Visual Culture. **Studies of Art and Visual Culture on the Stage and Screen.** Meeting Room 21.
2204. Health. **Health Narratives Old and New: Three Stories Of Health and Intrigue.** Meeting Room 30.
2205. Television. Hunters, Sleuths, Zombies, and Women. Meeting Room 31.
2207. Film. **New Skins for an Old Ceremony: Reappraising Genre/Genre Film.** Meeting Room 33.
2209. Dance. **Dance of the Spirit, Dance of the Flesh.** Meeting Room 34.
2210. New Media. **New Media and Technology.** Executive Meeting Room.
2211. Professional Development. **MPCA/MACA President's Roundtable Discussion on Regional Professional Humanities Organizations.** Conference Room.
2213. Religion and Popular Culture. **Cultural Intersections of Religion and Popular Culture.** Hayes E.

Saturday 11:15 a.m. – 12:00 p.m.

Area Chair Meetings

Saturday 12:00 p.m. – 1:30 p.m.

Luncheon and Featured Speaker. Hayes AB.

Saturday 1:45 p.m. – 3:15 p.m.

Business Meeting. Hayes AB.

Saturday 3:30 – 5:00 p.m.

2301. Disability and Popular Culture. **Cultural Representations of Disability.** Meeting Room 20.
2302. 9/11 and Popular Culture. **Reframing 9/11 Media and Narratives.** Meeting Room 21.
2303. Youth Literature and Media. **Gender and Self in *Harry Potter* and *Hunger Games*.** Meeting Room 22.
2304. Humor. **Uncertain Humors AND Live Performance: Working (On) Parodies/Parodies (On) Working.** Meeting Room 30.
2305. **PCA/ACA Endowment Board Meeting.** Meeting Room 31.
2306. African-American Popular Culture. **Black Women, Music, and Popular Culture.** Meeting Room 32.
2307. Music. **Singers, Songwriters, and Musicians in Media.** Meeting Room 33.
2308. **Monsters in Modernity.** Meeting Room 34.
2309. Video Games. **Cross Roads of Video Games and Culture: Understanding their Integration and Importance.** Meeting Room 35.
2310. Nineteenth-Century American Popular Culture. **Session I.** Executive Meeting Room.

2311. Sports Culture. **From the Outside Looking In: Alternative Visions of Sports.** Conference Room.

2312. Southern Literature and Culture. **Modern Southern Writers and Concerns.** Hayes D.

2313. History. **Creating American Culture through History: 1880s to 1940s.** Hayes E.

Saturday 5:15 – 6:45 p.m.

2401. Disability and Popular Culture. **Roundtable Discussion: Absence and Ubiquity: Identifying and Challenging Disability Narratives in Popular Culture.** Meeting Room 20.

2402. Authorship and Auteurism. **Auteurs at the Edge of Cinema.** Meeting Room 21.

2403. **Publishing Opportunities in Popular Culture and American Culture Studies.** Meeting Room 22.

2404. Mystery, Thrillers, and Detective, and Crime Fiction. **Mystery Panel 1.** Meeting Room 30.

2405. Fan Studies. **Fans' Subcultural Practices.** Meeting Room 31.

2406. Fashion. **Comparative Studies of Fashion in Film and Material Culture.** Meeting Room 32.

2407. Race and Ethnicity. **Hipster Racism and Cultural Stereotypes in the Mass Media.** Meeting Room 33.

2408. African-American Popular Culture. **Black Novels and Print Media.** Meeting Room 34.

2409. Comics. **The Female Subject in Comics and Comics in Education.** Meeting Room 35.

2412. **Reporting and Advertising in Sports.** Hayes D.

2413. Politics. **The Promises and Perils of Electoral Politics.** Hayes E.

Saturday 6:30 -- 10:30 p.m.

2500. Shuttle to Short North Arts District. Valet Entrance

Sunday, October 14

Sunday 7:00 a.m. – 1:00 p.m.

Registration & Book Exhibits. Hayes C.

Sunday 8:00 – 9:30 a.m.

3101. Adaptation. **Adaptation and Intertextuality.** Meeting Room 20.

3102. Authorship and Auteurism. **New Perspectives on Auteurism.** Meeting Room 21.

3103. 9/11 and Popular Culture. **Post-9/11 Film.** Meeting Room 22.

3104. Jewish Studies. **Jews on Film: Encounters with Jews and Judaism on the Small and Large Screen.** Meeting Room 30.

3105. Girls' Culture/Girls' Studies. **Gendered Ideals, Identities, Literature.** Meeting Room 31.

3106. Hip Hop Studies. **History and Global Perspectives in Hip-Hop.** Meeting Room 32.

3107. Film. **Directors, Texts and Authorship in Film.** Meeting Room 33.

3108. Gender Studies. **Confronting and Avoiding Female Bodies.** Meeting Room 34.
3111. African-American Popular Culture. **Literary Representations and Traditions.** Conference Room.

Sunday 9:45 – 11:15 a.m.

3201. Adaptation. **Reconsidering Adaptation Studies.** Meeting Room 20.
3203. Health. **They Can Say That on Television! Explorations of Pop Cultures Constructions of Health.** Meeting Room 22.
3204. Queer Studies. **Novel Gazes: Addressing Queerness in Literature.** Meeting Room 30.
3205. Military and Wartime Studies. World War II: Literary and Film Interpretations. **Meeting Room 31.**
3206. Hip Hop Studies. **The Post-Modern Identity in Hip Hop.** Meeting Room 32.
3207. Reality Television. **Real TV: The New Reality in Television.** Meeting Room 33.
3208. African-American Popular Culture. **Documentary Screening of White Scripts and Black Supermen: Black Masculinities in Comic Books.** Meeting Room 34.
3209. Heroes in Popular Culture. **Comic Book and Manga Heroes: Fiction and Reality.** Meeting Room 35.
3211. Nineteenth-Century American Popular Culture. **Session II.** Conference Room.
3212. Gender Studies. **Race, Gender and Taboo in Popular Culture.** Hayes B.

Sunday 11:30 – 1:00 p.m.

3301. Professional Development. **Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio.** Meeting Room 20.
3303. African Studies. **Culture and Discourse in/on Africa.** Meeting Room 22.
3304. Queer Studies. **Cultural and Mediated Manifestations of Queerness** Meeting Room 30.
3306. Philosophy and Popular Culture. **Grief, Pumping, and Sleeper Holds: Philosophy in Different Spaces.** Meeting Room 32.
3307. Reality Television/ Military and Wartime Studies/ Midwestern Culture. **Reality Television, Advertising, and Cultural Capital.** Meeting Room 33.
3309. Comics. **African-American Representations in Comics: From Inside and Outside.** Meeting Room 35.
3310. Sports Culture. **The Mediation of the Female Athlete in Popular Culture.** Conference Room.
3312. Romance. **Genre and Sexuality.** Hayes B.

COMPLETE SCHEDULE - FRIDAY, OCTOBER 12

Friday 7:30 a.m. – 6:30 p.m. **Hayes C.**

Registration

Book Exhibits (until 7:00 p.m.)

Friday 8:30 – 10:00 a.m.

1101. Friday 8:30 – 10:00. Meeting Room 20.

Literature, Film, Politics & Place Names

Area: Utopia/Dystopia

“A Global Look to the Future: Young Adult Dystopian Fiction as a Universal and Universalizing Genre,” Erin Reilly-Sanders, School of Teaching & Learning, Ohio State University, Reilly-Sanders.1@buckeyemail.osu.edu

“President Snow used to sell me...my body, that is’: The Economy of Bodies in Suzanne Collin’s Hunger Games Trilogy,” Rachael Hoy, University of Kentucky, Rachael.Hoy@uky.edu

“Summer Place Names: A Taxonomy of Paradises,” Elizabeth (Beau) Vallance, Art Education, Indiana University Bloomington, evallanc@indiana.edu

“Celebrity Politics, Infotainment and the Orwellian-Huxleyan Mix of America’s Realized Dystopia,” Mel van Elteren, School of Social and Behavioral Sciences, Tilburg University, the Netherlands, mel.vanelteren@uvt.nl

Panel Chair: Nancy Schaefer, Sociology and Anthropology, Western Illinois University, NA-Schaefer@wiu.edu

1102. Friday 8:30-10:00. Meeting Room 21.

Representations of Women in Visual Culture

Area: Art History and Visual Culture

“From the Continent to the New World: The Native American Woman as Visual Icon,” Kathleen German, Mass Communication, Miami University, germankm@muohio.edu

“‘Your Gaze Hits the Side of My Face’: Sequences of the Oppositional Gaze in Dziga Vertov’s *Man with the Movie Camera*,” Erin E. Bell, English, Wayne State University, erin.bell@wayne.edu

“Pioneer Mothers for the New Millenium,” Cynthia C. Prescott, History, University of North Dakota, cynthia.prescott@email.und.edu

“The Inseparability of Frida Kahlo’s Life and Art: The Importance of Biography for Feminist Art Criticism,” Courtney Barko, Department of History, English, and Creative Arts, West Virginia University Institute of Technology, courtneybarko@gmail.com

Panel Chair: Courtney Barko

1104. Friday 8:30-10:00. Meeting Room 30.

Theorizing Cinema Across Disciplines

Area: Film

“The Garden of Leaflessness: Notes on the Post-Human Politics of *Kiarostami’s Certified Copy*,”

Puja Batra-Wells, Ohio State University, Batra-wells.1@buckeyemail.osu.edu

“Movements of the Soul in V. Borisov-Musatov ‘Mobile’ Paintings and E. Bauer’s ‘Static’

Cinematography,” Anastasia Kostetskaya, Ohio State University, kostetskaya.1@osu.edu

“Yellow Dogs with Blue Eyes in ‘Africa’: The Unmaking of Hybrid Subjectivity in Claire Denis’

White Material,” Carolyn Elerding, Ohio State University,

elerding.1@buckeyemail.osu.edu

Panel Chair: Carolyn Elerding

1105. Friday 8:30-10:00. Meeting Room 31.

Assault with @

Area: Social Media

“The Queer Art of Hacking,” Liz McNeill, American Studies, Washington State University,

liz.mcneill@wsu.edu; Joseph Herrera, Washington State University,

joseph.herrera@wsu.edu

“A Day Without Wikipedia,” Angelita Faller, Ohio University, af560811@ohio.edu

Panel Chair: Angelita Faller

1106. Friday 8:30-10:00. Meeting Room 32.

The Black Ballerina’s Contribution to US Popular Culture

Area: Dance

The Black Ballerina’s Contributions to U.S. Popular Culture Panel Presentation intersects dance, popular culture, and multicultural history. A brief video excerpt examining the effects of shadeism and color bias in various parts of the world opens the discussion, which then turns its focus specifically to the ballet world, the development of black ballet companies in the U.S., and finally the development of Black ballerinas in strategic American cities. The black ballerina’s graceful transitions from ballet to Broadway and entertainment are what have continually solidified her development and success. These points of transition and development are retold from two unique personal perspectives of former black ballet dancers from different eras. The panel concludes with specific policies, practices, and recommendations that assist in combating the spectre of colorism in ballet, drawn from current research by Joyelle Fobbs and from the personal memoirs found within Alexis Wilson’s recently published book, *Not So Black and White*.

Joyelle Fobbs, Ohio State University, fobbs.4@osu.edu

Alexis Wilson, Carnegie-Mellon University, rootwriting@aol.com

Panel Chair: Joyelle Fobbs

1107. Friday 8:30-10:00. Meeting Room 33.

Intersectionality: Race and Gender Across Media

“Look How Sweetie Pie Throws Down!: Finding a Critical Language for Reading Popular Representations of Black Women and Food,” Jessica Walker, American Studies, The University of Maryland, Jesskw3@gmail.com

“Can’t We All Just Not Get Along?: Racial Representations and ‘Postracial’ America on *30 Rock*,” Katherine Lander, Media and Cinema Studies, DePaul University, klander88@gmail.com

“A Perfect Life: Marriage, Family, and Desires in DonLee’s *Yellow*,” January Lim, English and Film Studies, University of Alberta, jylin2@gmail.com

Panel Chair: January Lim

1108. Friday 8:30-10:00. Meeting Room 34.

Genre and Adaptations

Area: Romance

“All’s Well That Ends Well: Turning Shakespearean Tragedy into Romance,” Tamara L. Whyte, The University of Alabama, tlwhyte@crimson.ua.edu

“Teaching E.M Hull’s *The Sheik*, George Melford’s *The Sheik* and George Fitzmaurice’s *The Son of Sheik* in a Literature and Film Course,” Maura Grady, Ashland University, mgrady3@ashland.edu

“Romance, Fairy Tales and a Pea: Adapting an Archetype,” Maryan Wherry, Black Hawk College, wherrym@bhc.edu

Panel Chair: Maryan Wherry

1109. Friday 8:30-10:00. Meeting Room 35.

Symbolism and Literary Tradition in Comic Art

Area: Comics

“It’s a Costume, It’s a Uniform, It’s a Skin: Batwoman’s Affective (re)Vision of the Superhero Body,” Valentino Zullo, Bowling Green State University, vzullo@bgsu.edu

“Faded Glory: *Captain America* and the Wilted American Dream,” B. Borrero, Kent State University, bborrero@kent.edu

“Horror, Anger, Humor, Comics: Joshua Cotter’s *Skyscrapers of the Midwest* and the American Comic Grotesque,” Russell Brickey, Writing Center, University of Wisconsin Platteville, brickeyr@uwplatt.edu

“God-awful Messes?: Art Spiegelman’s and David Heatley’s Autographic Experimentations,” Ji-Hyae Park, Roosevelt University, jpark@roosevelt.edu

Panel Chair: Ji-Hyae Park

1111. Friday 8:30-10:00. Conference Room.

Histories of Labor and Work: Shrines, Muckraking and the American Dream
Area: Labor, Work and Culture

“Money, Success, and Students: Teaching the ‘American Dream’,” Michael Modarelli, Walsh University, mmodarelli@walsh.edu

“Muckraking the Labor Movement: Social Change Agents of the Progressive Era,” Keith A. Brown, Wayne State University, eg4659@wayne.edu

“How to Do Things with Shrines: Viewing the Haymarket Memorials as Performative Sites,” Jeff LaRocque, Bowling Green State University, jlarocq@bgsu.edu

Panel Chair: Keith A. Brown

1112. Friday 8:30-10:00. Hayes A.

Filmmaking and Adaptation
Area: Adaptation

“The Fifth Time Will Not Be The Charm, or, How Baz Lurhmann’s *The Great Gatsby* Will Fail as a Cinematic Adaptation,” David Young, John Carroll University, dyoung14@jcu.edu

“Challenging The Material: The Adaptive Brilliance of The Coen Brothers,” Matt Spencer, Eastern Kentucky University, matthew_spencer19@mymail.eku.edu

“‘How Could That Constitute an Ending?’: Ethics and Medium in Ian McEwan’s and Joe Wright’s *Atonements*,” Matthew Bolton, Concordia College, Matthew.Bolton@concordia-ny.edu

“Shakespeare Our Contemporary – Adapting William Shakespeare’s *Richard III*: History, Theater, Film,” Carolina Conte, Jacksonville University, carolina.conte@gmail.com

Panel Chair: David Young

1113. Friday 8:30-10:00. Hayes B.

Examining Disability through History: Fantasy, Films, and Forced Exclusion
Area: History

“The Conflicting View of Vietnam Veterans in Film,” Matthew Henning, University of Toledo, Matthew.Henning@rockets.utoledo.edu

“From Exclusion to Segregation: The Ohio State School for the Blind and Sight-Saving Classes in Urban School Districts,” Jennifer Free, University of Toledo, Jennifer.free@utoledo.edu

“Disability Themes from Literary Works of J.R.R. Tolkien and Cinematic Representations of *The Lord of the Rings* Motion Picture Trilogy by Peter Jackson,” Douglas Kidd, University of Toledo, dkidd@rockets.utoledo.edu

Panel Chair: Diane Britton

1115. Friday 8:30-10:00. Hayes E.

Media Studies and Perspectives

Area: Pedagogy and Popular Culture

“Textuality as Subject: English Common Core Standards and Contemporary Media,” Lydia Brauer, Valparaiso University, Lydia.Brauer@valpo.edu

“Producing Gender Educated Media: Engaging in Critical Dialogue and Gender Literacy with Aspiring Media Producers,” Liliana Acevedo Callejas, Ohio University, acevedolily@gmail.com; Angela Rojas Martinez, Universidad de Los Andes-Bogota, Colombia, angelaclon@hotmail.com; Betsy Pike, Communication, Capital University, bpike@capital.edu

“Generation Theory as an Analytical Framework to Teach Twentieth Century American Popular Culture,” Adam Moskowitz, Columbus State Community College, amoskowi@csc.edu; Irene Petten, Columbus State Community College, ipetten@csc.edu

Panel Chair: Adam Moskowitz

Friday 10:15 – 11:45 a.m.

1201. Friday 10:15-11:45. Meeting Room 20.

Asian Representations: Juxtapositions

Area: Asian Popular Culture

“A Bite of China: The Representation of Food in Popular Culture,” Yuhan Huang, Purdue University, huang265@purdue.edu

“「這又不是演戲」 ‘We’re not playacting here’: Self-reflexivity in the Taiwanese Idol-Drama,” Wanzheng Michelle Wang, English, Ohio State University, wang.1980@osu.edu

“Karuchaa Kurasshu: The Startling Mix of Tran Anh Hung’s *Norwegian Wood*,” Matt Duncan, Wright State University, Clark State Community College, Edison Community College

Panel Chair: Matt Duncan

1202. Friday 10:15-11:45. Meeting Room 21.

In a Secular Spirit: Evangelicals Documenting Culture

Area: Documentary

“Conceiving Order: The Global Family and the U.S. Christian Right,” Rita Trimble, Comparative Studies, Ohio State University, rtrimble@columbus.rr.com

“The Return of the Daughters: Christian Girlhood and The Commercialization of Intimate Life,” Beth Shively, Comparative Studies, Ohio State University, shively.74@osu.edu

“Evoking Equivalent Marginalization in *The Lost Civilizations of North America*,” Sandra Garner, American Studies, Miami University, garners2@muohio.edu

Panel Chair: Sandra Garner

1204. Friday 10:15-11:45. Meeting Room 30.

Gender Issues in Film

Area: Film

“Mirroring Masculinity: The Crystallization of Male Spectatorship in *Cruising*, *American Psycho* and *Drive*,” Michael Chiappini, Case Western Reserve University, mjchiappini@gmail.com

“Negotiating African American Female Identity in Private and Public Spheres: Representations of the ‘Welfare Mother’ in African American Cinema,” Erin Tobin, Ohio State University, tobin.93@buckeyemail.osu.edu

“Miles from Eden: Feminism and the Roles of Men in *Sideways*,” Christopher Marsh, Central Michigan University, cj.marsh@hotmail.com

“Rise Up and Walk, None of Your Bones Are Broken: Feminine Point of View in Julia Leigh’s *Sleeping Beauty*,” Greg Carlson, Concordia College, gregcarlson1@gmail.com

Panel Chair: Greg Carlson

1205. Friday 10:15-11:45. Meeting Room 31.

Political Economy Across Pop Culture's Time and Space

Area: Political Economy

“‘Who Am I To Meddle With The Way Things Go?’: The Political Economy of Ursula K. Le Guin’s *The Lathe of Heaven*,” Rachael Hoy, English, University of Kentucky, Rachael.Hoy@uky.edu

Panel Chair: John Grummel, Upper Iowa University, grummelj@uiu.edu

1207. Friday 10:15-11:45. Meeting Room 33.

Narration and Narrative Choices in *Hunger Games* and YA Lit

Area: Youth Literature and Media

“Making Life More Meaningful through Investigations of Death in Young Adult Literature,” Michele D. Castleman, English, Southeastern Louisiana University, Michele.Castleman@selu.edu; Erin Reilly-Sanders, School of Teaching & Learning, The Ohio State University, reilly-sanders.1@buckeyemail.osu.edu

“Tipping the Odds Ever in Her Favor: Katniss’s Power through Narrative Control in the book and the film *The Hunger Games*,” Sarah Petrovic, Humanities, Oklahoma Wesleyan University, sarah.n.petrovic@gmail.com; Anne Canavan, English, Northern Illinois University, anne.canavan@gmail.com

“From *Chronicles of Narnia* to *Hunger Games*: Narrating the Adaptations of Young Adult Literature,” Kathleen Turner, Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

Panel Chair: Kathleen Turner

1208. Friday 10:15-11:45. Meeting Room 34.

Indigenous Film and Media Representations

Area: Indigenous Studies

“Reel Indigenous Women’s Lives: Female Protagonists in Films by Indigenous Women,” Laura Beadling, English and Film Studies, University of Wisconsin Platteville, beadlingl@uwplatt.edu

“Sexualized Commodification of Maidenhood in Contemporary North American Indigenous and African American Popular Cultures,” Nichole Keway, Michigan State University, shananaq@msu.edu

“From One Extreme to Another: The Impact of Highly Sexualized Images of Native and African American Women in Mainstream Popular Culture,” April Petillo, American Indian Studies, University of Arizona, apetillo@email.arizona.edu

“Where is the “Law”: The Absent Father Image in Indigenous Films,” Anthony Adah, Cinema Arts & Digital Technologies, Minnesota State University – Moorhead, adahan@mnstate.edu

Panel Chair: Anthony Adah

1209. Friday 10:15-11:45. Meeting Room 35.

Comics as Social Activism: From Archie to “V”

Area: Comics

“Identity in Anonymity: V for Vendetta and the Guy Fawkes Mask in Popular Culture,” Tyler Welsh, Communication Studies, University of Texas, Austin, mtylervelsh@gmail.com

Panel Chair: Paul R. Kohl

1212. Friday 10:15-11:45. Hayes A.

Representations and Their Effects

Area: Celebrity and Stardom

“Cultural Imperialism: Carrying Forth the Whiteman’s Burden Through Celebrity Diplomacy,” Regina Baiden, Humanities, Michigan Technological University, rabaiden@mtu.edu

“Grievous Angel: The Relic of Gram Parsons and the Mythos of the Body,” Alexandra Newman, Art History, UWMadison, newmanal12@gmail.com

Panel Chair: Regina Baiden

1215. Friday 10:15-11:45. Hayes E.

TV Potpourri

Area: Television

“From Married to Modern: Representations of the American Family on Television.,” Ryan Stouffer, Wayne State University, RyanRStouffer@Wayne.edu

“An Institutional History of the Very Special Episode,” Ashleigh Hardin, University of Kentucky, amra223@uky.edu

“Television Risks and Rewards: Shifting Patterns in Program Type Diversity Across Four Decades,” Larry Collette, Metropolitan State University of Denver, lcollett@mscd.edu; Indra DeSilva, Xavier University

Panel Chair: Larry Collette

Friday 12:00 – 1:30 p.m.

1301. Friday 12:00-1:30. Meeting Room 20.

Public, Academic, Museum: Contexts and Content

Area: Libraries, Museums, and Collecting

“Some Assembly Required: Constructing Rhetorical Velocity for Public Libraries,” Ryan Ireland, Miami University, irelanrp@muohio.edu

“Does Urban Fiction Belong in an Academic Library?,” Alice Crosetto, University of Toledo, alice.crosetto@utoledo.edu

“Access All Areas: Backstage at the Rock and Roll Hall of Fame and Museum Library and Archives,” Tom Caw, University of Wisconsin-Madison, tcaw@library.wisc.edu

Panel Chair: Tom Caw

1302. Friday 12:00-1:30. Meeting Room 21.

Constructing National Identity in Times of Crisis and Prosperity

Area: Globalization

“Cinema Go Bragh: Irish Cinematic Negotiations of Identity in a Global World,” Conor Holt, Minnesota State University – Moorehead, holtco@mnstate.edu

“Globalization, The Nation, and National Identity: Hurricane Katrina’s ‘Refugees’ and American Public Discourse,” Sarah Bishop, University of Pittsburgh, sarahcbishop@gmail.com

“Dollars and Pence: English Variations in a Multi-national Workplace,” Katie Booth, DePaul University, katiebooth@gmail.com

Panel Chair: Katie Booth

1303. Friday 12:00-1:30. Meeting Room 22.

Constructing and Reconstructing Masculinity in Popular Culture

Area: Gender Studies

“Men and Their Engagement with Stereotypically Feminine Media Products,” CarrieLynn D. Reinhard, Dominican University, creinhard@dom.edu

“Broken and Breaking: Masculinity’s Crisis and the Threat of the Vengeful Mother in Film,” Johnanna Ganz, Bowling Green State University, johnanna.ganz@gmail.com

“Ugly Male Buddies: A Cross-Cultural Look At The Construction of Men, Masculinity and Social Relations in *Yo Soy Betty, La Fea* and *Ugly Betty*,” Liliana Acevedo Callejas, Ohio University, acevedolily@gmail.com

Panel Chair: Liliana Acevedo Callejas

1304. Friday 12:00-1:30. Meeting Room 30.

Black Popular Film

Area: African-American Popular Culture

“Lady in Red: Black Women, HIV/AIDS, and the "Down Low Discourse",” LaNita Gregory Campbell, Gender Studies, Indiana University, lc20@indiana.edu

“Embodying the Strong Black Woman When the Rainbow is Enuf: Strength, Agency and Black Womanhood in *For Colored Girls*,” Chereka Dickerson, English, Illinois State University, ccdicke@ilstu.edu

“Living and Imagining China: The Black Audience in the U.S. and Abroad,” Celeste Fisher, Communication Arts, Notre Dame of Maryland University, celeste.a.fisher@gmail.com

“Hidden Messages: The Archetypes of Blaxploitation Films,” Melle Starsen, Communication, Upper Iowa University, starsenm@uiu.edu

Panel Chair: Melle Starsen

1305. Friday 12:00-1:30. Meeting Room 31.

Music, Message, and Gender: A Television Analysis

Area: Television

“Start with This One: The Beatles and Popular Music on Television in the Collective Memory of the 1960s,” Richard Driver, Texas Tech University, richard.d.driver@ttu.edu

“My Heart Is Beating Like A Drum?: Joss Whedon, Josh Schwartz and the Musicality of The Superhero,” Brian Doan, Independent Scholar, bricdoan@gmail.com

“Women of Science: Gendered Representations of Scientific Research in *The Big Bang Theory*,” Laura Willis, The Ohio State University, willis.241@osu.edu

Panel Chair: Brian Doan

1306. Friday 12:00-1:30. Meeting Room 32.

Respect the Classics

Area: Horror / Science Fiction / Fantasy (I)

“Horror and the Historical Swashbuckler: Robert E. Howard’s ‘Red Shadows’ (1928),” Gary Hoppenstand, Michigan State University, hoppens2@msu.edu

“Frankenstein on Stage and in Film: The Modern Myth that Thrives,” Jeanne Tiehen, University of Kansas, jeannetiehen@ku.edu

“The Anthropology of Vampires from Early Folklore to Contemporary Popular Culture,” Tracy Little, Columbus State Community College, tittle@csc.edu

“One Step Further: Creating and Selling Myth in Found Footage Film,” Anna Louise Wiegenstein, Bowling Green State University, awiegen@bgsu.edu

Panel Chair: John A. Dowell, Michigan State University, jdowell@msu.edu

1307. Friday 12:00-1:30. Meeting Room 33.

Genre in Film: Definitions, Boundaries and Evolutions

Area: Film

“The Supermen Are Already Here: The Educational Ethic and Implications of Mentor Films,” Guy Spriggs, University of Kentucky, wg.spriggs@gmail.com

“Flattering Conflicts: Strategic Ambiguity and War Film Reception,” Dan Hassoun, University of Minnesota, hass0265@umn.edu

“Film Noir: From Dime Novel to *The Dark Knight*,” Pam Wicks, Communication, Aurora University, pwicks22@gmail.com

Panel Chair: Pam Wicks

1308. Friday 12:00-1:30. Meeting Room 34.

Documentary Confronting New Social Challenges

Area: Documentary

“True Life: Sixteen and a Documentary Watcher; Expanding the Documentary Genre to a Younger Generation,” Grace Choi, DePaul University, gracie915@gmail.com

“Speaking of Trauma: Documentary Filmmakers and the Ethics of Documenting Trauma” Laura Vazquez, Northern Illinois University, lvazquez@niu.edu

“Hindsight: What Modern AIDS Documentaries Teach Us About America” Randy Caspersen, Northern Illinois University, rcaspersen@niu.edu

Panel Chair: Laura Vazquez

1309. Friday 12:00-1:30. Meeting Room 35.

Maximizing Your Conference Experience

Area: Professional Development

This discussion will show participants ways to get the most out of their conference experience, including tips for making successful conference presentations, strategies for developing contacts and having conversations with scholars in your areas of interest, and suggestions for maximizing your overall time there. It also will introduce the culture of the Midwest Popular Culture Association and Midwest American Culture Association meeting and its relationship to the National Popular Culture Association and American Culture Association. New conference-goers are encouraged to attend and bring their questions.

Panelists:

Paul Booth, College of Communication, DePaul University, <pbooth81@gmail.com>

Gary Burns, Department of Communication, Northern Illinois University,
<gburns@niu.edu>

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi,
<turner8kathleen@gmail.com>

Chair: Kathleen Turner

1311. Friday 12:00-1:30. Conference Room.

Imagining Labor and Its Opposite: Gender, Embodiment, and Boredom

Area: Labor, Work and Culture

“You Are How You Eat: Embodied Professional Identities,” Samantha Szczur, Eastern Illinois University, sszczur@eiu.edu

“Validating the Virility of a Masculine Economy,” Sam Affholter, Georgia State University, sam.affholter@gmail.com

“Postmodern Boredom: Learning to “Breathe Without Air” in David Foster Wallace’s *The Pale King*,” Yonina Hoffman, Ohio State University, Hoffman.783@osu.edu

Panel Chair: Samantha Szczur

1313. Friday 12:00-1:30. Hayes B.

Systems of Meaning in an Era of Mass Culture

Area: Ethnography and Popular Culture

“The Middle-Class ‘Mods’ and the Making of Vietnamese Vespa Subculture--An Ethnography,”
An Tuan Nguyen, American Culture Studies Program, Bowling Green State University,
antn@bgsu.edu

“An Ethnographic Study of Student-Led Creative Spaces,” Betsy Pike, Communication, Capital
University, bpike@capital.edu

“This is NOT *American Idol*: Karaoke and Authenticity,” Joanna Rullo, University of California --
Davis, JMRullo@ucdavis.edu

Panel Chair: Asim Ali, University of Maryland, Department of American Studies, aali@umd.edu

1315. Friday 12:00-1:30. Hayes E.

Pedagogy and Popular Culture

Area: Pedagogy and Popular Culture

“The Benefits of Live Action Role-playing as a Pedagogical Tool,” Sarah Lynne Bowman,
Ashford University, singingyoutoshipwreck@hotmail.com

“Television as Text: ‘Not That There’s Anything Wrong With That’: *Seinfeld*’s ‘The Outing’ as
Cultural Object,” Russell Brickey, University of Wisconsin-Platteville,
brickeyr@uwplatt.edu

“Reel Teaching: Undergraduates Appreciating the Rhetoric of Film,” Jennifer L. Walton, Ohio
University, j-walton.2@onu.edu

Panel Chair: Jennifer L. Walton

Friday 1:45 – 3:15 p.m.

1401. Friday 1:45-3:15. Meeting Room 20.

Identity, Production, and Gender Across Media

“Monsters in Bon Temps: The Cultural Implications of Vampires in the South in *True Blood*,”
Sarah Bullwinkel, Wright State University, sarahbullwinkel@gmail.com

“Acting Up in Documentary Film,” Paul Miller, English, Davidson College,
pamiller@davidson.edu

“John Wayne and ‘G.I. Joes’: The Influence of 1950s Film and Comic Books on Perceptions of
Combat and Manhood,” Joshua Akers, History, James Madison University,
akersjk@jmu.edu

Panel Chair: Joshua Akers

1402. Friday 1:45-3:15. Meeting Room 21.

Cultural Studies in Visual Art, Museums, and Advertisements

Area: Art History and Visual Culture

“Pliable Reality and the Responsibilities of the Photographer,” Emily Franklin, Art, Northern Illinois University, franklyemily@gmail.com

“Why a Diamond Means Forever: N.W. Ayer & Son and De Beers’ Creation of the Diamond Engagement Ring Tradition in the United States, 1939-1952,” Jennifer L. Pequignot, History, Auburn University, jlp0029@auburn.edu

Panel Chair: Cortney Barko, West Virginia University Institute of Technology, Department of History, English, and Creative Arts, <cortneybarko@gmail.com>

1403. Friday 1:45-3:15. Meeting Room 22.

9/11 and the Other

Area: 9/11 and Popular Culture

“Good Fences Make Good Terrorists: Articulation and The Rhetorical Framing of The US/Mexico Border Fence Debate,” Mary Klipp, Eastern Illinois University, mkklipp@eiu.edu

“My Name is Khan and I Am Not a Terrorist’: Third World Popular Culture after 9/11,” Margaret Redlich, DePaul University, mredlich21@gmail.com

Panel Chair: Margaret Redlich

1404. Friday 1:45-3:15. Meeting Room 30.

Rap Music and Hip-Hop Culture

Area: African-American Popular Culture

“Teaching Tupac through the “Disciplinary Lens” of Rhetorical Criticism and Popular Culture,” Carlos Morrison, Communications, Alabama State University, cdmorrison@alasu.edu

“Parental Advisory to Parental Guidance: Domesticating the Gangsta in *Are We There Yet?*,” Morgan Williams, Women’s, Gender & Sexuality Studies, Ohio State University, williams.4151@buckeyemail.osu.edu

Panel Chair: Carlos Morrison

1405. Friday 1:45-3:15. Meeting Room 31.

Characters and Culture: Broadcast TV

Area: Television

“I Used To Think You Were Some Sort Of A Brainiac, But, I Guess You’re Okay: Lisa Simpson and the Change in American Geek Ideology,” Katie Wilson, University of Louisville, KateMariewilson@gmail.com

“The Evolution of the Funny Lady: Lucy vs. Roseanne,” Lisa Buscani, DePaul University, lbuscani@rcn.com

“The Not-So-Modern *Modern Family* While Caught in *The Middle* with You,” John Grummel, Upper Iowa University, grummelj@uiu.edu

“I Don't Have to Trust Him; I Just Have to Agree With Him: Ideology, Ethics and Expert Systems on *House, MD*,” Raymond Schuck, Bowling Green State University – Firelands, rschuck@bgsu.edu

Panel Chair: Raymond Schuck

1406. Friday 1:45-3:15. Meeting Room 32.

Music Genres and Texts

Area: Music

“‘Plug Me In and Flip Some Switches’: Cyborg Sexuality in Songs by Women,” Erin E. Bell, English, Wayne State University, erin.bell@wayne.edu

“‘Krautrock’ and the Transnationalization of Popular Culture,” Alexander Simmeth, History, University of Hamburg, alexander.simmeth@googlemail.com

“Violins to Electric Guitars: The Branching Out of Symphony Orchestras in Music and Instrumentation,” Patience Ferry, Southern Illinois University-Edwardsville, pferry@siue.edu

Panel Chair: Patience Ferry

1407. Friday 1:45-3:15. Meeting Room 33.

History, Culture and Ideology in Film

Area: Film

“Seeing Through the Sandbag: Politically Sanctioned Violence in a Modern World,” Paige Blunt Liptak, Ohio State University, paigeblunt@aol.com

“One Generation’s Tragedy is the Next One’s Joke’: The Advent of the Postmodern Horror Film,” Michael Marra, Michigan State University, michaelmarra@gmail.com

“Political Voices: F.D.R., Hitler and Technology,” Edmund Brown, Wayne State University, edmundjbrown@gmail.com

Panel Chair: Edmund Brown

1408. Friday 1:45-3:15. Meeting Room 34.

Generations, Genealogy, and Documentary

Area: Documentary

“Deconstructing *Who Do You Think You Are?*,” Jennifer Shelton, Northern Illinois University, ppd71@comcast.net

“Genealogy Documentaries and the Multicultural Agenda,” Jeffrey Chown, Northern Illinois University, jchown@niu.edu

Panel Chair: Jeffrey Chown

1409. Friday 1:45-3:15. Meeting Room 35.

Mentor/Mentee Meeting

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

Panel Chair: Kathleen Turner

1410. Friday 1:45-3:15. Executive Meeting Room.

Fulbright Scholars Program

Dom Caristi, Associate Professor at Ball State University and a Fulbright Scholar Program Alumni Ambassador, will facilitate a session describing his experiences as a Fulbright scholar in Greece (University of Athens in 2009) and Slovenia (University of Ljubljana 1995), where he explored the relationship between Greek and U.S. Electronic Media and the Privatization and Broadcasting in East and Central Europe. Dr. Caristi will present on his Fulbright Scholar grants and their impact on his career and at his home institution. At the end of his presentation, there will be time for questions from the audience.

The result of his experience includes increased participation as an advocate for international exchange programs, including the creation of study abroad courses and advising students to apply for Fulbright Student Program grant opportunities. Dr. Caristi has also become a spokesperson for international dialogue by raising awareness about the issues between the U.S. and Greece, including invitations to speak with community groups.

He will also address the elements composing the Core Fulbright Scholar program for U.S. and visiting scholars, the Fulbright Specialist Program, NEXUS Regional Scholar Program, and Occasional Lecturer Fund. While Dr. Caristi's presentation will primarily speak to his own experience as a Fulbright Scholar and alumnus, he will also be able to answer questions about the general application process.

1411. Friday 1:45-3:15. Conference Room.

A Room for the Night: The Design of American Lodging since 1930

Area: Travel and Tourism

“Architecture as Transportation: Displacement Evoked in Atlanta’s Regency Hyatt House,”

Alfred Willis, Hampton University, awillis@hamptonu.edu

“Sweet Suites: The Luxury of the Boutique Hotel,” Sally L. Levine, Case Western Reserve

University, sally.levine@case.edu

“Roadside Fables: The Tortoise and Flash Gordon,” Daniel I. Vieyra, Architecture +

Environmental Design, Kent State University, danvieyra@yahoo.com

Panel Chair: Daniel I. Vieyra

1415. Friday 1:45-3:15. Hayes E.

(Re)Imagining Violence in American Political Discourse(s)

Area: Politics

“The Necro-Political Aesthetic: (Re)Imagining the Death of Oscar Grant,” Jack Taylor, Michigan State University, taylo710@msu.edu

“Hippies Haunting the Liberal State: Violent Images/Violence of the Image in the 1960s,” Morgan Shipley, Michigan State University, shiple18@msu.edu

“Imagining the Unimaginable: Performative Violence, Mediation, and the Economy of Hauntings,” Anthony Kolenic, Michigan State University, kolenica@msu.edu

Panel Chair: Morgan Shipley

1416. Friday 1:45-3:15. Meeting Hayes A

Alternatives: Once Narrated, Never Forgotten

Area: Horror / Science Fiction / Fantasy (II)

“Good Intentions: Sliders and the Limits of Historical Contingency in the Exploration of Parallel Worlds,” Korcaighe Hale, Ohio University Zanesville, halek@ohio.edu

“Should I Laugh or Scream?: A Scary Vacation in Obayashi’s House, or Somebody Get Us Out of this Symbolic Order!,” Philip Douglas, Independent Scholar, doughphi456@gmail.com

“Single Blessedness in Space?: Representations of Black Women in Science Fiction Television,” Tonisha Calbert, Ohio State University, calbert.5@osu.edu

“Into the Tomb of Horrors: Dungeons and Dragons, Youth, and Perceptions of Satanism in the 1980s,” Jason Black, Michigan State University, blackja5@msu.edu

Panel Chair: John A Dowell, Michigan State University, jdowell@msu.edu

1417. Friday 1:45-3:15. Hayes B.

Music and Adaptation

Area: Adaptation

“Tangled Up in Dylan: I’m Not There, an Adaptation of a Discourse,” John Ensley, Ohio University, je341911@ohio.edu

“Luchino Visconti’s Film Adaptation of Thomas Mann’s *Death in Venice*,” Julie Bock, Dalhousie University, Canada, juliepiccolo@hotmail.com

“Looking for a Vehicle: David Bowie’s Diamond Dogs as Orwellian Adaptation and Revision,” Zachary Hoskins, University of Missouri – Kansas City, hoskinsz@umkc.edu

Panel Chair: John Ensley

Friday 3:30 – 5:00 p.m.

1502. Friday 3:30-5:00. Meeting Room 21.

Methodological Implications in Religion and Popular Culture

Area: Religion and Popular Culture

“The Urban Christ: Themes, Narratives, and Theological Discourses of the Urban Christ in the Film *8-Mile*,” Daniel White Hodge, North Park University, dwhodge@northpark.edu

“And That Word is “Doctor”: *Doctor Who* and the Contemporary Vocabulary of Christian Humanism,” Sarah E. Katka, Bowling Green State University, skatka@bgsu.edu

“The Wonderlust King and His Contaminated Friends: Gogol Bordello and the Hard Core of Love: An Experiment in Vagabondology,” David Schimpf, Theology Department, Marian University, Fond du Lac, WI, dschimpf@marianuniversity.edu

Panel Chair: David Schimpf

1503. Friday 3:30-5:00. Meeting Room 22.

Nigeria in Popular Culture/Nigerian Culture in Popular Discourse/Indigenous

Popular Culture and Education

Area: African Studies and Indigenous Studies

“The Decline of Cinema in Nigerian and the Nollywood Culture,” Ambrose Oroboh Uchenunu, University of Benin, uchenunua@yahoo.com

“Conflict and the Eco-planetary Crisis: An Appraisal of the Eco-pedagogic Relevance of Nigerian Theatre,” Emmanuel Ebere, University of Jos, Nigeria, emmanuelebere@yahoo.com

“Tribal Leaders’ Perspectives: Local Curriculum and Its Impact on Preventing the Silence of Culture in West Papua,” Agustina Thesia, World Learning SIT Graduate Institute, tina_thesia@yahoo.com

“Poetic Dialogue of the Ancestors: Asserting Identity Within Dominant Cultures,” Jacqueline Kauli, Creative Industries Higher Education Research, Queensland University of Technology, Brisbane, Australia, jacqueline.kauli@student.qut.edu.au

Panel Chair: Jacqueline Kauli

1505. Friday 3:30-5:00. Meeting Room 31.

Communication with Social Media

Area: Social Media

- “How Universities are Using Social Media to Recruit Students,” Susan L. Gaffney, College of Business and Public Administration, Governors State University, sgaffney@govst.edu
- “Trending Worldwide: How WWE Is Ruining Kayfabe,” Dominick Suzanne-Mayer, Media and Cinema Studies, DePaul University, dsuzannemayer@gmail.com
- “Just Wipe Out the West Bank and Gaza: A Critical Discourse Analysis of User-generated Comments on the Facebook sites of Fox News, CNN, and MSNBC,” Jeff Tischauser, Independent Scholar, jtischauser1@yahoo.com

Panel Chair: Jeff Tischauser

1506. Friday 3:30-5:00. Meeting Room 32.

Community and Media Representations and Advertisement

- “Writing Centers Advertising Using Social Media,” Paula Miller, Center for Writing and Rhetoric, University of Mississippi, pmmiller@olemiss.edu
- “But Why a Hanging? Festival, Reenactment and Social Memory,” Joanna Spanos, Comparative Studies, The Ohio State University, spanos.4@osu.edu
- “Virtual World Television Producers on the Importance of Creativity, Connectivity, and Community in Second Life,” CarrieLynn Reinhard, Communication Arts & Sciences, Dominican University, creinhard@dom.edu

Panel Chair: CarrieLynn Reinhard

1508. Friday 3:30-5:00. Meeting Room 34.

History and Identity: Depictions of America and Americans

Area: History

- “Outlaws and Anarchy: Historical Foundations for Popular Representations of ‘Good’ Bad Guys,” Melissa Sartore, West Virginia University, melissa.sartore@mail.wvu.edu
- “Constructions of Realty: The Rhetoric of the American Dream,” Tess Evans, Ball State University, tmevans@bsu.edu
- “Dragon Ladies, Lotus Blossoms, Geishas, and Suzie Wongs: The Evolution of Mediated Asian/American Female Stereotypes,” Norma Jones, Kent State University, njones39@kent.edu

Panel Chair: Bob Batchelor, Kent State University, rpbatche@kent.edu

1509. Friday 3:30-5:00. Meeting Room 35.

The Hunger Games: Why Horror and Hope Are So Popular

Area: Youth Literature and Media

“It’s the End of the World As We Know It: The Evolution and Growth of the Dystopian Novel,” Mark Letcher, English, Purdue University Calumet, markeletcher@gmail.com

“Terror and Horror as Epiphany in *The Hunger Games*,” Rebecca Sutherland Borah, English and Comparative Literature, University of Cincinnati, rebecca.borah@uc.edu

“Hope is a Thing With Feathers: Katniss Everdeen’s Bow and Arrow as Agent of Hope,” Cynthia Nitz Ris, English, University of Cincinnati, risc@uc.edu

“Owning the Weapon: Katniss Everdeen as the Armored Anti-Girl,” Molly Brayman, English, University of Cincinnati, molly.brayman@uc.edu

Panel Chair: Molly Brayman

1510. Friday 3:30-5:00. Executive Meeting Room.

PCA/ACA National Board Meeting

Rosemarie Conforti
Joseph Hancock, II
Gary Hoppenstand
Fred Isaac
Kathy Merlock Jackson

Brendan Riley
Michael Schoenecke
Angela Shaffer
Joy Sperling
Jennifer Tebbe-Grossman

1511. Friday 3:30-5:00. Conference Room.

Harry Potter

Area: Harry Potter

“Guidance from the [M]other side: Deceased Mothers as Moral Guides in Rowling and Dickens,” Marc Napolitano, West Point, Marc.Napolitano@usma.edu

“The White World of Harry Potter: Whiteness as a Rhetoric in *Harry Potter and the Goblet of Fire* and *Harry Potter and the Order of the Phoenix*,” Sarah Lindsey Beck, University of New Mexico, sbeck01@unm.edu

“Magical Artifacts and Modern Discipline in the Harry Potter Series,” Mary Catherine Miller, The Ohio State University, mcr488@gmail.com

“Love as powerful as [a] mother’s”: Lily Potter’s Contribution to the Defeat of Lord Voldemort,” Megan Katherine Abell, English, Southern Illinois University, mabell91@siu.edu

Panel Chair: Megan Abell

1515. Friday 3:30-5:00. Hayes E.

Girls' Media and Sexuality

Area: Girls' Culture/Girls' Studies

“Mediated Teen Sexual Practices: Representational and Narrative Strategies in Teen Television,”

Susan Ericsson, Communication and Theatre, Concordia University Chicago,

susan.ericsson@cuchicago.edu

“Transgenerational Musical Play: Oral History Accounts of Girls' Musical Engagement,” Sarah

H. Watts, Independent Scholar, sarah.hart.watts@gmail.com

Panel Chair: Miriam Forman-Brunell

Friday 5:15 – 6:45 p.m.

1612. Friday 5:15-6:45 p.m. Hayes A.

“Popular Serialities and Reading Communities, 1787-2012”

Dr. Jared Gardner, English, The Ohio State University,
gardner.236@osu.edu



Jared Gardner is an Associate Professor in the Department of English & the Film Studies Program at the Ohio State University. He is the Author of *Master Plots: Race and the Founding of an American Literature, 1787-1845* (Johns Hopkins UP, 1998) and two forthcoming books, *Projections: Comics and the History of 21st-century Storytelling* (Stanford UP, 2011) and *The Rise and Fall of Early American Magazine Culture* (Illinois UP, 2012). He also serves as director of the Popular Culture Studies program at OSU. Drawing on his research for *Projections* (2012) and *The Rise and Fall of Early American Magazine Culture* (2012), this talk considers popular serial storytelling and the reading communities that brought it to life across multiple media from the late 18th century through the early 21st.

Session Chair: Paul Booth

1613. Friday 5:15-6:45 p.m. Hayes B.

“Pretty/Funny: Women Comics and Body Politics”

Dr. Linda Mizejewski, Women's, Gender, and Sexuality Studies, The Ohio State University, mizejewski.1@osu.edu



Linda Mizejewski is Professor of Women's, Gender, and Sexuality Studies at the Ohio State University. She is the author of *Divine Decadence: Fascism, Female Spectacle, and the Makings of Sally Bowles* (Princeton, 1992); *Ziegfeld Girl: Image and Icon in Culture and Cinema* (Duke, 1999); *Hardboiled & High Heeled: The Woman Detective in Popular Culture* (Routledge, 2004); and *It Happened One Night* (Wiley-Blackwell, 2010). She has been a Fulbright Lecturer in Slovakia and Romania, and her research has been supported by the National Endowment for the Humanities and the American Council of Learned Societies. In 2004 she was a winner of Ohio State University's Alumni Distinguished Teaching Award. Her current book project, and today's presentation, is about contemporary women comics. Women entertainers have traditionally been valued for being pretty rather than funny, but women comics have exploited this dynamic to target versions of “pretty” as funny material. Kathy Griffin, Tina Fey, Sarah Silverman, Margaret Cho, Wanda Sykes, and Ellen DeGeneres draw on the pretty/funny binary for satire of femininity and glamour, as well as the racist constructions of these values. Their work suggests that women's comedy has become a primary site in popular culture for the testing and negotiation of feminisms and for the queering of the female body as spectacle.

Session Chair: Angela Nelson

1614. Friday 5:15-6:45 p.m. Hayes D.

“Tabletop Role Playing Games: How Constant Collaboration Changes A Medium”

Mr. John Arcadian, C.E.O., Lead Developer, Silvervine Games, Inc.,
Technical Administrator, Author—Gnome Stew, Author, Art Director—
Engine Publishing, arcadian@silvervinegames.com



John Arcadian is an award winning blogger for Gnome Stew, president of Silvervine Games, and a freelance author and art director in the tabletop gaming industry. John has always been fascinated with the art of narrative and the way audiences filter it through their own experiences. Tabletop gaming gives him an outlet where the stories he crafts can be immediately consumed and altered based on the audience’s interaction. Works by John include *Eureka: 501 Adventure Plots* (Engine Publishing, 2010), *Masks: 1,000 Memorable NPCs Plots* (Engine Publishing, 2012), and the *Silvervine Games Core Rulebook* and *Cyrus Worldbook* (Silvervine Games, 2010). The narrative medium of tabletop gaming is unique in its constant collaboration. Feedback is instantaneous and the stories being told and acted out by the participants change as the audience/contributors interact within the narrative framework. John Arcadian, a long time role-playing game enthusiast, author, and gaming industry blogger, will lead an interactive seminar/gaming experience that will simultaneously analyze the effect that collaboration has on the narrative and social situation and provide a hands-on gaming experience. We will explore the diverse genres that tabletop gaming touches, how it fosters the real-time construction of a shared and malleable narrative, what happens when gaming’s escapist nature interacts with the different social strengths of the participants, and we’ll get to roll some dice and kill some orcs.

Session Chair: Kathleen Turner

1700. Friday 7:00-10:00 p.m. Pool Deck.

Reception

Have you ever asked yourself, “What would I rather do on a Friday night, karaoke or a pub quiz?” Well, now you won’t have to choose! Join us for an evening on the pool deck of the Renaissance Columbus hotel where you can choose from over 1,000 songs and discover your inner rockstar or participate in a pop culture pub quiz, with quizmaster Brendan Riley. Better yet, do both. Hors d’oeuvres will be served from 7:00-8:30 and the cash bar will be open until 9:30.

Saturday, October 13

Saturday 7:00 a.m. – 12:00 p.m. & 3:30 p.m. – 6:30 p.m. Hayes C.
Registration

Saturday 7:00 a.m. – 12:00 p.m. & 1:30 p.m. – 6:30 p.m. Hayes C.
Book Exhibits

Saturday 7:00 a.m. – 8:00 a.m. Hayes AB.
Continental Breakfast

Saturday 8:00 – 9:30 a.m.

**2100. Saturday 8:00 – 9:30. Latitude 41 (Restaurant in Lobby).
MPCA/ACA Executive Council Meeting 1**

Anthony Adah

Bob Batchelor

Gretchen Bisplinghoff

Paul Booth

Gary Burns

Brian Ekdale

Paul R. Kohl

Angela Nelson

Brendan Riley

Lori Abels Scharenbroich

Timothy E. Scheurer

Kathleen Turner

Pamela Wicks

2101. Saturday 8:00-9:30. Meeting Room 20.

Indigenous Resistance

Area: Indigenous Studies

“Settler Colonialism and Appalachian Children’s Literature,” Stephen Pearson, Patton College of Education, Ohio University, sp369707@ohio.edu

“Perspectives on the Impact of Historical and Contemporary Terrorism on the World’s Indigenous Peoples,” Kenric Jones DeLong, Social Sciences and Native Studies, Montcalm Community College, KenD@montcalm.edu

“Rereading the Triad: Decolonizing St. Lawrence Island/Siberian Yupik Literatures,” Theo W. Sery, Indiana University of Pennsylvania/University of Alaska Anchorage, lqqr@iup.edu

Panel Chair: Theo Sery

2102. Saturday 8:00-9:30. Meeting Room 21.

Considerations of the City in Visual Culture

Area: Art History and Visual Culture

“Home to Hotel: Participatory Art and Urban Regeneration,” Li Sing Lily Wei, School of Interdisciplinary Arts, Ohio University, weilising@gmail.com

“Photography and Inversion: Negative Prints of New York in David Wojnarowicz’s Sex Series,” Andrew E. Hershberger, Art History, Bowling Green State University, aehersh@bgsu.edu

“Lids of the Underground: Manhole Covers,” Elizabeth (Beau) Vallance, Art Education, Indiana University Bloomington, evallanc@indiana.edu

“Semiotic Trainscapes: The Chicago ‘L’ as a Framework for Personal Narratives,” Andrés Carrasquillo, Religious Studies, Northwestern University, a-carrasquillo@northwestern.edu

Panel Chair: Cortney Barko, West Virginia University Institute of Technology, Department of History, English, and Creative Arts, <cortneybarko@gmail.com>

2103. Saturday 8:00-9:30. Meeting Room 22.

Authenticity, Exhibition, and Society

Area: Theater

“Bride and Bridegroom: Annie Hindle and the Rhetoric of Passing,” Andrea Kennedy Hart, Villanova University, andreakennedyhart@gmail.com

“Comedy as the Linchpin of Popular Culture,” Jay Malarcher, West Virginia University, jay.malarcher@mail.wvu.edu

“Glass Cubes, Gilded Cages, and Village Exhibits: Human on Display as Ethnographic Objects and/or Performers,” Megan Geigner, Northwestern University, megan.geigner@gmail.com

Panel Chair: Megan Geigner

2104. Saturday 8:00-9:30. Meeting Room 30.

African Americans and Television

Area: African-American Popular Culture

“‘The Nigga Show’: Humor and Substance in *The Boondocks*,” Nolan Alexander, Media Arts & Studies, Ohio University, nalexander1991@gmail.com

“Re-Imagining the ‘Mother’ of the Civil Rights Movement: The Public Image of Rosa McCauley Parks in American Television,” Karrie Elise Barfield, History, Mississippi State University, kb325@msstate.edu

“I’m Da Baddest Bitch’: Reality Television and the Rise of a New Black Female Minstrel,” Donna Nicol, Women and Gender Studies, California State University Fullerton, dnicol@fullerton.edu

Panel Chair: Donna Nicol

2105. Saturday 8:00-9:30. Meeting Room 31.

Gone But Not Forgotten: Analysis of Cancelled Shows

Area: Television

“Locating Locations in TV’s *Scarecrow and Mrs. King*,” Christine Myers, Monmouth College, cdmyers@mail.com

“The Normative Gendering of Atypical Female Characters in *Buffy the Vampire Slayer*,” Dayna Brownfield, DePauw University, BrownfieldDE@gmail.com

“*One Life to Live*’s Love Letter to Fans: The Case of Fraternity Row,” Christina Beck, Ohio University, beck@ohio.edu; Jennifer Walton, Ohio Northern University, j-walton.2@onu.edu

“*Mary Tyler Moore Show*: Feminism, Sex and the Cultural Identity,” Pamela Wagner, Bowling Green State University, wagnerp@bgsu.edu

Panel Chair: Pamela Wagner

2106. Saturday 8:00-9:30. Meeting Room 32.

Feminine Fashions

Area: Fashion

“Pair of Bodies: Unlacing Women in Lady Mary Wortley Montagu’s *Turkish Embassy Letters*,” Aubrey Mishou, Anne Arundel Community College, almishou@aacc.edu

“‘Think Pink?’: Satire, Fashion, and the Feminine Mystique in *Funny Face*,” Maya Cantu, Yale University, maya.cantu@yale.edu

Panel Chair:

2107. Saturday 8:00-9:30. Meeting Room 33.

The Politics of Culture

Area: Politics

“Conspiracy Thinking in the Information Age: The Role of the Internet in the Dissemination of Disinformation,” Rekha Sharma, Kent State University, rsharma@kent.edu

“The Beat Poet as ‘Enemy of the State’ and Charlie Chaplin’s *Little Tramp*, 1953-1977,” Lisa Stein Haven, Ohio University Zanesville, havenl@ohio.edu

“The Political Economy of Idols: South Korea’s Neoliberal Restructuring and its Impact on the Entertainment Labor Force,” Inkyu Kang, Penn State, The Behrend College, inkyukang@gmail.com

Panel Chair: Lisa Stein Haven

2108. Saturday 8:00-9:30. Meeting Room 34.

9/11 and Memorial Places

Area: 9/11 and Popular Culture

“Visualizing National Tragedy: Negotiating Public Memory in the 9/11 Arizona Memorial,” Sarah Bishop, Communication, University of Pittsburgh, sarahcbishop@gmail.com

Panel Chair:

2111. Saturday 8:00-9:30. Conference Room.

Radio: Unique Methods for Programming and Promotion

Area: Radio

“Non Traditional Revenue: Maximizing Event Marketing Potential for Radio Stations,” Jason Kester, WSNY 94.7 FM, jason.kester@columbusradiogroup.com

“The Drama of Audio: The Challenges of Incorporating Audio Drama in Today’s Radio Environment,” Catherine Rinella, WCBE 90.5 FM, midnightaudiotheatre@gmail.com

“Designing a National Radio Drama Scriptwriting Competition,” William Anderson, Central Michigan University, ander1ww@cmich.edu

Panel Chair: William Anderson

2113. Saturday 8:00-9:30. Hayes E.

Female Narratives: Online, In Print and on TV

Area: Gender Studies

“‘But She’s My Mom!’: Army Culture and Its Disregard of Mothers,” Kathy Brady,
Communication, University of Wisconsin-Whitewater, bradyk@uww.edu

“Community, Commercialism and Surveillance: Marketing to Mothers Online,” Molly Swiger,
Baldwin-Wallace College, mswiger@bw.edu

“Women in Comedy,” Madeline Wolfe, Ohio University, mw380109@ohio.edu

“Considering the Feminist Potential of Narrative Voice: Resistant Anger in Responses to Joyce
Carol Oates’s *Rape: A Love Story*,” Lindsay Martin, Ohio State University,
martin.1667@osu.edu

Panel Chair: Lindsay Martin

Saturday 9:45 – 11:15 a.m.

2201. Saturday 9:45-11:15. Meeting Room 20.

Post-9/11 Fiction

Area: 9/11 and Popular Culture

“Just Nothing There: Ground Zero, Elegy and 9/11 in Jennifer Egan’s *A Visit from the Goon
Squad*,” Jason Lagapa, English, The University of Texas of the Permian Basin,
lagapa_j@utpb.edu

“Masculinization of the Great Machine: Reconstructing the Post-9/11 Superhero in Brian K.
Vaughan’s *Ex Machina*,” Shana Kraynak, English, Indiana University of Pennsylvania,
shana.kraynak@gmail.com

“‘Our New Customer is the Bush administration?’: Corporate Profit and Public Concern over
the War on Terror in Allegra Goodman’s *The Cookbook Collector*,” Paul Petrovic, English,
Northern Illinois University, pauldpetrovic@gmail.com

Panel Chair: Paul Petrovic

2202. Saturday 9:45-11:15. Meeting Room 21.

Studies of Art and Visual Culture on the Stage and Screen

Area: Art History and Visual Culture

“That’s an American!: Defining American Character During the Great Depression in Maxwell Anderson’s *Knickerbocker Holiday*,” Fonzie D. Geary II, Theatre, Culver-Stockton College, derbyman92@yahoo.com

“Head to Head: Bjorn Melhus and Martin Heidegger,” Ann Jacobson, History of Art, Ohio State University, jacobson.129@osu.edu

“Not Your ‘Lincoln Tunnel Girl’ or, How I Volunteered for Stage Hypnosis and Lived to Finish My Dissertation,” Cynthia D. Stroud, Theatre and Film, Bowling Green State University, cstroud@bgsu.edu

Panel Chair: Cortney Barko

2204. Saturday 9:45-11:15. Meeting Room 30.

Health Narratives Old and New: Three Stories of Health and Intrigue

Area: Health

“Communication Trends in the Pathographies of Leiomyosarcoma Patients,” Samuel Falk, Nova Southeastern University, sf636@nova.edu

“Where are the Blue Ribbons? A Thematic Analysis of Online Communication about Male Breast Cancer,” Angelita Faller, Ohio University, af560811@ohio.edu

Panel Chair: Angelita Faller

2205. Saturday 9:45-11:15. Meeting Room 31.

Hunters, Sleuths, Zombies, and Women

Area: Television

“The Popularity of Wild Boar Hunting and Outdoor Television Programming,” J. Kole Kleeman, University of Central Oklahoma, kleemank@sbcglobal.net

“We Don’t Kill the Living -- Affect and Biopolitics in AMC’s *The Walking Dead*,” Judith Lakamper, Wayne State University, jlakamper@wayne.edu

“Not So Elementary: *Sherlock Holmes*, the Archive and the Problem of Ownership,” Tania Darlington, University of Florida, tdarlington1@ufl.edu

“The Gender Duality: The Relation between Women and Science in *The Big Bang Theory*,” Katie Wilson, University of Louisville, KateMariewilson@gmail.com

Panel Chair: Judith Lakamper

2207. Saturday 9:45-11:15. Meeting Room 33.

New Skins for an Old Ceremony: Reappraising Genre/Genre Film

Area: Film

“Redefining ‘Orphan Film’: An Epidemic of Cinematic Orphans in the 21st Century,” Matt Swift, Ohio State University, swift.23@osu.edu

“Polyamorous Cinema,” Nicole Richter, Wright State University, nicole.richter@wright.edu

“I Spit on Your Grave and the Problem of Reception,” Jason Payne, Ohio State University, payne.9@osu.edu

Panel Chair: Jason Payne

2209. Saturday 9:45-11:15. Meeting Room 34.

Dance of the Spirit, Dance of the Flesh and Kinetic Collision: Social Dance Events

Area: Dance

“The Golden Age of Burlesque,” Kacey Pennington, Missouri State University, Kacey2050@live.missouristate.edu

“Don’t Stop the Bop: The Ever-Growing Chicago Steppers’ Set,” Darryl Kent Clark, Missouri State University, DarrylClark@missouristate.edu

“‘Skinny Ties and Bouffants Welcome—But Above All, Come Ready to Dance’: History and Community at Columbus’s Heatwave Dance Party,” Alexandra Harlig, Ohio State University, harlig.1@osu.edu

Panel Chair: Darryl Kent Clark

2210. Saturday 9:45-11:15. Executive Meeting Room.

New Media and Technology

Area: New Media

“Bringing the Known into the New: Using Google Tools in the Comp II Classroom,” Mary McGinnis, Purdue University Calumet, mary.pflugshaupt@purduecal.edu; Rebecca Medley, Purdue University Calumet, rebeccalynnmedley@gmail.com

“Affective Blogging: Celebrating & Condemning Osama bin Laden’s Death Online,” Jacquelyn Arcy, University of Minnesota, jackiearcy@gmail.com

“And the World Has Somehow Shifted’: Particle Systems and the Allure of Coherence in the 3D Spectacle,” Ben Owen, The Ohio State University, owen.179@osu.edu

“Schools, Technology and the Comics: What the Funnies Reveal Society’s Technophobia,” William Kist, Kent State University, wkist@kent.edu

Panel Chair: William Kist

2211. Saturday 9:45-11:15. Conference Room.

MPCA/MACA President's Roundtable Discussion on Regional Professional Humanities Organizations

Area: Professional Development

"The Role of Policy-Making in Regional Professional Humanities Organizations"

The focus of this annual roundtable is all aspects of administering, operating, managing, and participating in regional professional humanities associations such as the Midwest Popular Culture Association. Topics relevant to regional professional humanities associations may include membership, popular and American studies scholarship, budgeting and finances, conference location, officers, policies, media use in meetings, and etc. This year's topic will focus on how can organizations such as the MPCA can address concerns of the fields of popular culture studies, American culture studies, and related fields where these directly affect our work as scholars and teachers. Such issues include, but are not restricted to, academic freedom; freedom of access to information; undergraduate education; graduate education; tenured and non-tenured faculty; appointments to and policies of granting and funding agencies. Panelists are asked to consider and respond to such questions as: What is the best way for academic professional organizations to create, develop, discuss, and summarize their resolutions, actions, and statements? How do academic professional organizations have their resolutions, actions, and statements seriously considered by state governments, decision makers, and citizens? How can the work of academic professional organizations provide research, service, and technical assistance to state governments, decision makers, and citizens to help meet Ohio's goals regarding educators, students, and businesses in relationship to higher education? Time will be available for panelists to have a discussion with and answer questions from the audience.

Discussants:

Michael Marsden, Professor of English, American Studies, and Media Studies and Dean
of the College and Academic Vice President Emeritus, St. Norbert College,
michael.marsden@snc.edu

Angela M. Nelson, MPCA/ACA President, anelson@bgsu.edu

Chair: Angela M. Nelson

2213. Saturday 9:45-11:15. Hayes E.

Cultural Intersections of Religion and Popular Culture

Area: Religion and Popular Culture

"Freedom, Captivity, and Conversion: Religious Transitional Trauma in Rifqa Bary and Jaycee
Lee Dugard," Jacob Waldenmaier, Religion and Philosophy, High Point University,
jwaldenm@highpoint.edu

"Cowboy Churches: Popular Religion US-Style," Nancy A. Schaefer, Sociology and
Anthropology, Western Illinois University, Quad Cities, NA-Schaefer@wiu.edu

Panel Chair: David Schimpf, Theology, Marian University dschimpf@marianuniversity.edu

Saturday 11:15 a.m. – 12:00 p.m. Hayes E

Area Chair Meetings

The area chairs meeting will have seven simultaneous sessions – we've matched similar areas together, and as area chairs we ask you to attend your session or send someone on your behalf. This new area chair meeting would be to (a) have similar areas meet and plan for next year (themed panels, etc), (b) to disseminate some information about dates and things for next year, (c) cover some of the issues we had with the submission sites, and (d) discuss area chair responsibilities.

People and Places

Area Chairs or representatives for:

African Studies
African-American PC
Asian PC
British PC

Executive Meeting Room

Historically-Black Colleges
& Universities in PC
Indian PC
Indigenous Studies

Korean PC
Midwestern Culture
Nineteenth-Century
American PC

Film, TV, and Music

Area Chairs or representatives for:

Adaptations
Authorship & Auteursism
Documentary
Film

Meeting Room 30

Film and Video
Production
Pornography
Reality TV

Television
Music
Radio
Hip Hop Studies

Art, Music, and Books

Area Chairs or representatives for:

Comics
Harry Potter
Twilight Series
Libraries, Museums, and
Collecting

Meeting Room 31

Mystery, Thrillers,
Detective, and Crime
Art History & Visual
Culture
Horror and Science
Fiction/Fantasy

Dance
Romance
Southern Literature and
Culture
Youth Literature and
Media

Subcultures

Area Chairs or representatives for:

Celebrity & Stardom
Fan Studies
Fashion
Fat Studies

Meeting Room 32

Festivals and Food
Heroes in PC
Humor
Mythology

Plants and Animals in PC
Sports Culture
Westerns

New Media

Area Chairs or representatives for:

New Media
Social Media

Meeting Room 33

Video Games
Virtual Environments

Advertising and PR

Cultural Studies

Meeting Room 34

Area Chairs or representatives for:

Disability and PC

Gender Studies

Girls' Culture/Girls'
Studies

Globalization

Health

Queer Studies

Race and Ethnicity

Travel and Tourism

Pedagogy and PC

Professional Development

Religion & Politics

Meeting Room 35

Area Chairs or representatives for:

Ethnography

History

Jewish Studies

Labor, Work, & Culture

Military & Wartime

Philosophy and PC

Political Economy

Politics

Religion and PC

Science in PC

Utopia/Dystopia

Saturday 12:00 p.m. – 1:30 p.m. Hayes AB

Lunch and Featured Speaker

Free Admission for conference registrants, but you must wear your badge.

Mr. John Lowe

“Making The Quantum Leap—Craft Takes On Kraft:

Is a Food Revolution Afoot, or Is This Local/Artisan/Craft Thing Just a Fad?”

Mr. John Lowe, Jeni's Splendid Ice Creams Company
Columbus, Ohio
john@jenisicecreams.com



Once seen as a superstar young lawyer, John Lowe, CEO of Jeni's Splendid Ice Creams, joined General Electric Company and graduated from its famed, “Manager Development Course” while helping lead a number of businesses within its large infrastructure segment. John gave up the Fortune 5 for the Fortune 500,000 when two old friends called and said, “Come help us run this thing!” John is now “the friend” in a family & a friend owned and run business featured by *Time* under the headline, “Can America's Best Ice Cream Also Be Its Biggest?” Today, Mr Lowe will discuss the success and challenges of Jeni's, a Columbus hometown favorite that is selling ice cream at Dean & DeLuca and a number of top retailers across the country. He'll describe what makes Columbus such an important part of the growing food revolution, and share a few of the simple rules he tries to lead and live by.

Saturday 1:45 – 3:15 p.m. Hayes AB

Annual Meeting

The annual meeting is open to every member of MPCA/ACA. Please join us and provide input as we discuss issues and ways to improve the conference and the organization

Saturday 3:30 – 5:00 p.m.

2301. Saturday 3:30-5:00. Meeting Room 20.

Cultural Representations of Disability

Area: Disability and Popular Culture

“Disabling the Disabled: Representations of Disability in Popular Telugu Cinema,” Gangipelli Thirupathi, English Literature, The English and Foreign Languages University, Hyderabad, Andhra Pradesh, India, thirupathi6@gmail.com

“The Role of Activism, Community-Building, and Pride in Changing Depictions of Madness and Mad People in Popular Culture,” Catherine Duchastel, Critical Disability Studies, York University, crip1969@yorku.ca

“From Disfigured to Divine: ‘Face-to-Face’ in Richard Selzer’s Short Story *Imelda*,” Gudrun M. Grabher, American Studies, University of Innsbruck, Austria, gudrun.m.grabher@uibk.ac.at

Panel Chair: Asim Ali, University of Maryland, Department of American Studies, aali@umd.edu

2302. Saturday 3:30-5:00. Meeting Room 21.

Reframing 9/11 Media and Narratives

Area: 9/11 and Popular Culture

“Drew’s Falling Man: An Image of the Real?,” Heather Pope, English, St. John’s University, popeheather@yahoo.com

“The Metamorphosis of Modern Television News into ‘Entertainment Propaganda’,” Melle Starsen, Communication, Upper Iowa University, starsenm@uiu.edu

Panel Chair: Melle Starsen

2303. Saturday 3:30-5:00. Meeting Room 22.

Gender and Self in *Harry Potter* and *Hunger Games*

Area: Youth Literature and Media

“Superficial, Sacrificial, or Revolutionary: Feminine Resistance and Motherhood in *Harry Potter*,”

Jeanna Kadlec Zaubi, English, Brandeis University, jkadleczaubi@brandeis.edu

“‘What I Did was the Radical Thing’: A Look at Katniss Everdeen as a Hero,” Charity

Hammond, English, California State University, Fullerton,

cshammond@csu.fullerton.edu

“Power and Identity: Engendering Rebellion and Finding a Space for the Self in Suzanne

Collins’,” Mariah Crilley, English, Duquesne University, crilleym@duq.edu

“*The Hunger Games*: Heroism, Dystopia, and Popular Culture,” Pam Scheurer, Capital University,

pscheure@capital.edu; Tim Scheurer, Shawnee State University, tscheurer@shawnee.edu

Panel Chair: Tim Scheuer

2304. Saturday 3:30-5:00. Meeting Room 30.

Uncertain Humors AND Live Performance: Working (On) Parodies/Parodies

(On) Working

Area: Humor

“Is It Okay to Laugh?: An Investigation in the Humor of Lorrie Moore’s Self-Help and Wes

Anderson’s *The Royal Tenenbaums*,” Atticus Odias Bailey, Northern Arizona University,

aob29@nau.edu

“Examining Work through Musical Parody,” Michael Nern, Ohio University Zanesville,

nern@ohio.edu; Nicholas Emmert, Ohio University Zanesville, ne151410@ohio.edu

Panel Chair: John A Dowell, Michigan State University, jdowell@msu.edu

2305. Saturday 3:30-5:00. Meeting Room 31.

PCA/ACA Endowment Board Meeting

John Bratzel

Gary Burns

Diane Calhoun-French

Joe Hancock

Fred Isaac

Kathy Merlock Jackson

Mike Schoenecke

Philip Simpson

Joy Sperling

2306. Saturday 3:30-5:00. Meeting Room 32.

Black Women, Music, and Popular Culture

Area: African-American Popular Culture

“I Coulda Been Your Cellmate: Mo’nique, Performance, and Empathy in an Ohio Women’s Prison,” Kay Clopton, Comparative Studies, Ohio State University, clopton.1@buckeyemail.osu.edu

“Slavery to Liberation Through Song: Ourselves, Hybridization and a Biblical New Media Device,” Jonni Dean, Media and Cinema Studies, DePaul University, peace.ofmind0216@gmail.com

“Red, White and Blues: Black Women, Politics, and Neo-Soul,” Lakesia Johnson, Gender, Women’s and Sexuality Studies; and English, Grinnell University, johnsola@grinnell.edu

Panel Chair: Lakesia Johnson

2307. Saturday 3:30-5:00. Meeting Room 33.

Singers, Songwriters, and Musicians in Media

Area: Music

“Imperialist Conquest and the Phantasmagoric Deep South: Race, Gender, and Geography in Led Zeppelin and Memphis Minnie’s ‘When the Levee Breaks,’” Erin Smith, Case Western Reserve University, ers94@case.edu

“Tangled Up in Heteroglossia: Defining Personae Through Burke’s Pentad,” Ryan Ireland, Miami University, irelanrp@muohio.edu

“‘Wouldn’t You Miss Me at All?’ The Postmodern Afterlives of Syd Barrett,” Rob McClure Smith, Knox College, rsmith@knox.edu

“The Making of Modernity in South Korea: A Discourse Analysis of Jazz in the Media,” Donghyup Ryu, Journalism and Mass Communication, University of Colorado at Boulder, ryudonghyup@gmail.com

Panel Chair: Rob McClure Smith

2308. Saturday 3:30-5:00. Meeting Room 34.

Monsters in Modernity

“What We Become: Consumption, Commodity and the Living in the Land of the Living Dead,” Jon Antol, Northeastern Illinois University, J-Antol@neiu.edu

“Can the Human Speak? World War Z and Zombie Capitalism,” Ryan Poll, Northeastern Illinois University, r-poll@neiu.edu

“The Monstrous Horror of Politics and the Politics of Horror: The Affective Dynamics of Political Economy and Class Struggle in Guy Endore’s *The Werewolf of Paris*,” Tim Libretti, Northeastern Illinois University, T-Libretti@neiu.edu

“The Undead Jihad: Vampires as Terrorists,” Zachery Franks, Northeastern Illinois University, Z-Franks@neiu.edu

Panel Chair: Ryan Poll

2309. Saturday 3:30-5:00. Meeting Room 35.

Cross Roads of Video Games and Culture: Understanding their Integration and Importance

Area: Video Games

“Achievement Unlocked: The Problem of Rationalization in Contemporary Gaming Models,”
Kathryn Perry, Miami University, perrykm2@muohio.edu

“Martha Stewart Gets a Castleville: The Discontents of Women, Games, and Marketing,” Shira
Chess, Mass Communication, Miami University of Ohio, shira.chess@gmail.com

“The Ever Evolving Cyborg in the Mass Effect Trilogy,” Jennifer Johnston, Literature, Bowling
Green State University, jhjohns@bgsu.edu

Panel Chair: Jennifer Johnston

2310. Saturday 3:30-5:00. Executive Meeting Room.

Session I

Area: Nineteenth-Century American Popular Culture

“Mr. John Smith and Nineteenth-Century Parlor Theatricals,” Jeffrey Pusch, The University of
Southern Mississippi, jeffrey.pusch@eagles.usm.edu

“Anglo-Saxonism in American Pop Culture in the Nineteenth Century,” Michael Modarelli,
Walsh University, mmodarelli@walsh.edu

“Egypt at the Fair: Antiquity and Exoticism at the 1893 Columbian Exposition,” Joy Giguere,
Ivy Tech Community College, jgiguere@ivytech.edu

Panel Chair: Joy Giguere

2311. Saturday 3:30-5:00. Conference Room.

From the Outside Looking In: Alternative Visions of Sports

Area: Sports Culture

“Women at Play: Pay and Production in the All American Girls Professional Baseball League,”
Michael J. Haupert, University of Wisconsin-La Crosse, mhaupert@uwlax.edu

“Plumed Meteors Trained to Kill: A History of American Falconry,” Tycho de Boer, Saint
Mary’s University of Minnesota, tdeboer@smumn.edu

“The Great Taboo: Gay Athletes in the Twenty-First Century,” Ben Dettmar, Michigan State
University, dettmarb@msu.edu

Panel Chair: Ben Dettmar

2312. Saturday 3:30-5:00. Hayes D.

Modern Southern Writers and Concerns

Area: Southern Literature and Culture

“Scripting the Southern Aristocracy with the Language of Power and the Power of Resistance: Faulkner’s Imaginative Discourse about the ‘Other’ in Kathryn Stockett’s *The Help*,” Ren Denton, The University of Memphis, grdenton@memphis.edu

“His Naked Sword Between Them: Southern Masculinity, Homosocial Desire and Internalized Homophobia in Reynolds Price’s Mayfield Trilogy,” Josef Vice, Kaplan, jvice@kaplan.edu

Panel Chair: Anne Canavan

2313. Saturday 3:30-5:00. Hayes E.

Creating American Culture through History: 1880s to 1940s

Area: History

“Workingwomen in the *Ladies’ Home Journal*: Discreet Messages in Popular Culture, 1890-1920,” Michele M. Curran, Kent State University, mcurran3@kent.edu

“Nuptial Persuasion: American Marriage Educators and the Fight against Conjugal Nonconformity, 1920-1940,” William Kuby, Miami University, william.kuby@gmail.com

“Ornamenting the Cemetery: A Brief Guide to Turning Tea into Chapels,” Amy K. Drees, Defiance College, adrees@defiance.edu

Panel Chair: Bob Batchelor, Kent State University, rbatche@kent.edu

Saturday 5:15 – 6:45 p.m.

2401. Saturday 5:15-6:45. Meeting Room 20.

Roundtable Discussion: Absence and Ubiquity: Identifying and Challenging Disability Narratives in Popular Culture

Area: Disability and Popular Culture

Vonzell Agosto, Department of Educational Leadership and Policy Studies, University of South Florida, vagosto@usf.edu

Asim Ali, Department of American Studies, University of Maryland, aali@umd.edu

Catherine Duchastel, Critical Disability Studies, York University, crip1969@yorku.ca

Malynda A. Johnson, Communication, Carroll University, majohnson734@att.net

Panel Chair: Catherine Duchastel

2402. Saturday 5:15-6:45. Meeting Room 21.

Auteurs at the Edge of Cinema

Area: Authorship and Auteurism

“Mapping the Mindscape of the Magician: The Authorship of Alan Moore,” Tyler Welsh,
University of Texas at Austin, mtylerwelsh@gmail.com

“Auteur or Architect? Using Spatial Rather than Writerly Metaphors for Cinematic Creative
Agency,” Daniel Herbert, University of Michigan, danherb@umihc.edu

“From Within and Without: Tracing Two Guitar Auteurs,” David Todd, Otterbein University,
dtodd@otterbein.edu

Panel Chair: Dan Herbert

2403. Saturday 5:15-6:45. Meeting Room 22.

Publishing Opportunities in Popular Culture and American Culture Studies

Area: Professional Development

Advice about publishing from the Editors of the *Journal of American Culture* (Kathy Merlock Jackson), *Journal of Popular Culture* (Gary Hoppenstand), *Journal of Popular Film & Television* (Michael T. Marsden), *Popular Music and Society* (Gary Burns), and the new journal of the Midwest Popular Culture Association (Bob Batchelor).

Bob Batchelor, Kent State University, <rpbatche@kent.edu>

Gary Burns, Northern Illinois University, <gburns@niu.edu>

Gary Hoppenstand, Michigan State University, <hoppens2@msu.edu>

Kathy Merlock Jackson, Virginia Wesleyan College, <kmjackson@vwc.edu>

Michael T. Marsden, St. Norbert College, michael.marsden@snc.edu

Chair: Gary Burns

2404. Saturday 5:15-6:45. Meeting Room 30.

Mystery Panel 1

Area: Mystery, Thrillers, and Detective, and Crime Fiction

“A Database of Our Bodies: Forensic Questions in the Novels of Jeffery Deaver and Kathy
Reichs,” Nicole Kenley, University of California, Davis, nmkenley@ucdavis.edu

“Agatha Christie’s War: Nostalgia, V.A.D.s, and Shell-shock,” Monica Lott, Kent State
University, mlott@yahoo.com

“Noir’s Moody Orientalisms: Chinatown as *Mise-en-scene*,” Bonnie Andryeyev, University of
California, Berkeley, brhee@ucsc.edu

“Hardboiled but Doubly Framed: The Value of Film Noir in Reading Richard Wright’s Crime
Fiction Novella *The Man Who Lived Underground*,” Julia Istomina, The Ohio State
University, istomina.3@osu.edu

Panel Chair: Julia Istomina

2405. Saturday 5:15-6:45. Meeting Room 31.

Fans' Subcultural Practices and the Media

Area: Fan Studies

“How About Harry Become Half Vampire?’ Collaborative Writing Practices in *Harry Potter* and *Twilight* Crossover Fan Fiction,” Bettina Soller, Georg-August-University Göttingen, Germany, bettina.soller@phil.uni-goettingen.de

“Why It Is Hard to Twi-Hard: How Gender & Genre Marginalized a Fandom,” Matthew A. Cicci, Film & Media Studies, Wayne St. University, matthew.cicci@wayne.edu

“An Assemblage of Flows: Unraveling the Fanvid,” Joshua Johnson, West Virginia University, johnson.joshua.p@gmail.com

“Fandom as Cult: Aleatory Anime in America,” J. Holder Bennett, History, Collin College, jbennett@collin.edu

Panel Chair: J. Holder Bennett

2406. Saturday 5:15-6:45. Meeting Room 32.

Advertising, Celebrities, and Fashion

Area: Fashion

“Advertising and the Production of the Female Body: The Role of the Fashion Industry in Anorexia Trends,” Jen Sweeney, Binghamton University, jen.f.sweeney@gmail.com

Panel Chair:

2407. Saturday 5:15-6:45. Meeting Room 33.

Hipster Racism and Cultural Stereotypes in the Mass Media

Area: Race and Ethnicity

“Minority Report: A Brief Overview of Cultural Stereotyping in Three Films,” Sonali Kudva, Communication and Information, Kent State University, Skudva@kent.edu

“You’re Black He’s Probably Already Scared of You?: Hipster Racism and Interracial Relationships on ABC’s *Happy Endings*,” Natalie Daniels, DePaul University, natalierdaniels@gmail.com

“Princes, Princesses, Villains, and Talking Animals: Disney Characters and Minority Stereotypes,” Maja Bajac-Carter, College of Communication and Information, Kent State University, maja_bajac_maja@hotmail.com, Norma Jones, College of Communication and Information, Kent State University, njones39@kent.edu

Panel Chair: Caryn E. Neumann, History, Miami University—Ohio, neumance@muohio.edu

2408. Saturday 5:15-6:45. Meeting Room 34.

Black Novels and Print Media

Area: African-American Popular Culture

“The Lighter Side of Black: An Examination of Political Rhetoric in Jet Magazine, 1951-1954,”

Lauren Cramer, Communication, Georgia State University, lmcleod2@student.gsu.edu

“The Portrayal of The Supremes in African American Magazines,” Youn-Joo Park, Journalism, University of Missouri, ypzn9@mail.missouri.edu

Panel Chair: Lauren Cramer

2409. Saturday 5:15-6:45. Meeting Room 35.

The Female Subject in Comics and Comics in Education

Area: Comics

“Meta Green Female: She-Hulk, Superheroine Self-Reflexivity and the Comic Book Status Quo,” Eric Sobel, Popular Culture, Bowling Green State University, esobel@bgsu.edu

“Comics That Matter to Michigan Educators: None?,” Paul A. Crutcher, Teacher Education, Michigan State University, Crutche8@msu.edu

“*Brave New World, 1984, and Peril in Plastic*: Warnings Unheeded?,” Paul R. Kohl, Media Studies, Loras College, Paul.kohl@loras.edu

Panel Chair: Paul A. Crutcher

2412. Saturday 5:15-6:45. Hayes D.

Reporting and Advertising in Sports

“1920s Football Coaches, Reluctance, and the Rise of Modern America,” Andrew McGregor, History, Purdue University, amcgrego@purdue.edu

“Consumer Skepticism and The Effects of Attitudinal Components on Attitude Toward the Ad, Brand and Purchase: A Case Study of Super Bowl Commercials 2012,” Jason Yu, Department of Mass Communications, Southern Illinois University Edwardsville, pavadoyu@hotmail.com

Panel Chair: Jason Yu

2413. Saturday 5:15-6:45. Hayes E.

The Promises and Perils of Electoral Politics

Area: Politics

“Attack of the 50 Ft. Super-PAC: Electoral Advertising Chicanery and the Impact of Citizens United,” Keith Alan Brown, Wayne State University, eg4659@wayne.edu

“The Presidential Election of 1936 in Ohio,” Philip A. Grant, Jr., Pace University

“The Game of Presidencies: How Board Games Reveal Changing Attitudes of Late 20th Century American Politics,” Stephen Damm, Western Michigan University, Stephen.damm@huskers.unl.edu

Panel Chair: Philip Grant

2500. Saturday 6:30-11:00. Valet Entrance.

Short North Arts District Shuttle

Thinking about your plans for Saturday night? How about a trip to the Short North Arts District in Columbus? The following description, taken from the Short North website, gives just a taste of why spending your Saturday night there will be a great experience.

“Known as Columbus’ “art and soul,” the culturally rich Short North is pioneering the urban revitalization of Central Ohio. Visitors are invited to explore this area known for its eclectic art, dining, nightlife, fashion, home décor, and unique gifts. The bohemian Short North, established by the unique businesses and entrepreneurs that comprise the district, offers something to interest all visitors within its 100+ experiential destinations.”

We will have a shuttle running from the hotel to Short North from 6:30 pm to 11:00 pm. The shuttle will pick-up at the hotel at the Valet Parking entrance and drop off at “The Cap” – just a block north of the Greater Columbus Convention Center and the starting point of The Short North.

The shuttle will run on the following schedule.

6:30 pm – Load at hotel and go to “The Cap”

7:00 pm – Load at hotel and go to “The Cap”

7:30 pm – Load at hotel and go to “The Cap”

8:00 pm – Load at hotel and go to “The Cap”

8:30 pm – Load at hotel and go to “The Cap” and load for return to Hotel

9:00 pm – Load at hotel and go to “The Cap” and load for return to Hotel

9:30 pm – Load at hotel and go to “The Cap” and load for return to Hotel

10:00 pm – Load at “The Cap” and return to the hotel

10:30 pm – Load at “The Cap” and final return to the hotel

No reservations are necessary, just be waiting at the load and drop off points for the shuttle service. Maps of the Short North area will be available at the registration desk, or visit www.shortnorth.org to view the map online.

Sunday, October 14

Sunday 7:00 a.m. – 12:00 p.m.

HAYES C.

Registration & Book Exhibits.

Sunday 7:00 a.m. – 8:00 a.m.

HAYES D.

Continental Breakfast.

HAYES E.

Area Chair Breakfast.

Sunday 8:00 – 9:30 a.m.

3100. Sunday 8:00 – 9:30. Hayes E.

Executive Council Meeting 2

Anthony Adah
Bob Batchelor
Gretchen Bisplinghoff
Paul Booth
Gary Burns
Brian Ekdale
Paul R. Kohl

Angela Nelson
Brendan Riley
Lori Abels Scharenbroich
Timothy E. Scheurer
Kathleen Turner
Pamela Wicks

3101. Sunday 8:00-9:30. Meeting Room 20.

Adaptation and Intertextuality

Area: Adaptation

“A Graphic Romance: Jane Austen’s *Pride and Prejudice* (1813) as Visual Art,” Bronwen C. Evans, University of Massachusetts Boston, Bronwen.Evans001@umb.edu

“Adaptation and Masochism in *Profundo Carmesi*,” Nicole McCleese, Michigan State University, nmccleese@hotmail.com

“In the Footsteps of the Conteuses: ABC’s *Once Upon A Time*,” Tara Foster, Northern Michigan University, tafoster@nmu.edu

“The Story Stays the Same, but the Meaning Keeps Changing: Cross-media Adaptations of Dashiell Hammett’s *Two Sharp Knives*,” Catherine Martin, Boston University, cemartin@bu.edu

Panel Chair: Catherine Martin

3102. Sunday 8:00-9:30. Meeting Room 21.

New Perspectives on Auteurism

Area: Authorship and Auteurism

“Jack Nicholson: Carrying the White Man’s Burden,” Shaun Karli, Harrisburg Area Community College, srkarli@hacc.edu

“Flooding with Love: Amateurism and Authorship,” Dave Sagehorn, Northwestern University, dsageh@gmail.com

“The Eyes of the Lady: Perspectives and Cinematic Representations of Women in New Danish Cinema,” Simone LeClaire, Minnesota State University – Moorhead, simoneleclaire@gmail.com

Panel Chair: Dan Herbert, Screen Art & Cultures, 6413 North Quad, 105 South State St., Ann Arbor, MI 48109-1285, danherb@umich.edu

3103. Sunday 8:00-9:30. Meeting Room 22.

Post-9/11 Film

Area: 9/11 and Popular Culture

“Visualizing Loss: Spike Lee’s *25th Hour*,” John Ensley, Film, Ohio University, je341911@ohio.edu

“9/11 and the Resurgence of Zombie Media,” Leah Schwab, SUNY College at Buffalo, Schwla53@mail.buffalostate.edu

“*Extremely Loud & Incredibly Close*: Adaptation and the Abandonment of Hope,” Jeffrey Schooley, Theology, Duquesne University, jaschooley@gmail.com

Panel Chair: Jeffrey Schooley

3104. Sunday 8:00-9:30. Meeting Room 30.

Jews on Film: Encounters with Jews and Judaism on the Small and Large Screen

Area: Jewish Studies

“‘All Hope Within You Dies’: Judaism, Irony, and the Book of Job in the Coen Brothers’ *A Serious Man*,” Gary Levine, English, Ashland University, glevine@ashland.edu

“The World, The Flesh, and The She-Devil: Romance as Subversion in Yiddish Film,” Jason Payne, Comparative Studies, Ohio State University, payne.9@osu.edu

“Fifty Shades of The Grey Zone,” Karen Sobul, Yiddish and Ashkenazic Studies, Ohio State University, sobul1@humanities.osu.edu

“The Extraordinary and the Ordinary/The Public and the Private: Which Woman’s Life is Which?,” Cynthia Crane, Department of English, University of Cincinnati, cynthia.crane@uc.edu

Panel Chair: Cynthia Crane

3105. Sunday 8:00-9:30. Meeting Room 31.

Gendered Ideals, Identities, Literature

Area: Girls' Culture/Girls' Studies

“Stalwarts of British Superiority: The Molding of Victorian Girls into Citizens of the Empire,”

Christopher Gallagher, James Madison University, gallagcb@dukes.jmu.edu

“Navigating the Rough Tides of Girlhood: An Unconventional Examination of Katniss

Everdeen,” Jasara Hines, University of Central Florida, Jhines7@knights.ucf.edu

“Where Have All the Tomboys Gone? Kristy McNichol, Jennifer Lawrence, and the Curious

Case of Tomboy Star Discourses,” Kirsten Pike, Northwestern University in Qatar,

kpike@u.northwestern.edu

Panel Chair: Kirsten Pike

3106. Sunday 8:00-9:30. Meeting Room 32.

History and Global Perspectives in Hip-Hop

Area: Hip Hop Studies

“*Niggas in Paris*: Waxing Poetic in France,” Leta Hendricks, The Ohio State University,

Hendricks.3@osu.edu

“Bold Defiance: Frederick Douglass, Gangsta Rap and Resistant Masculinity,” Ann Visintainer,

John Carroll University, avisintainer14@jcu.edu

“Apocalypse Now: Theorizing Violence & War like Conditions in Urban Communities through

Hip Hop Artists Ice Cube, Tupac, and Scarface,” Daniel White Hodge, North Park

University, dwhodge@northpark.edu

Panel Chair: Daniel White Hodge

3107. Sunday 8:00-9:30. Meeting Room 33.

Directors, Texts and Authorship in Film

Area: Film

“Michael Bay, Christopher Nolan and the Blockbuster Auteur,” Jacob Johnson, Northern

Illinois University, johnson.jacob2011@gmail.com

“*Mr. and Mrs. Smith*: Alfred Hitchcock’s Experiment in Screwball Comedy,” William Covey,

Slippery Rock University, wcovey@zoominternet.net

“*Rocky*: An American Fairy Tale,” Dan Compora, University of Toledo, dmazcomp@bex.net

Panel Chair: William Covey

3108. Sunday 8:00-9:30. Meeting Room 34

Confronting and Avoiding Female Bodies

Area: Gender Studies

“Menstrual Mediations: Visual Rhetoric of Menstruation in Media,” Carole Noonan, Michigan Technical University, csnoonan@mtu.edu

“Do You Think Venus Could Display With Impunity Her Joyous, Naked Charms in The World of Today: Illuminating Female Masochism in Sacher-Masoch’s *Venus In Furs* and Victorian Popular Culture,” Anne Rothhaas, Bowling Green State University, ahrothh@bgsu.edu

“Ubiquitous Folds, Ordinary Cloth: Unsafe Bodies of Veiled Women,” Melinda Brennan, Indiana University, mqbrenna@indiana.edu

Panel Chair: Melinda Brennan

3111. Sunday 8:00-9:30. Conference Room.

Literary Representations and Traditions

Area: African-American Popular Culture

“Graphic Novels as a Pedagogical Doorway to Dialogues on Race and Privilege,” Calion Lockridge Jr., Psychology, Allegheny College, clockrid@allegheny.edu

“Call Me Kuroyama’: Afro-Asian Connections in Paul Beatty’s *Tuff*,” Sami Schalk, Gender Studies, Indiana University, sami.schalk@gmail.com

“Amy Denver and Skeeter: Questionable Revisions of the White Woman as Slaveholder,” Aisha Lockridge, English, Saint Joseph’s University, alockrid@allegheny.edu

Panel Chair: Aisha Lockridge

Sunday 9:45 – 11:15 a.m.

3201. Sunday 9:45-11:15. Meeting Room 20.

Reconsidering Adaptation Studies

Area: Adaptation

“Adaptation without Difference: Cinematic Remakes as Queer Capital,” L. Andrew Cooper, University of Louisville, andrew.cooper@louisville.edu

“Objet trouvé vs. the Mashup: A Terminological Reassessment of Adaptation,” Caleb Dempsey-Richardson, Eastern Kentucky University, Caleb_dempseyrich6@mymail.eku.edu

“Film Adaptation and Trust Issues,” Lindokuhle Mnyandu, Ohio University, mnyandufilms@gmail.com

Panel Chair: L. Andrew Cooper

3203. Sunday 9:45-11:15. Meeting Room 22.

They Can Say That on Television! Explorations of Pop Cultures Constructions of Health

Area: Health

“As Seen on TV: Representing Medical Necessity in Television Doctor Shows,” Daniel Skinner, Capital University, dskinner@capital.edu

“Pass the Dark Chocolate: How Dr. Oz Prescribes Alternative Health to a Mainstream Audience,” Donelle Dreese, English, Northern Kentucky University, dreesed1@nku.edu

“Beautifully Healthy: Transcultural Discourses Conflating Physical Appearance and Health in Advertisements,” Aarti Arora, Ohio University, aarora24@gmail.com; Liliana Acevedo Callejas, Ohio University, acevedolily@gmail.com

“Is it Normal or Not?: Social Constructions of Mental Health in Popular Culture,” Malynnda A. Johnson, Communication, Carroll University, mindyj@uwm.edu

Panel Chair: Malynnda A. Johnson

3204. Sunday 9:45-11:15. Meeting Room 30.

Novel Gazes: Addressing Queerness in Literature

Area: Queer Studies

“The Manifestation of Reflecting in Early Twentieth Century Queer Pulp and Popular Fiction,” Loren Wilson, American Studies, Miami University, wilso145@muohio.edu

“The Queerness of Desire in Carson McCullers’ *Reflections in a Golden Eye*,” Claire Lenviel, English, Radford University, clenviel@radford.edu

Panel Chair: Claire Lenvie

3205. Sunday 9:45-11:15. Meeting Room 31.

World War II: Literary and Film Interpretations

Area: Military and Wartime Studies

“William Saroyan’s WWII Home Front and Soldier Novels: *The Human Comedy* (1943) and *The Adventures of Wesley Jackson* (1946),” Doug Noverr, Michigan State University, noverr@msu.edu

“Newsreels to Inspire: Manufacturing Munitions in World War II Britain,” Erwin F. Erhardt, III, Thomas More College, erwin.erhardt@uc.edu

“James Salter’s Pilots and Wingmen, Then and Now,” David Vaughan, Air Force Institute of Technology (Emeritus), dkvaughan62@embarqmail.com

Panel Chair: David Vaughan

3206. Sunday 9:45-11:15. Meeting Room 32.

The Post-Modern Identity in Hip Hop

Area: Hip Hop Studies

- “I Own Swag: Positioning Lil B the BasedGod’s Post Hip-Hop Identity,” Dale Anderson, Wayne State University, dv3501@wayne.edu
- “Subverting Cool Pose as Spectacle: Recovering Black Masculinity Through the Blues in The Roots,” Uzzie Cannon, Georgia Gwinnett College, ucannon@ggc.edu

Panel Chair: Uzzie Cannon

3207. Sunday 9:45-11:15. Meeting Room 33.

Real TV: The New Reality in Television

Area: Reality Television

- “*Alaska State Troopers*: A Sociological Analysis of The Reality Television Program,” Amanda Hogge, Department of Communication, Media and Leadership Studies, Morehead State University, alhogge@moreheadstate.edu
- “The Nature of Reality: *TMZ* unreal TV,” Ann Andaloro, Department of Communication, Media and Leadership Studies, Morehead State University, a.andaloro@moreheadstate.edu
- “Audience Analysis of a Chinese Reality TV Show *If You are the One*- Uses and Gratifications Perspective,” Fang Wang, School of Media and Communication, Bowling Green State University, wangf@bgsu.edu
- “Working Hard or Riding Coattails: An Examination of Economic Class Themes in Reality Television,” Nancy Ellen Bressler, School of Media and Communication, Bowling Green State University, nancyb@bgsu.edu

Panel Chair: Ann Andaloro

3208. Sunday 9:45-11:15. Meeting Room 34.

Screening: *White Scripts and Black Supermen: Black Masculinities in Comic Books*

Area: African-American Popular Culture

White Scripts and Black Supermen: Black Masculinities in Comic Books, a documentary produced, directed, and written by Jonathan Gayles, examines the degree to which some of the first Black superheroes generally adhered to and were burdened by stereotypes about Black men. However, we also witness how some images shifted—oftentimes clumsily—to reflect the changing times. Along with images from the comic books themselves, it features commentary by scholars and cultural critics (Jelani Cobb, Mark Anthony Neal, Sundiata Keita Cha-Jua) producers, writers and artists (Reginald Hudlin, John Jennings, Tony Isabella and the late pioneer Dwayne McDuffie.) They provide tools for critiquing all media as they introduce and analyze the leading Black comic book superheroes of the late 60’s to late 70’s including Black Panther, the Falcon, John Stewart (the Green Lantern), Luke Cage and Black Lightning. For more information on the subject of African Americans and comic books, please go to blacksuperherodoc.com. *White Scripts and Black Supermen* is available for purchase from California Newsreel <http://newsreel.org/>.

Panel Chair: Angela Nelson

3209. Sunday 9:45-11:15. Meeting Room 35.

Comic Book and Manga Heroes: Fiction and Reality

Area: Heroes in Popular Culture

- “A Superhero with a Disability: A Narrative Analysis of the Silver Scorpion,” Daniel J. O’Rourke, Communication Studies, Ashland University, dorourke@ashland.edu; Pravin A. Rodrigues, Communication Studies, Ashland University, prodrigu@ashland.edu
- “With the First Pick in the 2012 NFL Fantasy Draft, the Cleveland Browns Select...Batman?,” Rachel Cox, English Literature, University of South Dakota, rachel.cox@usd.edu; John Cox, Minnesota State Community and Technical College, john.cox@minnesota.edu; Jill Crawford, Independent Scholar
- “Racial Re-inventions of Mainstream Superheroes,” Matthew F. Kneller, Communication, Aurora University, mkneller@aurora.edu

Panel Chair: Daniel J. O’Rourke

3211. Sunday 9:45-11:15. Conference Room.

Session II

Area: Nineteenth-Century American Popular Culture

- “Falling in Line: Whitman’s Struggles with Modernity in Drum Taps,” Sarah George, Southern Illinois University, Edwardsville, sageorg@siue.edu
- “Sketching the Savage: Melville’s Queequeg and the Physiognomical Profiling of the Nineteenth-century American Indian,” Jason Huddleston, Tennessee Temple University, huddlej@tntemple.edu
- “To Be Unrecognized By Such An Age As This, Is An Honor?: A Study of Dion Boucicault’s Comedy of Manners, Ourselves,” Matthew Knight, University of South Florida, mtknight@usf.edu

Panel Chair: Matthew Knight

3212. Sunday 9:45-11:15. Hayes B.

Race, Gender and Taboo in Popular Culture

Area: Gender Studies

- “Game Over, Please Insert Token: How Popular Television Introduces, Uses, and Abuses Intersectionality With Queer Characters,” Angela Leone, Northwestern University, angelacleone@gmail.com
- “Performing Gender in *Law & Order: SVU* and *Ice Loves Coco*,” Ann Visintainer, John Carroll University, avisintainer14@jcu.edu
- “A Little ‘Pop Pop in the Attic’: The (Re)Turn to Incest in Contemporary Culture,” James Harris, Ohio State University, harris.1487@osu.edu

Panel Chair: James Harris

Sunday 11:30 – 1:00 p.m.

3301. Sunday 11:30-1:00. Meeting Room 20.

Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio

Area: Professional Development

This panel will describe and explain the four documents often used in a job search: the cover letter, CV, reference letter, and teaching portfolio. The cover letter, CV, and teaching portfolio are created and written by the job applicant. The reference letter is created by a person other than the job applicant. This session will detail the important differences and also offer tips on writing effective job search documents. Time will be available for panelists to answer questions from the audience concerning the job search in general. This session is useful to anyone seeking a job at a 2-year community college or 4-year college or university.

Panelists/Discussants:

“Teaching Portfolio,” Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, <turner8kathleen@gmail.com>

“Curriculum Vitae,” Angela M. Nelson, Department of Popular Culture, Bowling Green State University, <anelson@bgsu.edu>

“Cover Letter and Reference Letter,” Paul Booth, College of Communication, DePaul University, <pbooth81@gmail.com>

Chair: Paul Booth

3303. Sunday 11:30-1:00. Meeting Room 22.

Culture and Discourse in/on Africa

Area: African Studies

“Jill Biden Slumming it in Kibera (with Secret Service): Constructing Counter- Discourses through Community Media,” Brian Ekdale, University of Iowa, brian-ekdale@uiowa.edu

“Problematizing Primary Sources: Interviewing African Artists,” Aaron Kohn, Columbia University, apk2116@columbia.edu

“Queer Identity in Karan Johar’s Cinema,” Margaret Redlich, DePaul University, mredlich21@gmail.com

“Back to Africa: African-American Culture in Contemporary Nigerian Music and Videos,” Stephanie Shonekan, University of Missouri – Columbia, shonekans@missouri.edu

Panel Chair: Stephanie Shonekan

3304. Sunday 11:30-1:00. Meeting Room 30.

Cultural and Mediated Manifestations of Queerness

Area: Queer Studies

“Challenging Cissexism: A Queer and Transgender Reclamation of Disney’s *Mulan*,” Leanna Keyes, Theater and Performance Studies, Stanford University, lkeyes@stanford.edu

“A Utopia Denied: *Star Trek* and its Queer Fans,” Bruce E. Drushel, Communication, Miami University, drushebe@muohio.edu

Panel Chair: Bruce E. Drushel

3306. Sunday 11:30-1:00. Meeting Room 32.

Grief, Pumping, and Sleeper Holds: Philosophy in Different Spaces

Area: Philosophy and Popular Culture

“I Pump Therefore I Am: The Philosophical Stakes of Les Shadoks,” Timothy Wilson, CUNY Grad Center, timothy.e.wilson@gmail.com

“Simulacra and Sleeper Holds: Baudrillardian Hyperreality and Professional Wrestling,” Scott Beekman, University of Rio Grande, sbeekman@rio.edu

“Grieving in Public-Possibilities and Limitations of Facebook as a Public Space,” Monica Mueller, Capital University, mmueller@capital.edu

Panel Chair: Monica Mueller

3307. Sunday 11:30-1:00. Meeting Room 33.

Reality Television, Advertising, and Cultural Capital

Area: Reality Television/ Military and Wartime Studies/ Midwestern Culture

“Taking in the Trash: *Storage Wars* and Jaussian Reception Theory,” Theo Plothe, American University, tp6316a@student.american.edu

“Money Can’t Buy You Class: Habitus and Capital in *The Real Housewives of New Jersey*,” Sharon Zechowski, Communication, Miami University Middletown, zechows@muohio.edu

“Toilet Paper and Patriotism: Home-front Consumer Advertising in World War II,” Kathleen German, Mass Communication, Miami University, germankm@muohio.edu

“Cultural Capital, the Midwest, and the Popular: Case Studies of Louis Bromfield, Dawn Powell, and Jim Tully,” Jayne E. Waterman, English, Ashland University, jwaterma@ashland.edu

Panel Chair: Kathleen German

3309. Sunday 11:30-1:00. Meeting Room 35.

African-American Representations in Comics: From Inside and Outside

Area: Comics

“Comic Book as Afrocentric Discourse: Bertram Fitzgerald and the Golden Legacy Books,”
Carlos D. Morrison, Communications, Alabama State University, cdmorrison@alasu.edu

“On Blade: Blackness, Hybridity, and Alterity,” Kimberly A. Frohreich, American Literature and
Culture, University of Geneva, Switzerland, kimberly.frohreich@unige.ch

“Intertrauma: Art Spiegelman and Cross-Cultural Conceptions of Racial Trauma,” Erin Mae
Clark, English, St. Mary’s University of Minnesota, eclark@smumn.edu

Panel Chair: Erin Mae Clark

3310. Sunday 11:30-1:00. Conference Room.

The Mediation of the Female Athlete in Popular Culture

Area: Sports Culture

“The Male Gaze and the Sporting Woman in Film,” Susan J. Bandy, The Ohio State University,
Bandy.33@osu.edu

“Athletic Negligees’: Florence Griffith-Joyner and the (Re)production of Black Femininity,”
Lindsay Parks Pieper, The Ohio State University, Pieper.15@osu.edu

“The Lingerie Football League: From the Subordination to the Perversion of Women,” Andrew
D. Linden, Pennsylvania State University, Adlinden@gmail.com

Panel Chair: Andrew D. Linden

3312. Sunday 11:30-1:00. Hayes B.

Genre and Sexuality

Area: Romance

“I Slash You: Slash Fanfiction as Romance,” Heather Powers, Indiana University of
Pennsylvania, heather.powers@iup.edu

“Free of Life? Got Another Name for That: ‘Dead’: *Buffy*’s Re-Becoming a Sexual and Gendered
Body in a Resurrected Life,” Sarah Bullwinkel, Wright State University,
sarahbullwinkel@gmail.com

Panel Chair: Sarah Bullwinkel

The 2013 MPCA/ACA Conference will be held in St. Louis

Friday, October 11 to
Sunday, October 13

Submission deadline:
April 30, 2013

More details coming soon to
mpcaaca.org



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