



**Midwest Popular Culture Association**  
**and**  
**Midwest American Culture Association**

*Annual Conference*  
Friday, October 14 – Sunday, October 16, 2011  
Milwaukee, WI

**Midwest Popular Culture Association**  
**and**  
**Midwest American Culture Association**

*Annual Conference*

Friday, October 14 – Sunday, October 16, 2011

Milwaukee Hilton City Center

509 W. Wisconsin Avenue,

Milwaukee, WI 53203

t — 414.271.7250 f — 414.271.1039

MPCA/MACA website: <http://www.mpcaaca.org>

Executive Secretary: Brendan Riley, English Department, Columbia College Chicago  
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8001, [executivesecretary@mpcaaca.org](mailto:executivesecretary@mpcaaca.org)

Conference Coordinator: Lori Abels Scharenbroich, Crosslake, MN,  
[loriabels@hotmail.com](mailto:loriabels@hotmail.com)

Webmaster: Brian Ekdale, Journalism and Mass Communication, The University of  
Iowa, [brianekdale@gmail.com](mailto:brianekdale@gmail.com)

Program Book Editors: [mpcaaca@gmail.com](mailto:mpcaaca@gmail.com)

Paul Booth, College of Communication, DePaul University

Kathleen Turner, University of Mississippi

Pamela Wicks, Communication, Aurora University

## Registration

The Registration Desk will be located in the Regency Ballroom. Hours are as follows:

Friday, October 14, 8:00 a.m. – 6:45 p.m.

Saturday, October 15, 7:00 – 11:15 a.m. & 1:15 – 5:30 p.m.

Sunday, October 16, 7:00 – 11:30 a.m.

The following items will be available at the Registration Desk: badges, receipts, program booklets, and late changes to program booklet.

For those who did not preregister, onsite registration is \$195 (including \$75 membership fee). For students, retired, and unemployed, onsite registration is \$135 (including \$45 membership fee). Student ID must be presented.

All attendees must pay both the registration fee and the membership fee.

Badges must be worn at all conference events.

## Book Exhibit

Book publishers' tables will be set up in the Regency Ballroom. Exhibit hours are as follows.

Friday, October 14, 8:00 a.m. – 7:00 p.m.

Saturday, October 15, 7:00 – 11:15 a.m. & 1:15 – 6:30 p.m.

Sunday, October 16, 7:00 – 11:30 a.m.

## Special Events

Please note the following special events.

Friday, October 14, 3:30 – 5:00 p.m., **Mentor and Mentee Meeting**, Schlitz

Friday, October 14, 5:15 – 6:45 p.m., **Bob Batchelor, Featured Speaker**, Wright Ballroom A, and **John Jordan, Featured Speaker**, Wright Ballroom C.

Friday, October 14, 7:00 – 9:00 p.m., **Reception**, Monarch Ballroom  
Game Night! Come prepared to show your pop culture dominance in classic games like Scrabble, Life, and Sorry, or new versions such as Trivial Pursuit – Popular Culture, Ticket to Ride, and Pandemic. A cash bar and fabulous hors d'oeuvres make this an event not to be missed.

Saturday, October 15, 7:00 – 8:00 a.m., **Continental Breakfast**, Crystal Ballroom

Saturday, October 15, 11:30 – 1:00 p.m., **Luncheon and Dr. Jack Mitchell, Guest Speaker**, Crystal Ballroom

Saturday, October 15, 1:15 – 2:45 p.m., **MPCA/MACA Annual Business Meeting**, Crystal Ballroom

Saturday, October 15, 3:00 – 6:00 p.m., **Harley-Davidson Museum Tour**, Milwaukee, WI  
Reserve your spot for a one-of-a-kind tour of the Harley-Davidson Museum. The Harley-Davidson Museum celebrates the people, products, history, and culture that makes this brand so iconic. This two and a half hour guided tour will be led by a member of the museum staff where you can learn about Harley-Davidson's early beginnings in Milwaukee, the origins of the bike customization movement, and how motorcycles have influenced popular culture. For \$20, this trip includes a bus to the museum and back and the guided tour. If you prefer to explore on your own, \$15 gets you a bus ride to and from the museum and a self-guided tour. You may register and pay online or at the conference. Please see the Special Events page on the MPCA/ACA website. There are only 50 tickets available for the guided tour, so make your reservation now! For more information on the museum please visit the website at [http://www.harley-davidson.com/wcm/Content/Pages/HD\\_Museum/Museum.jsp](http://www.harley-davidson.com/wcm/Content/Pages/HD_Museum/Museum.jsp). The bus will arrive at the 6<sup>th</sup> Street entrance to the hotel at 2:45 and depart for the museum at 3:00 p.m.

Saturday, October 15, 6:00 – 10:00 p.m., **Night out on the Town**, Milwaukee, WI  
A free shuttle will take you to the Historic Third Ward neighborhood. From its early beginnings to today's community, enhanced by its historic ambiance and significant architecture, the Historic Third Ward has experienced a renaissance as a revitalized mixed-use neighborhood. Here you will find the highest concentration of art galleries in Milwaukee, award-winning restaurants, unique specialty stores, architects, advertising agencies, graphic designers, artists, the Broadway Theatre Center, the Milwaukee Institute of Art & Design as well as condominiums, office buildings, and industrial space. For more information on the restaurants and to plan your night on the town, please visit the website at <http://www.historicthirdward.org/>. Shuttles will leave every half hour from the 6<sup>th</sup> Street entrance to the hotel and drop off at the Third Ward. The shuttle will return to the hotel with any returning passengers from the drop-off spot. The last shuttle will leave the designated drop-off spot to return to the hotel from the Third Ward at 10:00 p.m.

Sunday, October 16, 7:00 – 8:00 a.m., **Continental Breakfast**, Crystal Ballroom

Sunday, October 16, 7:00 – 8:00 a.m., **Area Chair Breakfast**, Mitchell

## MPCA/MACA Area Chairs for 2011

- Adaptations:** Scott Belcerzak, English, Northern Illinois University, DeKalb IL 60115, sbalcerzak@niu.edu
- Advertising and Public Relations:** Ric Jensen, Communication Studies, Ashland University, Ashland OH 44805 ricwjensen@yahoo.com
- African Studies:** Jessica M. Brown-Velez, Theatre and Drama, University of Wisconsin—Madison, Madison WI 53706, brownvelez@wisc.edu
- African-American Popular Culture:** Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0190, anelson@bgsu.edu
- Art History and Visual Culture:** Cortney Barko, West Virginia University Institute of Technology, Montgomery, WV 25136, cortneybarko@comcast.net
- Authorship and Auteurism:** Dan Herbert, Screen Art & Cultures, 6413 North Quad 105 South State St., University of Michigan, Ann Arbor MI 48109-1285, danherb@umich.edu
- Celebrity and Stardom:** Lindsey Arasmith, Communication Studies, California State University-Sacramento, Sacramento CA 95819, l.arasmith@mac.com
- Comics:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, paul.kohl@loras.edu
- Disability and Popular Culture:** Asim Ali, American Studies, University of Maryland, College Park MD 20742, aali@umd.edu
- Documentary:** Jeffrey P. Chown, Communication, Northern Illinois University, DeKalb IL 60115, jchown@niu.edu
- Ethnography:** Asim Ali, American Studies, University of Maryland, College Park MD 20742, aali@umd.edu
- Fan Studies:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, pbooth81@gmail.com
- Fashion:** Kelli Purcell-O'Brien, Department of English, University of Memphis, kpobrien1@memphis.edu
- Fat Studies:** Elena Levy-Navarro, English, University of Wisconsin, Whitewater WI 53190, levye@uww.edu
- Festivals and Food:** Ann Hetzel Gunkel, Cultural Studies, Columbia College Chicago, 600 S. Michigan Ave., Chicago IL 60605-1996, agunkel@colum.edu
- Film:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, gbisplin@niu.edu
- Film and Video Production:** Alexandra Hidalgo, English, Purdue University, 500 Oval Drive, West Lafayette IN 47907-2038, alexandra.hidalgo@gmail.com
- Gender Studies:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com
- Girls' Culture/Girls' Studies:** Miriam Forman-Brunell, History, University of Missouri—Kansas City, Kansas City MO 64110, Forman-BrunellM@umkc.edu (e-mail address is case sensitive)
- Globalization:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com
- Harry Potter:** Orlando Dos Reis, 209 New Hall West, Blacksburg, VA 24060, odosreis@vt.edu
- Health:** Malynda Johnson, Communication, University of Wisconsin—Milwaukee, mindyj@uwm.edu

**Heroes in Popular Culture:** Terrence Wandtke, Communication Arts, Judson College, 1151 N. State St., Elgin IL 60123-1498, twandtke@judsonu.edu

**Historically-Black Colleges & Universities (HBCU) in Popular Culture:** Carlos D. Morrison, Communications, Alabama State University, P.O. Box 271, Montgomery AL 36101-0271, cdmorrison@alasu.edu

**Horror and Science Fiction/Fantasy:** John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824, jdowell@msu.edu

**Humor:** John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824-1033, jdowell@msu.edu

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**Libraries, Museums, and Collecting:** Tom Caw, Mills Music Library, University of Wisconsin—Madison, Madison, WI 53706-1324, tcaw@library.wisc.edu

**Magazines and Newspapers:** Ayanna Gaines, Ventura College, Evelyn & Howard Boroughs Library, againes@vcccd.edu

**Midwestern Culture:** Bonnie Miller, English, Northern Illinois University, DeKalb IL 60115, bmiller18@niu.edu

**Music:** Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, gburns@niu.edu

**Mystery, Thrillers, and Detective, and Crime Fiction:** Brendan Riley, English, Columbia College Chicago, 600 South Michigan Ave, Chicago IL 60605, briley@colum.edu

**Mythology:** Jessica L. T. deVega, Religious Studies, Morningside College, Charles City College Hall 204, Sioux City, IA 51106, devega@morningside.edu

**New Media:** David Gunkel, Communication, Northern Illinois University, DeKalb IL 60115, dgunkel@niu.edu

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**Philosophy and Popular Culture:** Aaron Smith, Philosophy, Marian University, Fond du Lac WI 54935, apsmith96@marianuniversity.edu

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**Politics:** Janet Novak, Independent Scholar, 215 Prospect St., DeKalb IL 60115, novakjanet@yahoo.com

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**Professional Development:** Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0190, anelson@bgsu.edu

**Queer Studies:** Kristopher L. Cannon, Communication, Georgia State University, Atlanta GA 30303, kris.cannon@mac.com

**Radio:** Will Anderson, Central Michigan University, Broadcast and Cinematic Arts, ander1ww@cmich.edu

**Reality Television:** Ann Andaloro, Department of Communication, Media and Leadership, Morehead State University, 203 Breckinridge Hall, Morehead KY 40351, a.andaloro@moreheadstate.edu

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**Social Media:** Paul Booth, College of Communication, DePaul University, Chicago, IL 60604, pbooth81@gmail.com

**Southern Literature and Culture:** Anne M. Canavan, English, Northern Illinois University, DeKalb IL 60115, anne.canavan@gmail.com

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**Teaching Popular Culture:** Angela M. Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403-0190, anelson@bgsu.edu

**Television:** Kathy Brady, Communication, University of Wisconsin—Whitewater, Whitewater WI 53190, bradyk@uww.edu

**Twentieth-Century Studies:** Alisa Smith-Riel, English, Northern Illinois University, DeKalb IL 60115, smith.riel@gmail.com

**Twilight Series:** Katherine Tanski, English, Purdue University, 500 Oval Drive, West Lafayette IN 47907, katherine.tanski@gmail.com

**Undergraduate Paper Competition:** Tom Caw, Mills Music Library, University of Wisconsin—Madison, Madison, WI 53706-1324, tcaw@library.wisc.edu

**Urban Studies:** Brendan Kredell, Radio, Television + Film, Northwestern University, Evanston IL 60201, b-kredell@northwestern.edu

**Utopia/Dystopia:** Nancy Schaefer, Sociology and Anthropology, Western Illinois University, Quad Cities, Moline, IL, 61265, NA-Schaefer@wiu.edu

**Video Games:** Erica Ruyle, Anthropology, 3054 Faculty/Administration Building, Wayne State University, Detroit, MI 48202, erica.ruyle@gmail.com

**Virtual Environments:** Pamela Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com

**War:** Kathleen German, Mass Communication, 152 Williams Hall, Miami University, Oxford OH 45056, germankm@muohio.edu

**Westerns:** Kent Anderson, American Culture Studies, Bowling Green State University, Bowling Green OH 43403, eccehamlet@hotmail.com

**Working-Class Culture:** Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University, Rochester MI 48309, discenna@oakland.edu

**All Other Areas, Subjects & Topics:** The Program Committee, mpcaaca@gmail.com

**Conference Coordinator:** Lori Scharenbroich, Crosslake MN, loriabels@hotmail.com

## **2012 CALL FOR AREA CHAIRS**

### **Midwest Popular Culture Association/Midwest American Culture Association**

Members of the Midwest Popular Culture Association/Midwest American Culture Association meet in a conference once each year. The conference is organized by Area Chairs who solicit papers, organize panels, and commit to attend the regional conference for at least four years. Below are some areas for which we need Area Chairs. Please consider serving your discipline by becoming an Area Chair. Service as an Area Chair is a great experience because you have the opportunity to talk with people about their scholarship and research, provide a mechanism for showcasing their intellectual passions, and encourage them in their current and future work. Contact the MPCA/MACA Area Chair Coordinator, Paul Booth (pbooth81@gmail.com; 321-362-7753) no later than December 31, 2011, if you would like to chair one of the areas listed below or if you would like to suggest another area. Current areas are listed below for your reference. If you have questions, please contact Angela at your earliest opportunity.

#### **Unassigned Areas:**

**Animation**

**Amusements and Entertainment**

**Cultural Geography**

**Gender**

**Hip-Hop**

**History**

**Irish Studies**

**Latin American Popular Culture**

**Law**

**Marriage and Family**

**Material Culture**

**Middle Eastern Culture**

**Mythology**

**Political Economy**

**Race and Ethnicity**

**Travel and Tourism**

**Urban Studies**



## MPCA/MACA Executive Council

**President:** Angela Nelson, Popular Culture, Bowling Green State University, Bowling Green OH 43403, [anelson@bgsu.edu](mailto:anelson@bgsu.edu)

**Vice President/President-Elect:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, [pbooth81@gmail.com](mailto:pbooth81@gmail.com)

**Executive Secretary:** Brendan Riley, English, Columbia College Chicago, Chicago IL 60605, [executivesecretary@mpcaaca.org](mailto:executivesecretary@mpcaaca.org)

**Conference Coordinator:** Lori Abels Scharenbroich, 35317 West Shore Dr., Crosslake MN 56442, [loriabels@hotmail.com](mailto:loriabels@hotmail.com)

**Webmaster:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, [brianekdale@gmail.com](mailto:brianekdale@gmail.com)

**Program Chairperson:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, [turner8kathleen@gmail.com](mailto:turner8kathleen@gmail.com)

**Program Vice-Chair:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604, [pbooth81@gmail.com](mailto:pbooth81@gmail.com)

**Program Vice-Chair:** Pamela Wicks, Communication, Aurora University, Aurora IL 60506, [pwicks22@gmail.com](mailto:pwicks22@gmail.com)

**Immediate Past President:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115, [gbisplin@niu.edu](mailto:gbisplin@niu.edu)

**Past President:** Timothy E. Scheurer, Dean, College of Arts and Sciences, Shawnee State University, Portsmouth OH 45662, [tscheurer@shawnee.edu](mailto:tscheurer@shawnee.edu)

**Student/New Professional Representative:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, [turner8kathleen@gmail.com](mailto:turner8kathleen@gmail.com)

**At-Large:** Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, [brianekdale@gmail.com](mailto:brianekdale@gmail.com)

**At-Large:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA 52001, [paul.kohl@loras.edu](mailto:paul.kohl@loras.edu)

**At-Large:** Anthony Adah, Film Studies, Minnesota State University – Moorhead, Moorhead MN 56563 [adahan@mnstate.edu](mailto:adahan@mnstate.edu)

**Outgoing Executive Secretary:** Gary Burns, Communication, Northern Illinois University, DeKalb IL 60115, [gburns@niu.edu](mailto:gburns@niu.edu)

## MPCA/MACA Awards

### **Graduate Student Travel Grant:**

The Midwest PCA/ACA is pleased to announce an annual program of travel grants for graduate students to attend the MPCA/MACA conference.

The following rules shall apply:

1. Four grants of \$100 each will be available each year. MPCA/MACA reserves the right to issue fewer than four awards in any given year or to issue more than four awards in a given year if money from the preceding year remains unspent.

2. To apply for a grant you must submit an email with the following:

Your name, the name of your paper, and your institutional affiliation.

An electronic copy of your paper in .doc, .rtf, or .pdf format. (you must submit a completed paper, not only an abstract, but your paper must include an abstract)

Proof of graduate student status (acceptable forms of proof include a photocopy of a student ID or current course schedule or a letter from your advisor)

Send your email to: [travelgrants@mpcaaca.org](mailto:travelgrants@mpcaaca.org)

3. Deadline for receipt of submissions is September 1 of the year of the conference.

4. To apply for the Award your proposal must have been accepted by an Area Chair and your presentation must be scheduled at the conference.

5. Winners will be determined by a selection committee appointed by MPCA/MACA (current Graduate Student Travel Grant Selection Committee: Tom Caw, University of Wisconsin-Madison; Janet Novak, Independent Scholar; Tim Scheurer, Shawnee State University)

6. Applicants who do not receive the Award are still expected to attend the conference. If failure to receive the \$100 Award makes it financially impossible for you to attend the conference, you should not apply for the Award. The Award is intended to provide supplemental support only and is not assumed to be the primary source of funds for travel to the conference.

7. The Award will be presented in the form of a \$100 check payable to the author of the paper. For coauthored papers, checks in equal amounts will be written for each author, with the total of the checks equaling \$100. Your check will be enclosed in your registration packet at the conference. You must attend the conference to receive the Award. Money from any unclaimed checks will revert to the MPCA/MACA treasury.

Awards will be announced at the Saturday luncheon at the conference and on the MPCA/MACA website.

Award certificates will be presented at the conference's Saturday business meeting.

These grants are supported by the Popular Culture Association/American Culture Association Endowment Fund, whose generosity we gratefully acknowledge.

### **Undergraduate Paper Competition**

The undergraduate paper competition recognizes the best paper presented by an undergraduate at the Midwest PCA/ACA conference each year. Area Chairs should encourage undergraduate presenters from their areas to submit high quality papers to the competition. Entrants should email their contact information, institutional affiliation, and an attached copy of their paper (in .pdf, .doc, or .rtf format)

to [papercontest@mpcaaca.org](mailto:papercontest@mpcaaca.org). All Submissions must be received by Sept 01 of the year of the conference

Judges: Tom Caw, Mills Music Library, University of Wisconsin-Madison, Madison, WI 53706-1324, [tcaw@library.wisc.edu](mailto:tcaw@library.wisc.edu); Nick Baxter-Moore, Brock University; Anthony Adah, Minnesota State University – Moorhead.

## Acknowledgments

### 2012 Conference

**Site: Renaissance Columbus Downtown Hotel**

**Friday, October 12 – Sunday, October 14, 2012**

**Deadline for Submission: April 30, 2012**

### Area Chairs for 2012 Conference

**Adaptations:** Scott Balcerzak, English, Northern Illinois University, DeKalb IL 60115,  
sbalcerzak@niu.edu

**Advertising and Public Relations:** Ric Jensen, Communication Studies, Ashland University,  
Ashland OH 44805 ricwjensen@yahoo.com

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**African-American Popular Culture:** Angela M. Nelson, Popular Culture, Bowling Green State  
University, Bowling Green OH 43403-0190, anelson@bgsu.edu

**Asian Popular Culture:** Matt Duncan, matt@chaospirals.com

**Art History and Visual Culture:** Cortney Barko, West Virginia University Institute of Technology,  
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**Authorship and Auteurism:** Dan Herbert, Screen Art & Cultures, 6525 Haven Hall, 505 South  
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**Celebrity and Stardom:** Lindsey Arasmith, Communication Studies, 6000 J Street, Mendocino Hall  
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**Comics:** Paul R. Kohl, Communication Arts, Loras College, 1450 Alta Vista St., Dubuque IA  
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**Documentary:** Jeffrey P. Chown, Communication, Northern Illinois University, DeKalb IL 60115,  
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**Ethnography:** Asim Ali, American Studies, University of Maryland, College Park MD 20742,  
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**Fan Studies:** Paul Booth, College of Communication, DePaul University, Chicago IL 60604,  
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**Fashion:** Kelli Purcell-O'Brien, Department of English, University of Memphis,  
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**Fat Studies:** Elena Levy-Navarro, English, University of Wisconsin, Whitewater WI 53190,  
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**Festivals and Food:** Ann Hetzel Gunkel, Director of Cultural Studies, Columbia College Chicago,  
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**Film:** Gretchen Bisplinghoff, Communication, Northern Illinois University, DeKalb IL 60115,  
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**Film and Video Production:** Alexandra Hidalgo, English, Purdue University, 500 Oval Drive,  
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**Girls' Culture/Girls' Studies:** Miriam Forman-Brunell, History, University of Missouri—Kansas  
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**Globalization**: Brian Ekdale, Journalism and Mass Communication, The University of Iowa, Iowa City IA 52242-7700, brianekdale@gmail.com

**Harry Potter**: Orlando Dos Reis, 209 New Hall West, Blacksburg, VA 24060, odosreis@vt.edu

**Health**: Malynnda Johnson, Communication, University of Wisconsin—Milwaukee, Milwaukee WI mindyj@uwm.edu

**Heroes in Popular Culture**: Terrence Wandtke, Communication Arts, Judson University, 1151 N. State St., Elgin IL 60123-1498, twandtke@judsonu.edu

**Historically-Black Colleges & Universities (HBCU) in Popular Culture**: Carlos D. Morrison, Communications, Alabama State University, P.O. Box 271, Montgomery AL 36101-0271, cdmorrison@alasu.edu

**Horror and Science Fiction/Fantasy**: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824, jdowell@msu.edu

**Humor**: John A. Dowell, Undergraduate University Division, Michigan State University, East Lansing MI 48824, jdowell@msu.edu

**Indian Popular Culture**: Sarah Petrovic, English, Northern Illinois University, DeKalb IL 60115, sarah.n.petrovic@gmail.com

**Indigenous Studies**: Anthony Adah, Film Studies, Minnesota State University – Moorhead, adahan@mnstate.edu

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**Korean Popular Culture**: Paul Petrovic, English, Northern Illinois University pauldpetrovic@gmail.com

**Libraries, Museums, and Collecting**: Tom Caw, Music Public Services Librarian, Mills Music Library, University of Wisconsin—Madison, Madison, WI 53706, tcaw@library.wisc.edu

**Magazines and Newspapers**: Ayanna Gaines, Ventura College, Evelyn & Howard Boroughs Library, againes@vcccd.edu

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**Mystery, Thrillers, Detective, and Crime Fiction**: Brendan Riley, English, Columbia College Chicago, 600 South Michigan Ave, Chicago IL 60605, briley@colum.edu

**Mythology**: Jessica L. T. deVega, Religious Studies, Morningside College, Charles City College Hall 204, Sioux City, IA 51106, devega@morningside.edu

**Nature and Environment in Popular Culture**: Sarah McFarland Taylor, Northwestern University, Sarah@northwestern.edu

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**Queer Studies:** Kristopher L. Cannon, Communication, Georgia State University, Atlanta GA 30303, kris.cannon@mac.com

**Radio:** Will Anderson, Central Michigan University, Broadcast and Cinematic Arts, ander1ww@cmich.edu

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**Religion and Popular Culture:** David Schimpf, Theology, Marian University, Fond du Lac WI 54935, dschimpf@marianuniversity.edu

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**Sports Culture:** Ben Dettmar, American Studies, Michigan State University, East Lansing, MI 48824, dettmarb@msu.edu; Jesse Draper, History, Michigan State University, East Lansing MI 48824, draperje@msu.edu

**Television:** Kathy Brady, Communication, University of Wisconsin—Whitewater, Fort Atkinson WI 53538, bradyk@uww.edu

**Theatre:** Jessica M. Brown-Velez, Theatre and Drama, University of Wisconsin—Madison, Madison WI 53706, brownvelez@wisc.edu

**Twentieth-Century Studies:** Alisa Smith-Riel, English, Northern Illinois University, DeKalb IL 60115, smith.riel@gmail.com

**Twilight Series:** Katherine Tanski, English, Purdue University, West Lafayette IN 47907, katherine.tanski@gmail.com

**Utopia/Dystopia:** Nancy Schaefer, Sociology and Anthropology, Western Illinois University, Quad Cities, Moline, IL, 61265, NA-Schaefer@wiu.edu

**Video Games:** Erica Ruyle, Anthropology, Wayne State University, Detroit MI 48202, erica.ruyle@gmail.com

**Virtual Environments:** Pamela Wicks, Communication, Aurora University, Aurora IL 60506, pwicks22@gmail.com

**War:** Kathleen German, Mass Communication, 152 Williams Hall, Miami University, Oxford OH 45056, germankm@muohio.edu

**Westerns:** Kent Anderson, American Culture Studies, Bowling Green State University, Bowling Green OH 43403, eccehamlet@hotmail.com

**Working-Class Culture:** Tom Discenna, Rhetoric, Communication, and Journalism, Oakland University; Rochester MI 48309, discenna@oakland.edu

**Youth Literature and Media:** Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

**All Other Areas, Subjects & Topics:** The Program Committee, mpcaaca@gmail.com

**Conference Coordinator:** Lori Scharenbroich, Crosslake MN, loriabels@hotmail.com

# MEETINGS OF THE MIDWEST POPULAR CULTURE ASSOCIATION AND MIDWEST AMERICAN CULTURE ASSOCIATION

1973: Duluth, Minnesota	1994: Pittsburgh, Pennsylvania
1974: Chicago, Illinois	1995: Indianapolis, Indiana
1975: Kalamazoo, Michigan	1996: Bowling Green, Ohio
1976: Bowling Green, Ohio	1997: Traverse City, Michigan
1977: Normal, Illinois	1998: no meeting
1978: East Lansing, Michigan	1999: no meeting
1979: Bowling Green, Ohio	2000: no meeting
1980: Kalamazoo, Michigan	2001: no meeting
1981: Columbus, Ohio	2002: Milwaukee, Wisconsin
1982: Terre Haute, Indiana	2003: Minneapolis, Minnesota
1983: Bowling Green, Ohio	2004: Cleveland, Ohio
1984: Bloomington, Indiana	2005: St. Louis, Missouri
1985: Chicago, Illinois	2006: Indianapolis, Indiana
1986: Kalamazoo, Michigan	2007: Kansas City, Missouri
1987: St. Louis, Missouri	2008: Cincinnati, Ohio
1988: Bowling Green, Ohio	2009: Detroit, Michigan
1989: Lansing, Michigan	2010: Minneapolis, Minnesota
1990: Toledo, Ohio	2011: Milwaukee, Wisconsin
1991: Cleveland, Ohio	2012: Columbus, Ohio
1992: Indianapolis, Indiana	2013: St. Louis, Missouri
1993: East Lansing, Michigan	2014:

## UPCOMING CONFERENCES

Submission deadline **December 23, 2011**

Popular Culture Association and American Culture Association

Wednesday, April 11 – Saturday, April 14, 2012

Boston, Massachusetts

<http://www.pcaaca.org>

Submission deadline **April 30, 2012**

Midwest Popular Culture Association and Midwest American Culture Association

Friday, October 12 – Sunday, October 14, 2012

Columbus, Ohio

<http://www.mpcaaca.org>

## PROGRAM AT A GLANCE

### Friday, October 14

**Friday 8:00 a.m. – 6:45 p.m.**

**Registration.** Regency Ballroom.

**Friday 8:00 a.m. – 7:00 p.m.**

**Book Exhibits.** Regency Ballroom.

**Friday 10:15 a.m. – 11:45 a.m.**

**1201.** Popular Culture. **Race, Class, Gender, and the American Dream.** Oak.

**1202.** Television. **Television Panel.** Juneau.

**1203.** Film. **Coercive Utopian Myths in Dogtooth: Forms of Class, Patriarchy Reinvention.** Kilbourn.

**1204.** Celebrity and Stardom. **Constructing a Celebrity.** MacArthur.

**1206.** Theatre. **Self-Presentation and Identity.** Usinger.

**1207.** Reality Television. **Reality TV: A Global Obsession.** Miller.

**1208.** Social Media. **Social Media in Multiple Contexts.** Pabst.

**1209.** Working Class Culture. **Interns, Racial Conflict and Beer: Perspectives on the Working Class.** Miller.

**1210.** Disability and Popular Culture. **Disability Narratives in History and Literature.** Schlitz.

**Friday 12:00 – 1:30 p.m.**

**1391.** Popular Culture. **Issues in Culture and Computers.** Oak.

**1302.** Television. **Focus on Families: Family Life the TV Way.** Juneau.

**1303.** Jewish Studies and Theatre. **Entertainment, Acculturation, and Culture: Performance for the People.** Kilbourn.

**1304.** Mystery, Thrillers, Detectives, and Crime Fiction. **Detectives on the Page.** MacArthur.

**1305.** Documentary and Celebrity. **Documenting Public Figures: The Use of Celebrity.** Walker.

**1306.** Religion and Popular Culture. **Religious/Cultural Intersections.** Usinger.

**1307.** Gender Studies. **Gender and Identity.** Mitchell.

**1308.** Film. **Heaven and Earth and Purgatory.** Pabst.

**1309.** Twentieth-Century Studies. **Liminal Spaces in Abu-Jaber, Petry, and Larson.** Miller.

**1311.** Harry Potter. **Death, Memory, and Image in Harry Potter.** Golda Meir.



**Friday 1:45 – 3:15 p.m.**

1401. Fat Studies. **Constructing Fatness.** Oak.
1402. Adaptation and Mystery, Thrillers, Detectives, and Crime Fiction. **Contemporary Film Adaptation and Culture.** Juneau.
1403. Fashion. **The Fashions of Feminism.** Kilbourn.
1404. Magazines and Newspapers. **Magazines and Newspapers: Print's Not Dead.** MacArthur.
1405. Korean Popular Culture. **Experiencing Television OST, Posters, and Yaoi Fantasies in Popular Culture.** Walker.
1406. Film. **Theory, Texts, and Context in Film.** Usinger.
1407. Television. **The Social Construction of "Home" Through Popular Culture.** Mitchell.
1408. Twentieth-Century Studies. **Sexuality and Gender in the 20th Century.** Pabst.
1409. Music. **The Compact Cassette: A Case Study in Technology, Music, and Culture.** Miller.
1410. Professional Development. **Maximizing Your Conference Experience.** Schlitz.
1411. Harry Potter. **Race, Gender, and Culture in Harry Potter.** Golda Meir.

**Friday 3:30 – 5:00 p.m.**

1501. Romance. **Popular Romance: Relationships on Stage and Screen.** Oak.
1502. Queer Studies. **Monstrous (Mis)Conceptions and the Body as Contested Site.** Juneau.
1503. Fashion. **Fashion, Music, and Success.** Kilbourn.
1504. Religion and Popular Culture. **Hitchhikers, Runaway Jesus, and Gaga's Vessel: Using Religion in a Critical Framework.** MacArthur.
1506. Korean Popular Culture. **Reception, Social Space, and Feminism in Korean Cinema.** Usinger.
1507. Television. **Death and Change: The Altered Landscape of Television.** Mitchell.
1508. Twentieth-Century Studies. **Language, Religion, and Spirituality.** Pabst.
1509. Mythology and Popular Culture. **Mythological Animals in Popular Culture.** Miller.
1510. Professional Development. **Mentor/Mentee Meeting.** Schlitz.
1511. Youth Literature and Media & Nineteenth Century American Popular Culture. **"Children's" Literature?** Golda Meir.

**Friday 5:15 – 6:45 p.m.**

1601. Featured Speaker. **Bob Batchelor.** Wright Ballroom A.
1602. Featured Speaker. **John Jordan.** Wright Ballroom C.

**Friday 7:00 – 9:00 p.m.**

**Reception.** Monarch Ballroom.

## Saturday, October 15

**Saturday 7:00 – 8:00 a.m.**

**Continental Breakfast.** Crystal Ballroom.

**Saturday 7:00 – 11:15 a.m. & 1:15 – 5:30 p.m.**

**Registration.** Regency Ballroom.

**Saturday 7:00 – 11:15 a.m. & 1:15 – 6:30 p.m.**

**Book Exhibits.** Regency Ballroom.

**Saturday 8:00 – 9:30 a.m.**

2101. Fat Studies. **Performing Fatness.** Oak.

2102. Queer Studies. **Sounding Queer: The (Non-)Identifiable Emergence of Queerness.** Juneau.

2103. Midwestern Culture. **Constructions of ‘the Midwest’ in Literature, in Film, and on the News.** Kilbourn.

2104. Disability & Popular Culture. **Social Constructions of Disability.** MacArthur.

2105. Indian Popular Culture. **Indian Culture at Home and Abroad.** Walker.

2106. Authorship and Auteurism. **Authorship and Auteurism 1.** Usinger.

2107. Teaching Popular Culture. **Television as a Teaching Tool.** Mitchell.

2108. Twentieth-Century Studies. **Sporting Disappointment and Civic Imagery in Cleveland.** Pabst.

2109. Festivals and Food. **Community Festivals.** Miller.

2110. Magazines and Newspapers. **Magazines and Newspapers: Playing with Meaning.** Schlitz

2111. **MPCA/MACA Executive Council Meeting I.** Golda Meir.

**Saturday 9:45 – 11:15 a.m.**

2201. Professional Development. **MPCA/MACA President’s Roundtable Discussion on Regional Professional Humanities Organizations.** Oak.

2202. Queer Studies. **Queer (Sub-) Cultural Subjects, Spaces and Places.** Juneau.

2203. Fan Studies. **New Approaches to Fan Studies.** Kilbourn.

2204. Gender Studies. **Roundtable Discussion on Gender in *Jersey Shore*.**

2205. Religion and Popular Culture. **Intersections of Catholicism, Politics, Television, and Literature.** Walker.

2206. Teaching Popular Culture. **Pedagogical Methods.** Usinger.

2207. Midwestern Culture. ***Glee*: A Midwestern Popular Culture Phenomenon.** Mitchell.

2208. African Studies. **Political Echoes, Popular Forms: A Cross-Genre Approach.** Pabst.

2209. Theatre. **Cultural Performance across Borders.** Miller.

2210. Philosophy and Popular Culture. **Bourdieuian *Hunger Games*, Mehta’s Intellectual Encounters, and the Problem of Future Bodies.** Schlitz.

2211. Girls’ Culture/Girls’ Studies and Nineteenth Century American Popular Culture. **The Meanings of Messages in Literature of Girls and in the Nineteenth Century.** Golda Meir.

**Saturday 11:30 – 1:00 p.m.**

**Lunch and Guest Speaker.** Crystal Ballroom.

**Saturday 1:15 – 2:45 p.m.**

**MPCA/MACA Annual Meeting.** Crystal Ballroom.

**Saturday 3:00 – 6:00 p.m. Harley-Davidson Museum Tour.**

**Saturday 3:00 – 4:30 p.m.**

**2301.** Utopia/Dystopia. **Literature, Architecture & Film.** Oak.

**2302.** Horror / Science Fiction / Fantasy. **Humorous, Horrible, Heteronormative.** Juneau.

**2303.** Indigenous Studies. **Indigenous Research and Genres.** Kilbourn.

**2304.** Fan Studies. **Slashed and Converged Fandom.** MacArthur.

**2305.** Gender Studies. **Gender Throughout Media.** Walker.

**2306.** Authorship and Auteurism. **Authorship and Auteurism 2.** Usinger.

**2308.** Libraries, Museums, and Collecting. **Humans vs Zombies, Speaking Objects, and an Obsessive Collector.** Pabst.

**2309.** Queer Studies. **Queering the Text. Textually Queer.** Miller.

**2310.** Politics. **Madison, Wisconsin: Protests over the Budget Repair Bill.** Schlitz.

**2311.** Disability & Popular Culture. **Philosophy, Ideology, and Constructions of Disability.** Golda Meir.

**Saturday 4:45 – 6:15 p.m.**

**2401.** Politics. **Sites of Power and Resistance.** Oak.

**2402.** Horror / Science Fiction / Fantasy. **Discursive Apocalyptica, or It's the End of the World as We Know It, and I Taste Brains.** Juneau.

**2403.** Indigenous Studies. **Indigenous Films and Identities.** Kilbourn.

**2404.** Utopia/Dystopia. **Politics, Music & Religion.** MacArthur.

**2405.** Film. **Film Texts and Cultural Contexts.** Walker.

**2406.** Art History and Visual Culture. **Gendered Spaces in Visual Culture.** Usinger.

**2408.** Twentieth Century Studies. **Censorship, Culture, and Literary Intertexts.** Pabst.

**2409.** African Studies. **Gender and Identity in African Novel and Film.** Miller.

**2410.** Professional Development. **Publishing Opportunities in Popular Culture and American Culture Studies.** Schlitz.

**Saturday 6:00 – 10:00 p.m. Night Out on the Town.**

## Sunday, October 16

**Sunday 7:00 – 8:00 a.m.**

**Area Chair Breakfast.** Mitchell.

**Sunday 7:00 – 8:00 a.m.**

**Continental Breakfast.** Crystal Ballroom.

**Sunday 7:00 – 11:30 a.m.**

**Book Exhibits & Registration.** Regency Ballroom.

**Sunday 8:00 – 9:30 a.m.**

**3101. Executive Council Meeting 2.** Mitchell.

**3102. Film. Constructs of Identity in Film.** Oak.

**3103. African-American Popular Culture. Black Popular Events and Practices.** Juneau.

**3104. Television. Mad Men, Their Mad Women.** Kilbourn.

**3105. Film and Video Production. Filmmaking in the Classroom, the Theater and on YouTube.** MacArthur.

**3106. Twilight. Feminist, Semiotic, Scopophiliac, and Alternate Readings of *Twilight*.** Walker.

**3107. Fashion. The Fashion of Film and Fiction.** Usinger.

**3108. Gender Studies. Gender Performance.** Wright Ballroom A.

**3111. Advertising and Public Relations. Public Relations and Advertising.** Pabst.

**3113. Romance. Popular Romance Fiction.** Schlitz.

**3114. Comics. Comics Take on the Big Issues: Sex and Drugs, Racism, Consciousness, and the Apocalypse.** Golda Meir.

**Sunday 9:45 – 11:15 a.m.**

**3202. Pornography. Pornography Panel.** Oak.

**3203. African-American Popular Culture & HCBU in Popular Culture. Black Popular Orature, Theatre, and Film.** Juneau.

**3204. Ethnography and Popular Culture. Ethnography and Ethnographic Methods: Locations, Dislocations, and the Construction of Meanings across Time and Space.** Kilbourn.

**3205. Globalization. Global Tensions: Constructing Knowledge and Defining Borders.** MacArthur.

**3206. Music. Madonna, Eminem, Odd Future Wolf Gang, and Springsteen.** Walker.

**3207. Art History and Visual Culture. Interpreting Embedded Messages in Painting and Photography.** Usinger.

**3208. Southern Literature. Religion and Society in the New South.** Wright Ballroom A.

**3210. Professional Development. Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio.** Wright Ballroom C.

**3211. New Media. Fight the Power: Opportunity and Conflict in Digital Culture.** Pabst.

**3212. Advertising and Public Relations. Advertising.** Miller.

**3213. War. Conflict, Power, and Profit.** Schlitz.

**3214. Comics. The Breadth and Scope of Marvel Comics.** Golda Meir.

**Sunday 11:30 – 1:00 p.m.**

- 3302.** Film. **Images and Issues of Gender and Sexuality in Film.** Oak.
- 3303.** Reality Television. **Extreme Reality.** Juneau.
- 3304.** Adaptation. **Redefining Contemporary Film Adaptation.** Kilbourn.
- 3305.** Disability & Popular Culture. **On-Screen Narratives of Disability.** MacArthur.
- 3306.** Video Games. **Reflections of Reality: Video Games and Human Experience.** Walker.
- 3307.** War. **Ethnicity, Identity, and War.** Usinger.
- 3308.** Music. **Dixie Chicks and Tribute Bands.** Wright Ballroom A.
- 3310.** African-American Popular Culture. **Colorism and Masculinity in Black Popular Culture.**  
Wright Ballroom C.
- 3311.** Comics. **Feminism in Comics and Comix.** Pabst.
- 3312.** Advertising and Public Relations. **The News Media.** Miller.
- 3313.** Plants and Animals. **Depictions of Nature.** Schlitz.
- 3314.** Health Communication. **Health In Prime Time Culture.** Golda Meir.

## Friday, October 14

**Friday 8:00 a.m. – 6:45 p.m.**

**REGENCY BALLROOM.**

**Registration**

**Friday 8:00 a.m. – 6:45 p.m.**

**REGENCY BALLROOM.**

**Book Exhibits**

**Friday 10:15 – 11:45 a.m.**

**1201. Friday 10:15 – 11:45. Oak.**

**Race, Class, Gender, and The American Dream**

**Popular Culture**

“Stylization of Drink, and Food, in Tom Ford’s (and Isherwood’s) *A Single Man*,” Glenn Sheldon, The University of Toledo, Humanities, Honors College, gsheldon1@aol.com

“Everything New is Old Again: Unraveling the Myth of Self-Making in the American Dream,” Peter Alan Froehlich, Penn State Hazleton, English, paf15@psu.edu

“What He Saw: The Visual Documentation of a Social Scientist’s Travels,” Elizabeth (Beau) Vallance, Indiana University, Art Education, evallanc@indiana.edu

Panel Chair: Glenn Sheldon

**1202. Friday 10:15 – 11:45. Juneau.**

**Television Panel**

**Television**

“This is All Like a Puke Dream that I Can’t Seem to Shake the Sweats from?: 12-oz. Mouse and Television of the Absurd,” Cory Alix, SUNY Buffalo, calix853@g.rwu.edu

“The World of Nursing According to Nurse Jackie: Fictional Representations of Nursing on Television,” January Y. Lim, University of Alberta, jylim@ualberta.ca

“Nurses and Strange Love: How I learned to Recognize Empowerment and Love the F-Bomb,” Rob Pickering, Missouri State University, Pickering451@missouristate.edu

“The Reoccurrence of Death in Sci-Fi Television,” Courtney Neal, DePaul University, cneal5@mail.depaul.edu

Panel Chair: Cory Alix

**1203. Friday 10:15 – 11:45. Kilbourn.**

Coercive Utopian Myths in *Dogtooth*: Forms of Class, Patriarchy and Feminine Reinvention

Area: Film

“Labor for Stickers: *Dogtooth* and the Naturalization of Abstract Exchange,” John Terry, University of Wisconsin—Milwaukee, jrterry@uwm.edu

“Unnamed Daughters, Christina and ‘Bruce’: Utopia, Reality, and the Gendered Value of a Name,” Melissa Seifert, University of Wisconsin—Milwaukee, mseifert@uwm.edu

“Normality and Protection from Monstrous Cats: *Dogtooth* as Patriarchal Utopia,” Jacob Glicklich, University of Wisconsin—Milwaukee, glickli2@uwm.edu

Panel Chair: Jacob Glicklich

**1204. Friday 10:15 – 11:45. MacArthur.**

Constructing a Celebrity

Areas: Celebrity and Stardom & Documentary

“Photo Not Available: Construction of Anonymous Celebrity Image through Banksy,” Katie Wilson, DePaul University, Media & Cinema Studies, KateMarieWilson@gmail.com

“Outside of the In Club: How Nick Broomfield’s Reflexive Style Challenges Traditional Journalism,” Byron Czopek, Northern Illinois University, Communication, bczopek1@niu.edu

“Let ‘em Talk Until the Truth Flows’: Errol Morris and the Art of Silence,” Theo Plothe, Northern Illinois University, Communication, z1593072@students.niu.edu

“From Sports Star to Star: Celebrity Construction and Johnny Weir,” Natalie Daniels, DePaul University, Media & Cinema Studies, natalierdaniels@gmail.com

Panel Chair: Katie Wilson

**1206. Friday 10:15 – 11:45. Usinger.**

Self-Presentation and Identity

Area: Theatre

“Muslim Studies at Texas A&M: Public Performance of Identity on a Christian Conservative Campus,” Andreea S. Micu, Texas A&M University, Department of Performance Studies, andreea.micu@tamu.edu

“Self-Representation and Coerced Migration in Dramatic Literature of Ugandan/Diasporic Ugandan Origin,” Jessica Brown-Velez, University of Wisconsin—Madison, Department of Theatre and Drama, brownvelez@wisc.edu

Panel Chair: Jessica Brown-Velez

**1207. Friday 10:15 – 11:45. Mitchell.**  
Reality TV: A Global Obsession  
Area: Reality Television

“Pickers and Hoarders: An American Obsession,” Ann Andaloro, Morehead State University, Department of Communication, Media and Leadership, a.andaloro@moreheadstate.edu

“Junk Bonds: Lacan, Fetishization, and Female Hoarding on Reality Television,” Erin Bell, Wayne State University, English Department, ea3118@wayne.edu

“What Take Me Out Brings Us---a Postmodern Analysis of a Chinese Reality TV Show,” Fang Wang, Bowling Green State University, Department of Communication, wangf@bgsu.edu

Panel Chair: Ann Andaloro

**1208. Friday 10:15 – 11:45. Pabst.**  
Social Media in Multiple Contexts  
Area: Social Media

“Facebook Advertising: A Cross-Generational Opinion Leader Perspective,” Megan Mullen, University of Wisconsin—Parkside, Communication, mullen@uwp.edu

“A Brief Review of Some Literature Concerning Online Community Lifecycles,” Andrew Chen, Minnesota State University Moorhead, andrewsw@gmail.com

“Put Your Best Face Forward: A Quantitative Content Analysis of Facebook Profile Pictures,” Maria Cipollone, Temple University, Mass Media and Communication Program, mariacip@temple.edu

Panel Chair: Maria Cipollone

**1209. Friday 10:15 – 11:45. Miller.**  
Interns, Racial Conflict and Beer: Perspectives on the Working Class  
Area: Working Class Culture

“Spies, Molotov Cocktails and Housing: Class, ‘Whiteness’ and Racial Violence in Post-War Chicago,” Sean Purdy, Universidade de São Paulo, São Paulo, Brazil, sean\_purdy1966@yahoo.ca

“Five Gallons at a Time: How Big Brewing Is Losing the Working Class,” Dan Nowak, Milwaukee, WI, a.dan.nowak@gmail.com

“‘Interns Built the Pyramids:’ The Discourses of Free Labor,” Thomas A. Discenna, Oakland University, discenna@oakland.edu

Panel Chair: Thomas A. Discenna



**1210. Friday 10:15 – 11:45. Schlitz.**

Disability Narratives in History and Literature

Area: Disability & Popular Culture

“Traveling D/deafness: Colonizing the Ear in Josh Swiller’s *The Unheard*,” Mariah Crilley, Duquesne University, crilleym@duq.edu

“Because She Can’t Hear Them Anyway’: The Miracle Worker, Helen Keller Jokes, and Historical Memory,” William Black, Western Kentucky University, Department of History, william.black31@yahoo.com

“Popular Understandings of U.S. Mental Hospitals in the Wake of the Holocaust,” Anne E. Parsons, University of Illinois at Chicago, Department of History, aparso2@uic.edu

“FDR’s Wheelchair as ‘Culture War’: The Roosevelt National Memorial and the Fault Lines of Democratic Politics in the 1990s,” Keith Eberly, Indiana University Bloomington, Department of History, keberly@uemail.iu.edu

Panel Chair: Keith Eberly

**Friday 12:00 – 1:30 p.m.**

**1301. Friday 12:00 – 1:30. Oak.**

Issues in Culture and Computers

Popular Culture

“Similar Strangers: Computer-Mediated Communication of Social Support Among the Bereaved,” Kira-Lynn Reeves, Marquette University, kiralynn.reeves@marquette.edu

“The E-reader and the Sublime,” Rachel Cox, The University of South Dakota, Department of English, rachel.cox@usd.edu

“Hinkaku in Japanese Contemporary Popular Media: The Recovery of National Pride, Code of Discipline, or Media Hype of Xenophobia?” Noriaki Tajima, Wayne State University, Department of Communication, du1939@wayne.edu; Kaori Yamada, University of Wisconsin—Milwaukee, Department of Communication, yamadak@uwm.edu

Panel Chair: Noiaiki Tajima

**1302. Friday 12:00 – 1:30. Juneau.**

Focus on Families: Family Life the TV Way

Area: Television

“Chatty Kathy: The Portrayal of Mother/Daughter Communication in *Gilmore Girls*,” Lara C. Stache, University of Wisconsin—Milwaukee, [lcstache@uwm.edu](mailto:lcstache@uwm.edu)

“Demons I Get, People Are Crazy: The Myth of Normalcy in *Supernatural*,” Rebecca Wicks, Aurora University, [rwicks02@aurora.edu](mailto:rwicks02@aurora.edu)

“It Takes More Than a Home to Make a Housewife: A Feminist Analysis of the Similarities in the Roles of Women on Television as Housewives, Housewives-in-Training, and Faux Independent Women,” Lauren Marosok, University of St. Thomas, [maro9810@stthomas.edu](mailto:maro9810@stthomas.edu)

“Maybe I Forgive You and Maybe I Don’t: Relational Transgressions and Forgiveness as Portrayed in *The Vampire Diaries*,” Falon Kartch, University of Wisconsin—Milwaukee, [ffkartch@uwm.edu](mailto:ffkartch@uwm.edu)

Panel Chair: Lara C. Stache

**1303. Friday 12:00 – 1:30. Kilbourn.**

Entertainment, Acculturation, and Culture: Performance for the People

Area: Jewish Studies & Theatre

“Mediatized Magicians ‘Live’ in Las Vegas: Penn and Teller, Criss Angel, and Unconventional Illusion,” Megan McGlone, University of Wisconsin—Madison, Department of Theatre and Drama, [mmcglone@wisc.edu](mailto:mmcglone@wisc.edu)

“RABINAL ACHI, The Mayan Dance Drama of the Trumpets: History as a Performing Art,” Elena De Costa, Carroll University, [edecosta@carrollu.edu](mailto:edecosta@carrollu.edu)

“Eastern European Jewish Heritage: Adapting Old World Traditions with a Modern World through Storytelling, Artifacts, and Place-Making,” Megan Sharpless, University of Wisconsin—Milwaukee, Department of Anthropology, [sharples3@uwm.edu](mailto:sharples3@uwm.edu), American Cultural Association

Panel Chair: Megan Sharpless

**1304. Friday 12:00 – 1:30. MacArthur.**

Detectives on the Page

Area: Mystery, Thrillers, Detective, and Crime Fiction

“A Portrait in a Rogue’s Gallery: Raffles and E.W. Hornung’s THE AMATEUR CRACKSMAN (1899),” Gary Hoppenstand, Michigan State University, Department of English, hoppens2@msu.edu

“Discovering the Detective: The Detective as a Public Entity in *Bleak House* and *The Moonstone*,” Rocky A. Burton, University of Louisiana at Lafayette, rockyaburton@gmail.com

“Hard-Boiled Advice in Dashiell Hammett’s *The Thin Man*,” Andrew Smart, University of Wisconsin—Milwaukee, ajsmart@uwm.edu

Panel Chair: Brendan Riley, English, Columbia College Chicago, briley@colum.edu

**1305. Friday 12:00 – 1:30. Walker.**

Documenting Public Figures: The Use of Celebrity

Area: Documentary

“Photographic (Pre) Mediation: Osama Bin Laden’s Death and the Evidences of Pleasure,” Alison Sperling, University of Wisconsin—Milwaukee, English, Alison.sperling@gmail.com

“It’s Kinda Like a Guy Gossip Website: New Media and Alternative Gossip Communities,” Erin Meyers, Oakland University, Department of Communication & Journalism, erin.a.meyers@gmail.com

“Black Man, Black Man: Race, Perception and Performance in the Videos of Michael Jackson,” Sara Tenenbaum, George Washington University, American Studies, sara.tenenbaum@gmail.com

“The Effects of Celebrity in Modern Documentary Film,” Christopher Raftery, Northern Illinois University, Communication, chrisraf@gmail.com

Panel Chair: Christopher Raftery

**1306. Friday 12:00 – 1:30. Usinger.**  
Religious/Cultural Intersections  
Area: Religion and Popular Culture

“Hollywood Heresy: A History of the View of Religion in American Cinema,” Timothy Wyatt, University of Houston, wyatt5230@aim.com

“From Fairy Faith to UFO Cults: A Cross-Cultural Analysis of Preternatural Belief Systems,” Andrew Cole, University of Wisconsin—Milwaukee, Communication, awcole@uwm.edu

“Uncovering ‘Satanic’ Influences: Assessing the Culture War of Dissent through Early Death and Black Metal Album Covers,” Jeremy V. Adolphson, University of Wisconsin—Milwaukee, Communication, jva@uwm.edu

“The Revival of Pilgrimage in Western Culture: Renewing Sacred Spaces,” Kris Baranovic, Southeast Missouri State University, knbaranovic@gmail.com

Panel Chair: David Schimpf, Marian University, dschimpf@marianuniversity.edu

**1307. Friday 12:00 – 1:30. Mitchell.**  
Gender and Identity  
Area: Gender Studies

“‘The World is Better Off with Some People Gone’: Violence, Ambivalence, and Masculinity in *American Psycho* and *Darkly Dreaming Dexter*,” Maggie McKinley, Marquette University, magdalen.mckinley@marquette.edu

“Between the Norm and Its Failure: A Textual Analysis of Media Discourse on Intersex and Caster Semenya,” Davita Veselenak, University of Wisconsin—Madison, School of Journalism & Mass Communication, veselenak@wisc.edu

Panel Chair: Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

**1308. Friday 12:00 – 1:30. Pabst.**  
Heaven, Earth and Purgatory: Religious Images in Film  
Area: Film

“Purgatory *In Bruges*,” Matthew Fotis, University of Missouri, mfwv9@mail.missouri.edu

“In Man’s Image? A Critical Reflection of Modernity in Cinematic Representations of *Angels and Demons*,” George Rozsa, California State University, Fullerton, grozsa@csu.fullerton.edu

“It Doesn’t Matter Whether You’re Selling Jesus, or ‘How to Make Money in Real Estate With No Money Down’: The Merging Discourses of Religion and Capitalism in the Film *The Big Kahuna*,” Michael Muhme, Western Michigan University, m2muhme@wmich.edu

Panel Chair: Michael Muhme

**1309. Friday 12:00 – 1:30. Miller.**

Liminal Spaces in Abu-Jaber, Petry, and Larson

Area: Twentieth Century Studies

“The Mermaid and the Arab-American: Hybrids and Hyphenated Identities in Diana Abu-Jaber’s *Crescent*,” Susan Jardine, Northern Illinois University, English, sjardine@niu.edu

“Hedging Her Bets: Mrs. Hedges and the Power of Liminality in Ann Petry’s *The Street*,” Amber Rzepka, Northern Illinois University, English, anrzepka@gmail.com

“The Subversive Overt: The Multiple Layers of Nella Larsen’s *Passing*,” Meredith Frederich, Northern Illinois University, English, mfrederi@niu.edu

Panel Chair: Meredith Frederich

**1311. Friday 12:00 – 1:30. Golda Meir.**

Death, Memory, and Image in Harry Potter

Area: Harry Potter

“‘Lovely Lily’: Lily Potter as a Prisoner of Memory,” Susan Hroncek, Wilfrid Laurier University, Department of English and Film Studies, hron4210@mylaurier.ca

“Just Beyond the Veil: Death in *Harry Potter*,” Emily Midkiff, Kansas State University, Department of English, emidkiff@ksu.edu

“Magic Relived: Representations of PTSD in J.K. Rowling’s *Harry Potter*,” Jessica Love, Kaplan University, jelove@kaplan.edu

“‘Diagon Alley Had Changed’: Mapping the Changes in Diagon Alley through World War II London,” Rachael Hoy, Boston College, hoyra@bc.edu

Panel Chair: Orlando Dos Reis, odosreis@vt.edu

**Friday 1:45 – 3:15 p.m.**

**1401. Friday 1:45 – 3:15. Oak.**

Constructing Fatness

Area: Fat Studies

“Masks of Thin Privilege: An Autoethnographic exploration of performing weight loss in ‘Holding Up the Sky,’” Sharrell Luckett, University of Missouri—Columbia, Department of Theatre, sdld5d@mail.missouri.edu

“Re-shaping America, 1945-1970: Build-ups and Slim-downs,” Elizabeth M. Matelski, Loyola University Chicago, lizmatelski@gmail.com

“Consuming Obesity Portrayals: An Exploration of the Third-Person Effect,” Shauna Wessely, University of Wisconsin—Whitewater, Communication, LeeSM19@uww.edu

Panel Chair: Elena Levy-Navarro, Program in English, University of Wisconsin—Whitewater, levye@uww.edu

**1402. Friday 1:45 – 3:15. Juneau.**

Contemporary Film Adaptation and Culture

Area: Adaptation and Mystery, Thrillers, Detective, and Crime Fiction

“Accuracy of Book and Film Depictions of Mental Illness: An Examination of *Girl, Interrupted* (1999) and *Prozac Nation* (2001),” Melissa Condon, Aurora University, melissacondon@gmail.com

“The Green Hornet and the Noir Universe,” Kyle Barrowman, Columbia College Chicago, KBarrowman@comcast.net

“Lying to Ourselves: Lessons from *Memento*,” Brendan Riley, Columbia College Chicago, briley@colum.edu

“Active Adaptation: From ‘Children with Hangovers’ to Just Visiting,” Jesse Balzer, Minnesota State University Moorhead, balzerje@mnstate.edu

Panel Chair: Pamela Wicks, Aurora University, pwicks22@gmail.com

**1403. Friday 1:45 – 3:15. Kilbourn.**

The Fashions of Feminism

Area: Fashion

“Seeing Through Sweater Girls: A Story About Stitches, Support, and Sex Appeal,” Kathryn Kujawa, University of Wisconsin—Stout, Apparel Design and Development, kulawak@uwstout.edu

“The Woman in the 3-D Mirror: Makeovers and the Feminist Construction of Reality,” Monica Moore, Webster University, Behavioral and Social Sciences, moorem@webster.edu & Gwyneth I. Williams, Webster University, History, Politics, and International Relations, williagi@Webster.edu

Panel Chair: Kathryn Kujawa

**1404. Friday 1:45 – 3:15. MacArthur.**

Magazines and Newspapers: Print’s Not Dead

Area: Magazines and Newspapers

“Press on the Plains: Using Rural Newspapers to Create a True Public Sphere in the U.S. Great Plains,” Sam Robinson, Southern Illinois University, College of Mass Communication & Media Arts, sam.robinson@siu.edu

“Dialectics Standing Still: N+1, History, and the Political Consequence of Literature,” Erin Greer, University of California at Berkeley, English Department, Erin.greer@berkeley.edu

“Mini Bike Dreams: Baby Boom-Era Children’s Letters to the Editor of Mini Bike Guide,” Michael B. Kassel, University of Michigan—Flint, Tutorial Services, Adjunct Lecturer in History and American Culture, mkassel@umflint.edu

Panel Chair: Michael B. Kassel

**1405. Friday 1:45 – 3:15. Walker.**

Experiencing Television OST, Posters, and Yaoi Fantasies in Korean Popular Culture  
Area: Korean Popular Culture

“Alone in Love: Forms and Functions of the Korean TV Drama *OST*,” R.L. Cagle,  
University of Illinois at Urbana-Champaign, Cinema and Media Studies,  
rlcagle@gmail.com

“Media Translating Desires: Cross Cultural Analysis of Movie Posters in South Korea and  
the United States,” Jungmin Kwon, University of Illinois at Urbana-Champaign,  
Institute of Communications Research, kwon30@illinois.edu

“Commercialization of Male Body Images and Construction of Yaoi (Boys Love Boys)  
Fantasies in Korean Female Culture,” Leejin Kim, Virginia Commonwealth  
University, Media, Art, and Text, kiml3@vcu.edu

Panel Chair: Paul Petrovic

**1406. Friday 1:45 – 3:15. Usinger.**

Theory, Texts and Context in Film  
Area: Film

“God Was (Rightly?) Wrong: *Bigger Than Life* and Hollywood's Interpretive Flexibility,” Dan  
Hassoun, University of Minnesota, hass0265@umn.edu

“Aimless Intentionality’: Space and Image in *Certified Copy*,” Andrea Schmidt, University of  
Washington, schmia@u.washington.edu

Panel Chair: Andrea Schmidt

**1407. Friday 1:45 – 3:15. Mitchell.**

The Social Construction of “Home” Through Popular Culture  
Area: Television

“Communication in Sibling Relationships: Analyzing Transgressions and Forgiveness as  
Portrayed on *Brothers and Sisters*,” Melissa Maier, University of Wisconsin—  
Milwaukee, maier@uwm.edu

“*Private Practice*: A Popular Culture Analysis of Sam and Naomi Bennett,” Anna R. Herrman,  
University of Wisconsin—Milwaukee, arantos@uwm.edu

“The Role of Grandparent-Parent Co-Parenting in *Castle*,” Jenna McNallie, University of  
Wisconsin—Milwaukee, mcnallie2@uwm.edu

“Father-Daughter Conflict: Avoidance and Verbal Aggression in *Flash Forward*,” Kimberly L.  
Kulovitz, University of Wisconsin—Milwaukee, kulovitz@uwm.edu

Panel Chair: Melissa Maier

**1408. Friday 1:45 – 3:15. Pabst.**

Sexuality and Gender in the 20th Century

Area: Twentieth Century Studies

“Bums and Contenders: Themes of Masculinity in Film and Literature in the 1950s,”

Thomas Joyce, James Madison University, joycetx@dukes.jmu.edu

“Towards a Mestiza Activism: Race and Sexuality in the ‘It Gets Better’ YouTube Project,”

Dagmar Van Engen, Boston College, dagmar.vanengen@bc.edu

“Careless Girls and Repentant Wives: Gender in Postwar Classroom Films,” Megan Stemm-

Wade, DePaul University, mstemm@depaul.edu

Panel Chair: Megan Stemm-Wade

**1409. Friday 1:45 – 3:15. Miller.**

The Compact Cassette: A Case Study in Technology, Music, and Culture

Area: Music

“Changing Connotations of the Cassette: Evidence from the Mainstream Press and

Independent Zines,” Kirsten McIlvenna, Saginaw Valley State University,

kmmcilve@svsu.edu

“An Oral History of Cassette Culture Within the 1980s-90s Independent Music Scene,”

Nicole Paquette, Saginaw Valley State University, nrpaquet@svsu.edu

“The Mix Tape as a Symbol of Intimacy,” Angela Kaiser, Saginaw Valley State University,

ackaiser@svsu.edu

Panel Chair: Rob Drew, Communication, Saginaw Valley State University,

rdrew@svsu.edu

**1410. Friday 1:45 – 3:15. Schlitz.**

Maximizing Your Conference Experience

Area: Professional Development

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi,

turner8kathleen@gmail.com

Angela M. Nelson, Bowling Green State University, Department of Popular Culture,

anelson@bgsu.edu

Paul Booth, DePaul University, College of Communication, pbooth81@gmail.com

Panel Chair: Kathleen Turner



**1411. Friday 12:00 – 1:30. Golda Meir.**

Race, Gender, and Culture in *Harry Potter*

Area: Harry Potter

“A Vindication of the Rights of House Elves: The Complexity of Race in *Harry Potter*,”  
Jessica Glade, Eastern Illinois University, Department of English,  
jessica.glade@gmail.com

“Harry Potter and the Masculine Archetype: Gender and Power in Wizarding Culture,”  
Angela Leone, Willamette University, Department of Rhetoric and Media Studies,  
aleone@willamette.edu

“Books! And Cleverness!/: Hermione’s Wits,” Tara Foster, Northern Michigan University,  
Department of Modern Languages and Literatures, tafoster@nmu.edu

“Reading Harry Potter’s ‘No Ordinary Scar’ through an Analogy between the Scar and the  
Intertext,” Joon Hyung Park, Texas A&M University, Department of English,  
jhpark@tamu.edu

Panel Chair: Jessica Glade

**Friday 3:30 – 5:00 p.m.**

**1501. Friday 3:30 – 5:00. Oak.**

Popular Romance: Relationships on Stage and Screen

Area: Romance

“The Nine Lives of a Torch Song: Weighing the Currency of ‘Love for Sale,’” Darryl Clark,  
Missouri State University, DarrylClark@MissouriState.edu

“Honesty, Authenticity, and Romance: Intimate Relationships in 1960s and 1970s America,”  
Karen Dunak, Muskingum University, karendunak@gmail.com

“Romance in Shakespeare Film Adaptations: Now and Then, Still the Same?” Carolina  
Conte, Jacksonville University, cconte@ju.edu

Panel Chair: Darryl Clark

**1502. Friday 3:30 – 5:00. Juneau.**

Monstrous (Mis)Conceptions and the Body as Contested Site

Area: Queer Studies

“Lack and Excess as (Non)Identity in Horror Film,” Melanie McDougald, Georgia State  
University, Department of English, engmmx@langate.gsu.edu

“The Monstrous Woman: Symbolic Failure in *Antichrist*,” Rahna Carusi, Georgia State  
University, Department of English, engrc@langate.gsu.edu

“Commodity Redemption: A Public Ritual of Propitiation of Fetal Spirits in Thailand,”  
Megan Sinnott, Georgia State University, Women’s Studies Institute,  
megansinnott@gsu.edu

Panel Chair: Melanie McDougald

**1503. Friday 3:30 – 5:00. Kilbourn.**

Fashion, Music, and Success

Area: Fashion

“Million Dollar Boots: Boot Imagery in American Popular Music,” J. Christopher O’Brien,  
The University of Mississippi, Department of English, jcobrien@olemiss.edu

“The Magical History Tour: Revisiting the 60’s as the Decade That Revisited,” Amanda  
Hallay, LIM College, Fashion Merchandising, Amanda.Hallay@limcollege.edu

“Fashionators: Succeeding Through Style,” Margaret Blackburn Kay Shepherd, Royal  
Military College of Canada, mbks1@me.com

Panel Chair: J. Christopher O’Brien

**1504. Friday 3:30 – 5:00. MacArthur.**

Hitchhikers, Runway Jesus, and Gaga’s Vessel: Using Religion in a Critical Framework

Area: Religion and Popular Culture

“Religion’s Role in *The Hitchhiker’s Guide to the Galaxy*,” Nicole Rosario, University of  
Wisconsin—Milwaukee, nrosario@uwm.edu

“Runway Jesus: Abjection and Contemporary Images of Christ,” Kirsti Ringger, Brigham  
Young University and Utah Valley University, Humanities,  
kirsti\_ringger@hotmail.com

“Re-Born This Way: Artificial Authenticity in a ‘Vagabond Catholic’ Reading of Lady Gaga’s  
‘Born This Way,’” David Schimpf, Marian University, Theology,  
dschimpf@marianuniversity.edu

Panel Chair: David Schimpf

**1506. Friday 3:30 – 5:00. Usinger.**

Reception, Social Space, and Feminism in Korean Cinema

Area: Korean Popular Culture

“‘What Does Art Have to Do with a Guy Eating a Live Octopus’: U.S. Reception of Park  
Chanwook’s *Oldboy*,” Chan Hee Hwang, Texas A&M University, Department of  
English, hwangch@tamu.edu

“The Resurrection of the Father in Park Chan-Wook’s *Thirst* and New Korean Cinema  
without Daughters,” Sonjeong Cho, Seoul National University, Department of  
English, sjcho@snu.ac.kr

“Performing Identity through Social Space: The Performance of the Korean Silent Film  
Narrators,” Areum Jeong, UCLA, Theater and Performance Studies,  
areumjeong@ucla.edu

“Hegemonic Masculinity and the Mediation of Hierarchical Space in Hong Sang-soo’s *Woman  
on the Beach*,” Paul Petrovic, Northern Illinois University, Department of English,  
pauldpetrovic@gmail.com

Panel Chair: Paul Petrovic

**1507. Friday 3:30 – 5:00. Mitchell.**

Death and Change: The Altered Landscape of Television

Area: Television

“The Death of Two Soap Opera Cities: Pine Valley and Llanview Fade to Black as Fans Protest,” Kathy Brady, University of Wisconsin—Whitewater, bradyk@uww.edu

“Dragon Blossoms: Analyzing the Depiction of Sun in ABC’s *Lost*,” Natalie Daniels, DePaul University, natalierdaniels@gmail.com

“Of Vacuum Tubes and Buggy Whips: Broadcasting Education Challenges in an Age of K-Mart Video Cameras, Laptop Editing, and One-Touch Exhibition,” Will Anderson, Central Michigan University, ander1ww@cmich.edu

Panel Chair: Natalie Daniels

**1508. Friday 3:30 – 5:00. Pabst.**

Language, Religion, and Spirituality

Area: Twentieth Century Studies

“Faulkner’s Canon: Reassessing the Resonances of *If I Forget Thee, Jerusalem*,” Jessica Gravely, Prairie State College, jessica.gravely@gmail.com

“Landscape as Love: An Ecocritical Reading of Hemingway’s ‘The Strange Country,’” Chris Lawrence, State University of New York at New Paltz, chris.lawrence47@newpaltz.edu

“49’s Genesis in Pynchon’s *The Crying of Lot 49*,” Chip Lee, Colorado Academy, chip.lee@coloradoacademy.org

“Cutting through Worlds”: Unseen and ‘Extra’ Sensory Perceptions in *Babel-17*,” Clare Foland, Northern Illinois University, English, cfoland@niu.edu

Panel Chair: Clare Foland

**1509. Friday 3:30 – 5:00. Miller.**

Mythological Animals in Popular Culture

Area: Mythology and Popular Culture

“Naruto and Kojiki: Defeating the Villain Serpent,” Shchepetunina Marina, Osaka University, School of Language and Culture, shchepetuninamarina@hotmail.com

“Savvy? Captain Jack Sparrow as the Coyote-Trickster from Native American Mythology,” Amanda Morrow, Garrett – Evangelical Theological School, Religious Studies, amanda.morrow@garrett.edu

“Popular Rebellion: Judeo-Christian Fallen Angel Myths in Contemporary Young Adult Fiction,” Jessica L. T. deVega, Morningside College, Department of Religious Studies, devega@morningside.edu

Panel Chair: Jessica L. T. deVega

**1510. Friday 3:30 – 5:00. Schlitz.**

Mentor/Mentee Meeting

Area: Professional Development

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi,  
turner8kathleen@gmail.com

Panel Chair: Kathleen Turner

**1511. Friday 3:30 – 5:00. Golda Meir.**

“Children’s” Literature?

Area: Youth Literature and Media & Nineteenth Century American Popular Culture

“Who Are We Really Writing For? Adults Reading Children’s Literature,” Britt Sherman,  
Abilene Christian University, English Department, bas09c@acu.edu

“Not a Game of ‘Happy Families:’ Sympathetic Reading Practice in ‘Uncle Tom and Little  
Eva,’ a 1852 Card Game Adaptation of *Uncle Tom’s Cabin*,” Mark Kelley, Marquette  
University, mark.kelley@marquette.edu

“The Hunger Games: Dystopia, Survival and Popular Culture,” Pam Scheurer, Capital  
University, pscheure@capital.edu; Tim Scheurer, Shawnee State University,  
tscheurer@shawnee.edu

Panel Chair: Patrick Prominski, Michigan State University, pprominski@gmail.com

**Friday 5:15 – 6:45 p.m.**

**1601. Friday. 5:15 – 6:45. Wright Ballroom A.**

Cult Pop Culture: How the Fringe Became Mainstream

Area: Featured Speaker

“Cult Pop Culture: How the Fringe Became Mainstream,” Bob Batchelor, Kent State University, School of Journalism and Mass Communication,  
rpbatche@kent.edu

Bob Batchelor is an assistant professor in the School of Journalism and Mass Communication at Kent State University and academic coordinator of its online M.A. program in public relations. He received his undergraduate degree in history, philosophy, and political science at the University of Pittsburgh; master’s degree in history at Kent State University; and doctorate in English at the University of South Florida. Bob is the author or editor of 10 books, including: *The 1900s*; *The 1980s*; *The 2000s*; and *American Pop: Popular Culture Decade by Decade*. Bob has published in *Radical History Review*, *The Journal of American Culture*, *The Mailer Review*, *The American Prospect Online*, and *Public Relations Review*. He is a member of the editorial advisory board of *The Journal of Popular Culture* and *Pop Culture Universe: Icons, Idols, Ideas* (ABC-CLIO). Bob’s current research includes books on John Updike, Bob Dylan, and the rubber industry in World War II. He is also editing two anthologies with Danielle Coombs: *We Are What We Sell: How Advertising Shapes American Life...And Always Has* and *American History through American Sports*.

**1602. Friday. 5:15 – 6:45. Wright Ballroom C.**

Area: Featured Speaker

“The Idea, and Its Importance in Analyzing Popular Culture,” John Jordan, University of Wisconsin—Milwaukee, Department of Communication,  
jjdordan@uwm.edu

John W. Jordan (Ph.D., University of Georgia) is interested in those moments when ideas and material circumstances come together in a way that requires communities to make sense of the situation. These are the moments when someone has to interpret, or declare, or reach out – moments of meaningful and material communication. His research is guided by the basic belief that the world is shaped through communal actions based on perception and desire. His award-winning research analyzes instances where the consequence of thought and action are publicly demonstrable and observable, and his projects seek an understanding of how such situations are arrived at, how their meaning is contested and understood, and what implications arise for how we see ourselves in modern society.

**1701. Friday. 7:00 – 9:00. Monarch Ballroom.**

Reception

Game Night! Come prepared to show your pop culture dominance in classic games like Scrabble, Life, and Sorry, or new versions such as Trivial Pursuit – Popular Culture, Ticket to Ride, and Pandemic. A cash bar and fabulous hors d'oeuvres make this an event not to be missed.

## Saturday, October 15

**Saturday 7:00 a.m. – 11:15 a.m. & 1:15 p.m. – 5:30 p.m.**

**REGENCY BALLROOM.**

**Registration**

**Saturday 7:00 a.m. – 11:15 a.m. & 1:15 p.m. – 6:30 p.m.**

**REGENCY BALLROOM.**

**Book Exhibits**

**Saturday 7:00 a.m. – 8:00 a.m.**

**CRYSTAL BALLROOM.**

**Continental Breakfast**

**Saturday 8:00 – 9:30 a.m.**

**2101. Saturday 8:00 – 9:30. Oak.**

**Performing Fatness**

**Area: Fat Studies**

“Come and See Baby Thelma the World’s Fattest Dancer!” Eileen Rosensteel, Performance Artist, Purplefrog26@yahoo.com

“Control,” Erin Zerbe, Maryland Institute College of Art, Performance and Multimedia Artist, Photographic and Electronic Media, zerbetron@gmail.com

“Does the Fat Lady Still Sing? Fatness in the Opera World,” Julie Cross, University of Wisconsin—Whitewater, Department of Music, crossj@uww.edu

Panel Chair: Elena Levy-Navarro, Program in English, University of Wisconsin—Whitewater, levye@uww.edu

**2102. Saturday 8:00 – 9:30. Juneau.**

Sounding Queer: The (Non-)Identifiable Emergence of Queerness

Area: Queer Studies

“Empowering the Silence: The *Queer as Folk* Soundtrack as an Instrument for Social and Political Activism,” Elisabeth Woronzoff, Bowling Green State University, American Cultural Studies, eworonz@bgsu.edu

“Doing Time: Lady Gaga and the Queer Temporality of “Telephone,”” Jess Issacharoff, University of Iowa, English, jessica-issacharoff@uiowa.edu

“Speaking Roles and Playing the Part: Gendered Hegemony and Utopian Values in Big Eden,” Trevor C. Meyer, University of Northern Colorado, English, trevor.meyer@unco.edu

Panel Chair: Trevor C. Meyer

**2103. Saturday 8:00 – 9:30. Kilbourn.**

Constructions of ‘the Midwest’ in Literature, in Film, and on the News

Area: Midwestern Culture

“Beauty on a Budget: Charles Baxter’s Dual Vision of the Midwest,” Shane Winterhalter, Northern Illinois University, English Department, shanewinterhalter@yahoo.com

“The Nostalgia Frontier: Mourning the Midwest in *About Schmidt* and *Up in the Air*,” Adam Ochonicky, University of Wisconsin—Milwaukee, aro@uwm.edu

“The City of the Greased Palm: Chicago Immigrant Experience in Tony Ardzzone’s *In the Garden of Papa Santuzzu*,” Kate Schaab, Bowling Green State University, American Culture Studies, kateschaab@gmail.com

“Midwestern Protest Culture: Imagery and Organization Strategies from a Media Ecology Perspective,” Jo Ann Oravec, University of Wisconsin—Whitewater, College of Business and Economics, oravecj@uww.edu

Panel Chair: Kate Schaab



**2104. Saturday 8:00 – 9:30. MacArthur.**

Social Constructions of Disability

Area: Disability & Popular Culture

“Intentional Adoption of a Vision for a Community,” Jude M. Hines, University of Illinois—Chicago, Jane Addams College of Social Work, [jhines2@uic.edu](mailto:jhines2@uic.edu)

“The Anthropology of Twice Exceptionality: Is Today’s Disability Really Yesterday’s (or Tomorrow’s) Evolutionary Advantage? An Examination of Selected Evidence from Popular Media,” Jack Trammell, Randolph-Macon College, Office of Disability Support Services, [jtrammel@rmc.edu](mailto:jtrammel@rmc.edu)

“From Indigo Children to ‘Psychic Kids’: Examining New Age Representation of Normalcy in Children,” Andrew W. Cole, University of Wisconsin—Milwaukee, Department of Communication, [awcole@uwm.edu](mailto:awcole@uwm.edu)

Panel Chair: Andrew W. Cole

**2105. Saturday 8:00 – 9:30. Walker.**

Indian Culture at Home and Abroad

Area: Indian Popular Culture

“All is Not Well: Revealing the Problems of a Neoliberal Education System through the Performance of *3 Idiots*,” Ayantika Mukherjee, University of Alberta, English and Film Studies Department, [ayantika@ualberta.ca](mailto:ayantika@ualberta.ca)

“My Name is Khan and I Am Not a Terrorist: Bollywood and the Figure of the Muslim ‘Other’ in the 21st Century,” Suraj Shankar, University of Southern California, English Department, [skshanka@usc.edu](mailto:skshanka@usc.edu)

“‘Pornographic Imagination’ in Popular Visual Culture: Affect and Ideology of Sextape Scandals,” Akshaya Kumar, Jawaharlal Nehru University, School of Arts and Aesthetics, [akshaya.kumar@gmail.com](mailto:akshaya.kumar@gmail.com)

Panel Chair: Suraj Shankar

**2106. Saturday 8:00 – 9:30. Usinger.**

Authorship and Auteurism 1

Area: Authorship and Auteurism

“Raoul Ruiz as Supranational ‘Auteur,’” Zoran Samardzija, Columbia College, [zsamardzija@colum.edu](mailto:zsamardzija@colum.edu)

“Self-Constructing Authorship: ‘Good Little Thomas Hardy’ in the Turn-of-the-Century Literary Marketplace,” Vicky Vansteenbrugge, Ghent University, [Vicky.Vansteenbrugge@UGent.be](mailto:Vicky.Vansteenbrugge@UGent.be)

Panel Chair: Daniel Herbert, Screen Art & Cultures, University of Michigan, [danherb@umich.edu](mailto:danherb@umich.edu)

**2107. Saturday 8:00 – 9:30. Mitchell.**

Television as a Teaching Tool

Area: Teaching Popular Culture

“The Democratization of the Narrative: Rethinking Kathleen Tyner’s ‘Tyranny of the Narrative’ Argument,” Michael Lachney, Independent Scholar/Digital Youth Network, michael.lachney@gmail.com

“Television as a Teaching Tool: Are You *Glee*-ful?” Rita Snyder Furr, Oregon State University, Department of Women Studies, snyderit@onid.orst.edu; Erin Dubyak, Oregon State University, Department of Women Studies, dubyake@onid.orst.edu

Panel Chair: Michael Lachney

**2108. Saturday 8:00 – 9:30. Pabst.**

Sporting Disappointment and Civic Imagery in Cleveland

Area: Twentieth-Century Studies

“‘We’re Throwing Every Pot and Pan at the Issue’: Cleveland’s Civic Activism and the ‘Save Our Browns’ Campaign,” Andrew Linden, The Ohio State University, Linden.31@osu.edu

“Taking My Talents to South Beach: A Fantasy Theme Analysis of LeBron James and The Decision,” Amy Graban Crawford, Youngstown State University, Communication, agcrawford@ysu.edu

“Banging the Drum for Downtown Cleveland: The Sports Entrepreneur as Saviors during Urban Decline,” Philip Suchma, Lehman College—CUNY and St. John’s University, pcsuch@gmail.com

Panel Chair: Philip Suchma

**2109. Saturday 8:00 – 9:30. Miller.**

Community Festivals

Area: Festivals and Food

“Polish Folk Life Traditions Celebrated Through Polish Heritage Days,” Cara Jakubiec, St. Norbert College, Liberal Studies, jakubiecs@yahoo.com

“Peshtigo Historical Day,” Renee Klingensmith, St. Norbert College, Liberal Studies, renee.klingensmith@snc.edu

“History And Evolution of Dyngus Day Ethic Festival,” Patrick Steinhofner, St. Norbert College, Liberal Studies, patrick.steinhofner@snc.edu

“Farm Technology Days,” Lisa Beyer, St. Norbert College, aunthoney221@yahoo.com

Panel Chair: Michael T. Marsden, Professor of English, American Studies, and Media Studies, Dean of the College and Academic Vice President Emeritus, St. Norbert College, michael.marsden@snc.edu

**2110. Saturday 8:00 – 9:30. Schlitz.**

Magazines and Newspapers: Playing with Meaning

Area: Magazines and Newspapers

“Abortion Comes out of the Shadows’: Popular Representations of Abortion in the Era of Roe,” Sarah Rowley, Indiana University, History Department, srowley@indiana.edu

“Dingos Ate My Baby: Fear, Loathing, and Parenting Magazines,” Ayanna Gaines, Ventura College, Evelyn & Howard Boroughs Library, againes@vcccd.edu

Panel Chair: Ayanna Gaines

**2111. Saturday 8:00 – 9:30. Golda Meir.**

**Executive Council Meeting 1**

Anthony Adah	Angela Nelson
Gretchen Bisplinghoff	Brendan Riley
Paul Booth	Lori Abels Scharenbroich
Gary Burns	Timothy E. Scheurer
Brian Ekdale	Kathleen Turner
Paul R. Kohl	Pamela Wicks

**Saturday 9:45 – 11:15 a.m.**

**2201. Saturday 9:45 – 11:15. Oak.**

MPCA/MACA President’s Roundtable Discussion on Regional Professional  
Humanities Organizations

Area: Professional Development

Gary Burns, PCA/ACA President and Past MPCA/MACA Executive Secretary,  
gburns@niu.edu

Brendan Riley, MPCA/MACA Executive Secretary, executivesecretary@mpcaaca.org

Michael T. Marsden, Past MPCA/MACA Executive Council Member, Past PCA/ACA  
Endowment Chair and Past ACA President, michael.marsden@snc.edu

Panel Chair: Angela M. Nelson, MPCA/MACA President, anelson@bgsu.edu

**2202. Saturday 9:45 – 11:15. Juneau.**

Queer (Sub-)Cultural Subjects, Spaces and Places

Area: Queer Studies

“‘Homeboy Beautiful’ and Homos in the Borderlands,” Jesus Estrada-Perez, University of Minnesota—Minneapolis, American Studies, [estr0044@umn.edu](mailto:estr0044@umn.edu)

“Incoherently Fashioned, Dangerous Subjectivity,” Melinda Quinn Brennan, Indiana University, Gender Studies, [mqbrenna@indiana.edu](mailto:mqbrenna@indiana.edu)

“Sharing Hope: A Discourse Analysis of the ‘It Gets Better Project,’” Elycia Taylor, University of Illinois—Chicago, Department of Communication, [etaylo21@uic.edu](mailto:etaylo21@uic.edu)

“Anarchy and Are You Gay?: Overlaps Between Gay and Punk Subcultures,” Scott Stalcup, Northern Illinois University, Department of English, [ssstalcup@niu.edu](mailto:ssstalcup@niu.edu)

Panel Chair: Scott Stalcup

**2203. Saturday 9:45 – 11:15. Kilbourn.**

New Approaches to Fan Studies

Area: Fan Studies

“Tailgating: Celebrating Community and Resisting Commercialization of the Fan Experience,” Caryn E. Neumann, Miami University of Ohio, [neumance@muohio.edu](mailto:neumance@muohio.edu)

“Cinephany as One of the Fan Culture’s Inception: Religiosity, Psychology and Affectivity of the Fan,” Marc Joly-Corcoran, Université de Montréal, Département d’histoire de l’art et d’études cinématographique, [marc.joly@umontreal.ca](mailto:marc.joly@umontreal.ca)

“Rapping with the Turtles: A Cognitive-Emotive Approach to Fan Studies,” Michael Lachney, DePaul University, [michael.lachney@gmail.com](mailto:michael.lachney@gmail.com)

Panel Chair: Michael Lachney

**2204. Saturday 9:45 – 11:15. MacArthur.**

Roundtable Discussion on Gender in *Jersey Shore*

Area: Gender Studies

Cortney Barko, English, West Virginia Institute of Technology, [cortneybarko@comcast.net](mailto:cortneybarko@comcast.net)

Laura Gilbert, College of Education, Northern Illinois University, [lgilbert@lths.org](mailto:lgilbert@lths.org)

Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, [turner8kathleen@gmail.com](mailto:turner8kathleen@gmail.com)

Panel Chair: Kathleen Turner

**2205. Saturday 9:45 – 11:15. Walker.**

Intersections of Catholicism, Politics, Television, and Literature

Area: Religion and Popular Culture

“Justice’ Defied: Ronald Reagan, Catholics, and the Economy,” Lawrence J. McAndrews, St. Norbert College, History, larry.mcandrews@snc.edu

“Gender and Religion in Louise Marley’s *The Terrorists of Irustan*,” Naomi R. Mercer, University of Wisconsin, nmercerc@wisc.edu

“Of Gods, Men and Camus: Re-Examining Conflict, Consequence and Death in *The Guest* and *Of Gods and Men*,” MaryAnn Janosik, St. Catherine University, maryannjanosik@yahoo.com; Paul Yuckman, Ohio University

Panel Chair: MaryAnn Janosik

**2206. Saturday 9:45 – 11:15. Usinger.**

Pedagogical Methods

Area: Teaching Popular Culture

“Take Notes and Pass the Popcorn: Engaging Business Students with Pop Culture, Act II—The Results,” Thomas J. Passero, Owens Community College, School of Business, thomas\_passero@owens.edu

Panel Chair: Thomas J. Passero

**2207. Saturday 9:45 – 11:15. Mitchell.**

*Glee*: A Midwestern Popular Culture Phenomenon

Area: Midwestern Culture

“A ‘Teenage Dream’? Constructions of Adolescence in *Glee*,” Niall Nance-Carroll, Illinois State University, English, ncnance@ilstu.edu

“Don’t Stop Believin’: The Ironic Rhetoric of the Underdog on the Hit Show *Glee*,” Bonnie Miller, Northern Illinois University, English, bmiller18@niu.edu

“Coming Out on *Glee*: Complicating the Narrative,” Tracy Hawkins, Claremont Graduate University, tracylhwkins@gmail.com

Panel Chair: Bonnie Miller

**2208. Saturday 9:45 – 11:15. Pabst.**

Political Echoes, Popular Forms: A Cross-Genre Approach

Area: African Studies

“The Trojan Women: The Making of a Cultural Icon,” Shelley Arlen, University of Florida, Humanities and Social Sciences Library, shelarl@uflib.ufl.edu

“Ahmadou Kourouma’s *Waiting for the Wild Beasts to Vote*: Using the Epic Genre to Showcase Political Disillusionment,” Susan Gorman, Massachusetts College of Pharmacy and Health Sciences, Department of English, sfgorman@gmail.com

“Ghanaian Home Videos and the National Question,” Magdaline Flynn, University of Ghana, Abigromma Theatre Company, munssen@yahoo.com/  
ucchassan@ug.edu.gh

Panel Chair: Susan Gorman

**2209. Saturday 9:45 – 11:15. Miller.**

Cultural Performance Across Borders

Area: Theatre

“Torturing the Pilot: The UK ‘Ship of State’ in *Dr. Who* and Shaw’s *Heartbreak House*,” Scott Harman, University of Wisconsin—Madison, Department of Theatre and Drama, saharman@wisc.edu

“Nollywood Films as a Pan-African Outreach Tool,” Elizabeth Johnson, Governors State University, History and Social Sciences, EJohnson@govst.edu

“The Challenges of Subtitling in Nollywood Movies,” Emmanuel A. Adedun, University of Lagos, Lagos, Nigeria, Department of English, eaadedun@yahoo.co.uk

Panel Chair: Emmanuel A. Adedun

**2210. Saturday 9:45 – 11:15. Schlitz.**

Bourdieuan *Hunger Games*, Mehta’s Intellectual Encounters, and the Problem of Future Bodies

Area: Philosophy and Popular Culture

“A Lesson on the Capitol: What *Hunger Games* Teaches About Social Class,” Chad Timm, Grand View University, Department of Education, ctimm@grandview.edu

“Ved Mehta’s Intellectual Encounters: Echoes of 20th-Century Philosophical Conversations,” Konrad A. Czynski, Minnesota State University—Moorhead, Philosophy Department, czynski@mnsstate.edu

“Are Uploaded Lobsters Still Lobsters? The Problem of the Future Bodies. Phenomenological Consideration of the Simulated Brain in Science Fiction,” Edyta Niemyjska, Concordia University, Philosophy Department, eniemyjska@gmail.com

Panel Chair: Aaron Smith, Philosophy Department, Marian University, apsmith96@marianuniversity.edu

**2211. Saturday 9:45 – 11:15. Golda Meir.**

The Meanings of Messages in Literature of Girls and in the Nineteenth Century  
Area: Girls' Culture/Girls' Studies and Nineteenth Century Popular Culture

“Of Amateur Detectives and Poor Little Rich Girls: Wealth, Work, and Class Status in American Series Books for Girls,” Elisa Neckar, University of Wisconsin—Milwaukee, [erneckar@uwm.edu](mailto:erneckar@uwm.edu)

“Revelations of Freedom and Assassination: The Literary Convergence of Abraham Lincoln and John Wilkes Booth,” Ernest Loesser, Texas A&M University, [ewl326@neo.tamu.edu](mailto:ewl326@neo.tamu.edu)

“Restored from Good Old England’s Strand’: (Re)playing *Hamlet* in Nineteenth-Century American Burlesques,” Brent Krammes, University of Iowa, [brent-krammes@uiowa.edu](mailto:brent-krammes@uiowa.edu)

Panel Chair: Patrick Prominski, Michigan State University, [pprominski@gmail.com](mailto:pprominski@gmail.com)

**Saturday 11:30 a.m. – 1:00 p.m.**

### **Lunch and Guest Speaker**

*Free Admission for conference registrants, but you must wear your badge.*

#### **Dr. Jack Mitchell**

Jack W. Mitchell joined the School of Journalism & Mass Communication faculty at the University of Wisconsin–Madison in January 1998 after a 30-year career in public radio.

As Director of Wisconsin Public Radio for 21 years, Mitchell led the most extensive and successful state or university public radio system in the country. He initiated the transition from the Wisconsin Educational Radio Network into Wisconsin Public Radio, a system of 20 stations serving a statewide audience with two networks and a prolific producer of national programming.

On a national level, Mitchell was the first employee of National Public Radio. While at NPR, he was instrumental in developing the groundbreaking newsmagazine *All Things Considered*. During his years as the program's first producer and executive producer, ATC won both the Peabody Award and the DuPont Award.

Mitchell was elected to an unprecedented four terms (12 years) on the National Public Radio Board of Directors, including three years as chair. He made significant contributions in virtually every area of the organization's work from programming to finance to long-term strategy. When NPR was on the brink of financial collapse in 1983, Mitchell was asked to assume interim responsibility for NPR's programming operations as part of a team that restored the organization's financial health and saved it from going dark.

Mitchell's awards include the Edward Elson National Public Radio Distinguished Service Award, the UW-Extension Award for Excellence, and the Corporation for Public Broadcasting's Edward R. Murrow Award, public radio's highest honor.

**Saturday 1:15 – 2:45 p.m.**

### **Annual Meeting**

*The annual meeting is open to every member of MPCA/MACA. Please join us and provide input as we discuss issues and ways to improve the conference and the organization*



**Saturday 3:00 – 4:30 p.m.**

**2301. Saturday 3:00 – 4:30. Oak.**

Literature, Architecture & Film

Area: Utopia/Dystopia

“Working to Death: Life and Labor in Kazuo Ishiguro’s *Never Let Me Go*,” Sarah Papazoglakis, American University, Department of Literature, papazog@american.edu

“To the ‘Furthest Point’ or to ‘Eat the Rope’?: Polar Expeditions and Other Sciences within Recent ‘Historical Fiction,’” David Seim, University of Wisconsin—Stout, Department of History, seimd@uwstout.edu

“Dystopian Scapes of Modernity: Architecture of the Alphaville,” Aleksandar Vujkov, Pennsylvania State University, Department of Architecture, awv5079@psu.edu

Panel Chair: Nancy A. Schaefer, Western Illinois University—Quad Cities, nashaefer@wiu.edu

**2302. Saturday 3:00 – 4:30. Juneau.**

Humorous, Horrible, Heteronormative

Area: Horror / Science Fiction / Fantasy

“Hacking Through Horror Ideology: Gender Conflict in 1970’s Horror,” Calhoun Kersten, DePaul University, CalKersten@gmail.com

“The 4 Literary Sins of Terry Pratchett: Sunk by Satire?” Kathleen Burt, Marquette University, kathleen.burt@marquette.edu

“What’s So Funny about *The Death of Mr. Lăzărescu*,” Alina Haliliuc, Denison University, ahaliliuc@gmail.com

Panel Chair: John A. Dowell, Michigan State University, jdowell@msu.edu

**2303. Saturday 3:00 – 4:30. Kilbourn.**

Indigenous Research and Genres

Area: Indigenous Studies

“Indigenous Fluency: Articulating Production of an American Indian Anthology,” Grace Chaillier, Northern Michigan University, Marquette, (Sicangu Lakota/Rosebud Sioux), [grachail@nmu.edu](mailto:grachail@nmu.edu)

“Kong-Gar Production: Indigenous Popular Theatre and Social Praxis,” Jane Pumai Awi, Queensland University of Technology, Brisbane, Australia, [jane.awi@student.qut.edu.au](mailto:jane.awi@student.qut.edu.au)

“Indigenous Soul Wounding and Memetic Development: An Exploration of Cultural Emergence,” Wendy M. K. Peters, Institute of Transpersonal Psychology, Dayton OH, [alwayspono@gmail.com](mailto:alwayspono@gmail.com)

“Consuming Dead Indian ‘Others’: Mestiza/o Tourism and the P’Urhepecha Days of the Dead in Michoacan, Mexico,” Gabriela Spears-Rico, University of California—Berkeley, Comparative Ethnic Studies, [erandi\\_rico@berkeley.edu](mailto:erandi_rico@berkeley.edu)

Panel Chair: Gabriela Spears-Rico

**2304. Saturday 3:00 – 4:30. MacArthur.**

Slashed and Converged Fandom

Area: Fan Studies

“Convergence in Fan Culture: Breaking of the Fourth Wall, RPF and the Emergence of One Big Fandom,” Nistasha Perez, DePaul University, [nistashanp@gmail.com](mailto:nistashanp@gmail.com)

“The Influence of Slash Fandom Practice on Chinese Slashers’ Interpersonal Relationship,” Erika Junhui Yi, The University of Kansas, Department of Communication Studies, [ltfoxyee@gmail.com](mailto:ltfoxyee@gmail.com)

“‘Nothing Says I Despise You Like a Blowjob’: Opening Queer Moments for Queer Spaces in *Harry Potter* Slash Fan Fiction,” Kara Hisatake, University of California—Santa Cruz, [khisatak@ucsc.edu](mailto:khisatak@ucsc.edu)

Panel Chair: Kara Hisatake

**2305. Saturday 3:00 – 4:30. Walker.**

Gender Throughout Media

Area: Gender Studies

“Robot Sex Sells: Alcohol and Technofetishism,” Ben Grisanti, DePaul University, Media and Cinema Studies, [bengrisanti@gmail.com](mailto:bengrisanti@gmail.com)

“Playing the Role: Gender and Gamer Representation in *The Guild*,” Alexander Marquardt, University of Wisconsin—Milwaukee, [marquar3@uwm.edu](mailto:marquar3@uwm.edu)

Panel Chair: Ben Grisanti

**2306. Saturday 3:00 – 4:30. Usinger.**  
Authorship and Auteurism 2  
Area: Authorship and Auteurism

“Author 2.0: Digital Paratext and the Birth of the Author-Neighbor,” Erin Greer, University of California—Berkeley, erin.greer@berkeley.edu

“Low-Flying Stars’: The Aesthetics of Cult Authorship in Mumblecore,” James Lyons, University of Exeter, James.Lyons@exeter.ac.uk

“Telling It Like It Is’: Author Operations in the ‘Expanded Texts’ of Contemporary Film,” Kim Louise Walden, University of Hertfordshire, k.walden2@herts.ac.uk

Panel Chair: Daniel Herbert, Screen Art & Cultures, University of Michigan, danherb@umich.edu

**2308. Saturday 3:00 – 4:30. Pabst.**  
Humans vs Zombies, Speaking Objects, and an Obsessive Collector  
Area: Libraries, Museums, and Collecting

“Zombies 101: Humans vs Zombies at a Small Academic Library,” Jessica R. Olin, Hiram College, olinjr@hiram.edu

“Mirror Images in the Museum: Objects Speaking for Themselves,” Elizabeth (Beau) Vallance, Indiana University, evallanc@indiana.edu

“Record Research: One Wisconsin Collector’s Obsession,” Tom Caw, University of Wisconsin—Madison, tcaw@library.wisc.edu

Panel Chair: Tom Caw

**2309. Saturday 3:00 – 4:30. Miller.**  
Queering the Text. Textually Queer  
Area: Queer Studies

“Hot, Erotic, and...Oh Yeah, It’s Not Real: The Overly Sexualized Representation of Dr. Remy ‘Thirteen’ Hadley from *House*,” Lauren Marosok, University of St. Thomas, maro9810@stthomas.edu

“Ecoqueering Nature in Shakespeare’s *Tempest*,” Jennifer L. Ailles, Evanston, IL, Independent Scholar, jenniferailles@yahoo.com

“Silence at the Margins of *Our Town*: Speculations on the Character of Simon Stimson,” Laura A. Swartz, Ball State University, English, laswartz@bsu.edu

Panel Chair: Laura A. Swartz

**2310. Saturday 3:00 – 4:30. Schlitz.**

Madison, Wisconsin: Protests over the Budget Repair Bill

Area: Politics

“The Touch of the State,” Mario Bruzzone, University of Wisconsin—Madison,  
bruzzone@wisc.edu

“Public History: News Commentary and the Use of Historical Figures during Wisconsin’s  
Collective Bargaining Debate,” Jackson Bales Foote, University of Wisconsin—  
Madison, jfoote@wisc.edu

“The Impermeable Wall: The Story of How Newspapers’ Editorial Stance Did Not Impact  
Their Coverage of the Wisconsin Union Protests, February 2011,” Magda  
Konieczna, University of Wisconsin—Madison, konieczna@wisc.edu

Panel Chair: Magda Konieczna

**2311. Saturday 3:00 – 4:30. Golda Meir.**

Philosophy, Ideology, and Constructions of Disability

Area: Disability & Popular Culture

“A Philosophical Investigation: Interrogating Practices and Beliefs about Disability,”  
Christine Wieseler, University of South Florida, Philosophy, wieseler@usf.mail.edu

“Destabilizing Pain as Justification for Death,” Alyson Patsavas, University of Illinois—  
Chicago, Department of Disability and Human Development, apatsa2@uic.edu

“Members Only: A Critique of Kantian Ethics in Light of Cognitive Disabilities,” Catlyn  
Origitano, Marquette University, Philosophy, Catlyn.origitano@marquette.edu

“The Thinking Body: Deleuze, Art, Popular Culture, and Intellectual Disability,” Hans  
Skott-Myhre, Brock University, Department of Child and Youth Studies,  
hskottmy@brocku.ca

Panel Chair: Hans Skott-Myhre

**Saturday 4:45 – 6:15 p.m.**

**2401. Saturday 4:45 – 6:15. Oak.**

Sites of Power and Resistance

Area: Politics

“Holocaust History and the Americanization of German Resistance in Bryan Singer’s  
*Valkyrie*,” Stefanie Boese, University of Illinois—Chicago, sboese2@uic.edu

“Six Dollars a Second: Modern Day Radio Drama, Promotion, Production and Financing  
Strategies,” Will Anderson, Central Michigan University, Broadcast and Cinematic  
Arts, ander1ww@cmich.edu

“The Presidential Election of 1940 in the Midwest,” Philip A. Grant, Jr., Pace University

“Understanding Weber’s Theory of Domination through the Doctor,” John A. Grummel,  
Upper Iowa University, grummelj@uiu.edu

Panel Chair: John Grummel

**2402. Saturday 4:45 – 6:15. Juneau.**

Discursive Apocalyptica, or It's the End of the World as We Know It, and I Taste Brains

Area: Horror / Science Fiction / Fantasy

"Towards Utopia: Politics, Ideology, and Science Fiction's Critical Discourse," Silvia G. Kurlat Ares, Independent Researcher, silviakares@hotmail.com

"They Won't Stay Dead: A Structuralist Analysis of the Zombie Apocalypse Genre," Carrie Deal, Willamette University, cdeal@willamette.edu

Panel Chair: John A. Dowell, Michigan State University, jdowell@msu.edu

**2403. Saturday 4:45 – 6:15. Kilbourn.**

Indigenous Films and Identities

Area: Indigenous Studies

"Perceived Imagery of Indigenous Cultures through Science Fiction Films," Colin Sloan, Minnesota State University—Moorhead, sloanco@mnstate.edu

"When Michael Jackson and Haka Collide: Boy Yeah," Jani T K Wilson, Te Whare Wananga o Tāmaki Makaurau/ University of Auckland, janibelle@gmail.com

"Manido Minesag (Spirit Seeds): How Teaching Beadwork Opened a Door to Native America," April E. Lindala, Northern Michigan University, Marquette, Center for Native American Studies, alindala@nmu.edu

"Foodways: Prolegomenon to Gustatory Aesthetics in Indigenous Cinemas," Anthony Adah, Minnesota State University—Moorhead, adahan@mnstate.edu

Panel Chair: Anthony Adah

**2404. Saturday 4:45 – 6:15. MacArthur.**

Politics, Music & Religion

Area: Utopia/Dystopia

"The Culture of Performance, Infotainment and American Politics as Realized Dystopia," Mel van Elteren, Tilburg University, Tilburg School of Social and Behavioral Sciences, mel.vanelteren@uvt.nl

"'But by the Time the First Bombs Fell, We Were Already Bored': Suburban Dystopia in Arcade Fire's *The Suburbs*," Jamie Bolker, University of Wisconsin—Milwaukee, Jamie.bolker@gmail.com

"The Dystopian Imagination in Evangelical Pop Culture," Nancy Schaefer, Western Illinois University—Quad Cities, Sociology & Anthropology, na-schaefer@wiu.edu

Panel Chair: Nancy A. Schaefer

**2405. Saturday 4:45 – 6:15. Walker.**  
Film Texts and Cultural Contexts  
Area: Film

- “Gadgets and Film Noir: Re-Examining the Role of the Dictaphone in *Double Indemnity* and *Sudden Fear*,” Edmund Brown, Wayne State University, edmundjbrown@gmail.com  
“No Country, No Men? Masculinity, Violence and Exceptionalism in the Post-9/11 Western,” Sarah Jo Mayville, University of California—San Diego, smayvill@ucsd.edu  
“Vinyl, VHS and Rotary Dial: Analog Revolutions in Yorgos Lanthimos’s *Dogtooth*,” Greg Carlson, Concordia College, gregcarlson1@gmail.com

Panel Chair: Greg Carlson

**2406. Saturday 4:45 – 6:15. Usinger.**  
Gendered Spaces in Visual Culture  
Area: Art History and Visual Culture

- “Theme Rooms: Fantasy and Allusion in American Popular Interior Design,” James E. Bryan, University of Wisconsin—Stout, Art and Art History, bryanj@uwstout.edu  
“Lust, Original Sin, and Death: An Interpretation of Hans Baldung Grien (1484/5-1545)’s Fantasies,” Ken Kurihara, Fordham University, History, kuriken@abox8.so-net.ne.jp  
“Toward a Definition of Wartime Womanhood: Cultural Expectations and Social Roles in Al Parker’s *Ladies Home Journal* Cover Series, 1939-1952,” Emma Dent, Washington University, Art History and Archaeology, ebdent11@aol.com  
“Female Masculinities in Contemporary Japanese Shōjo,” Lex Lancaster, University of Wisconsin—Madison, Art History, lancasterkin@wisc.edu

Panel Chair: Cortney Barko, West Virginia University Institute of Technology,  
Department of English, History, and Creative Arts,  
cortneybarko@comcast.net

**2408. Saturday 4:45 – 6:15. Pabst.**  
Censorship, Culture, and Literary Intertexts  
Area: Twentieth Century Studies

- “Transcendental Salinger: Twentieth-Century Fiction through the Eyes of Emerson,” Eric C. Loy, Creighton University, ericloy@creighton.edu  
“The American-Soviet Music Society: An Alternative Discourse in Cold War Culture,” Victoria Waxman, Northeastern University, victoriawaxman@gmail.com  
“Necrophilia: Inversions of Narrative Expectation in 9/11 Cinema,” Jeff Schooley, Duquesne University, jaschooley@gmail.com

Panel Chair: Jennifer Holland

**2409. Saturday 4:45 – 6:15. Miller.**

Gender and Identity in African Novel and Film

Area: African Studies

“Chinua Achebe’s *Things Fall Apart*: Popular, Literary, and Educational,” David Borman,  
University of Miami, Department of English, d.borman@umiami.edu

“Feminization of Space in Popular South African Literature: Power Dynamics in Coetzee’s  
*Disgrace* and Gordimer’s *The Pickup*,” Geri Lipschultz, Ohio University, English,  
glipschultz@verizon.net

Panel Chair: Geri Lipschultz

**2410. Saturday 4:45 – 6:15. Schlitz.**

Publishing Opportunities in Popular Culture and American Culture Studies

Area: Professional Development

Kathy Merlock Jackson, *Journal of American Culture*, kmjackson@vwc.edu

Gary Hoppenstand, *Journal of Popular Culture*, hoppens2@msu.edu

Michael T. Marsden, *Journal of Popular Film & Television*, michael.marsden@snc.edu

Gary Burns, *Popular Music and Society*, gburns@niu.edu

Panel Chair: Gary Burns

## Sunday, October 16

**Sunday 7:00 a.m. – 11:30 a.m.**

**REGENCY BALLROOM.**

**Registration & Book Exhibits.**

**Sunday 7:00 a.m. – 8:00 a.m.**

**CRYSTAL BALLROOM.**

**Continental Breakfast**

**Sunday 7:00 a.m. – 8:00 a.m.**

**MITCHELL.**

**Area Chair Breakfast.**

**Sunday 8:00 – 9:30 a.m.**

**3101. Sunday 8:00 – 9:30. Mitchell.**

**Executive Council Meeting 2**

Anthony Adah	Angela Nelson
Gretchen Bisplinghoff	Brendan Riley
Paul Booth	Lori Abels Scharenbroich
Gary Burns	Timothy E. Scheurer
Brian Ekdale	Kathleen Turner
Paul R. Kohl	Pamela Wicks

**3102. Sunday 8:00 – 9:30. Oak.**

**Constructs of Identity in Film**

**Area: Film**

“Deconstructing Masculinity: Representations of Manifest Destiny, the American Western, and Nicholas Ray’s *Run for Cover*,” Andrew Young, University of California—Los Angeles, [youngap@ucla.edu](mailto:youngap@ucla.edu)

“Reading *The Kids Are All Right* Through Questions of Race, Family, Desire and Futurity,” Liora Elias, University of Minnesota, [Elia0039@umn.edu](mailto:Elia0039@umn.edu)

“Police, Adjective: The Confused Post-Socialist Subject,” Alina Haliliuc, Denison University, [ahaliliuc@gmail.com](mailto:ahaliliuc@gmail.com)

“Going Places: Rethinking Racial Identities,” Gloria Monti, California State University, Fullerton, [gloriamonti@gmail.com](mailto:gloriamonti@gmail.com)

Panel Chair: Gloria Monti



**3103. Sunday 8:00 – 9:30. Juneau.**  
Black Popular Events and Practices  
Area: African-American Popular Culture

“The Muse Behind the Movement: African Cultural Retentions in the Music of the Cultural Revolution,” Anyabwile B. Love, Temple University, Department of African American Studies, [alove@temple.edu](mailto:alove@temple.edu)

“Archaeology of Child Slave Labor and Play in North American Contexts,” Megan Sharpless, University of Wisconsin—Madison, Department of Anthropology, [sharp3@uwm.edu](mailto:sharp3@uwm.edu)

“From Galveston to Madison to Washington, DC: The Evolution of Juneteenth and Remembrances of Emancipation,” J. Vincent Lowery, University of Wisconsin—Green Bay, Department of Humanistic Studies, [loweryj@uwgb.edu](mailto:loweryj@uwgb.edu)

Panel Chair: J. Vincent Lowery

**3104. Sunday 8:00 – 9:30. Kilbourn.**  
Mad Men, Their Mad Women  
Area: Television

“*Mad Men*: Connoisseurship, Counting Audiences, and the Future of TV,” Jeffrey Chown, Northern Illinois University, [jchown@niu.edu](mailto:jchown@niu.edu)

“*Mad Men*: The Good Ol’ Days of Sugar and Spice,” Laura Vasquez, Northern Illinois University, [Vasquez@niu.edu](mailto:Vasquez@niu.edu)

“The Bad Boys of *Mad Men*,” Jennifer Shelton, Northern Illinois University, [jshelton1@niu.edu](mailto:jshelton1@niu.edu)

Panel Chair: Laura Vasquez

**3105. Sunday 8:00 – 9:30. MacArthur.**  
Filmmaking in the Classroom, the Theater and on YouTube  
Area: Film and Video Production

“The New ‘Cool’ Medium?: YouTube Aesthetic Values as Low Definition and High Participation,” Gregory Gutenko, University of Missouri—Kansas City, Communication Studies Department, [gutenkog@umkc.edu](mailto:gutenkog@umkc.edu)

“Filmmaking as Undergraduate Research,” Sharon L. Zuber, College of William and Mary, Writing Resources Center Director, [slzube@wm.edu](mailto:slzube@wm.edu)

“No Stone Unturned: Casting Directors, Digital Media, and the Audition Process,” Diana Jaher, University of Illinois, Department of Theatre, [Djaher2@illinois.edu](mailto:Djaher2@illinois.edu)

Panel Chair: Sharon L. Zuber

**3106. Sunday 8:00 – 9:30. Walker.**

Feminist, Semiotic, Scopophilia, and Alternate Readings of *Twilight*

Area: Twilight

“Many a Flower is Born to Blush Unseen or Jane Austen Writes Back: The Death and Revival of the Traditional Gothic Heroine,” Amberyl Malkovich, Concord University, amalkovich@concord.edu

“Scopophilia in *Twilight*,” Michelle McCorkle, Samford University, mmccorkl@samford.edu

“The Many Faces of Isabella Swan,” Lindsay Sperling, Valparaiso University, lsperlin@valpo.edu

“Who Were You, an Insignificant Little Girl?: Examining Gender Issues in the Twilight Series,” Lucy Mrvichin, Independent Scholar, LMrvichin@hotmail.com

“From ‘Peak Oil’ to ‘Peak Blood’: Voracious Appetites, Environmental Temperance, and the Socially Conscious Vampire,” Sarah McFarland Taylor, Northwestern University, smcftaylor@gmail.com

Panel Chair: Katherine Tanski

**3107. Sunday 8:00 – 9:30. Usinger.**

The Fashion of Film and Fiction

Area: Fashion

“*Emma* and *Clueless*: Fashioning Jane Austen’s Heroine for the 20th Century,” Kelli Purcell O’Brien, The University of Memphis, Department of English, kobrien1@memphis.edu

“Dressing Wounds: Clothes, Class, and National Identity in Chris Cleave’s *Incendiary*,” Leslie Danel Batty, Purdue University, Department of English, lbatty@purdue.edu

Panel Chair: Kelli Purcell O’Brien

**3108. Sunday 8:00 – 9:30. Wright Ballroom A.**

Gender Performance

Area: Gender Studies

“Who Are You To Feel So Free?: Parody and Possibility in JD Samson’s Gender Performance,” Sara Quinn, Willamette University, squinn@willamette.edu

“Like ‘Hair Sneaking from Beneath the Scarf’: Muslim Woman’s Spirituality in Laila Halaby’s *West of the Jordan*,” Sabiha Sorgun, Northern Illinois University, Department of English, sabiha\_sorgun@yahoo.com

“To Ma’am with Love: How Young Women in Education React to Cinematic Representations of Female Teachers,” Laura Gilbert, College of Education, Northern Illinois University, lgilbert@lths.org

Panel Chair: Laura Gilbert

**3111. Sunday 8:00 – 9:30. Pabst.**

Public Relations and Advertising

Area: Advertising and Public Relations

“Billboards, Barns, and Burma-Shave: A Review of Historic Promotional Tactics Still Being Used Along Route 66,” Ann R. Carden, State University of New York—Fredonia, ann.carden@fredonia.edu

“Super Bowl Advertising: An Evaluation of Opinions and Context,” Sandra Henry, Drake University, sandy.henry@drake.edu

“Hitting a Home Run with Social Media—How Sports Franchises Are Using Facebook, Twitter and Yahoo to Better Connect with Fans,” Ric Jensen, Communication Studies Department, Ashland University, ricwjensen@yahoo.com

Panel Chair: Ann R. Carden

**3113. Sunday 8:00 – 9:30. Schlitz.**

Popular Romance Fiction

Area: Romance

“Harlequins at the Browne: Cracking Open the Result of 40+ Years of Romance Collecting,” Stefanie Hunker, Bowling Green State University, sdennis@bgsu.edu

“The Devil’s Gift: Satan, Sex, and Submission in *Flowers From the Storm*,” Madeline Stahl, DePaul University, mstahl@peak6.com

“Selling Ghetto Fantasy and Black Courtship in Urban Fiction,” Gemmicka F. Piper, University of Iowa, gemmicka-piper@uiowa.edu

“Writing the Body: The Narrative Significance of Sex in Popular Romance,” Maryan Wherry, Black Hawk College, wherrym@bhc.edu

Panel Chair: Maryan Wherry

**3114. Sunday 8:00 – 9:30. Golda Meir.**

Comics Take on the Big Issues: Sex and Drugs, Racism, Consciousness, and the Apocalypse

Area: Comics

“Everything and the Kitchen Sink: Milwaukee’s Underground Comix Scene,” Justin E. Farrell, University of Phoenix, jkelsofarrell@gmail.com

“There’s a Revolutionary Messiah in Our Midst’: A Pentadic Analysis of *Birth of a Nation: A Comic Novel*,” Carlos Morrison, Alabama State University, cdmorrison@alasu.edu

“To Gift a Cyborg: On Consciousness and Reality in *Ghost in the Shell*,” Safiya O’Brien, Valparaiso University, safiya.obrien@valpo.edu

“The Hero and the Apocalypse in *Watchmen* and *Buffy the Vampire Slayer: Season 8*,” Melissa Olson, University of Wisconsin—Milwaukee, mfolson@uwm.edu

Panel Chair: Carlos Morrison

**Sunday 9:45 – 11:15 a.m.**

**3202. Sunday 9:45 – 11:15. Oak.**

Pornography Panel

Area: Pornography

“He Learned a Lesson... I Got an Education’ Female Desire in *The Red Shoe Diaries*,”  
Katherine Morrissey, University of Wisconsin—Milwaukee, Department of English,  
morriss9@uwm.edu

“Trouble Ahead: Pleasure, Possibility, and the Future of Queer Pornography,” Shawna  
Lipton, University of Wisconsin—Milwaukee, selipton@uwm.edu

Panel Chair: Laura Vazquez

**3203. Sunday 9:45 – 11:15. Juneau.**

Black Popular Orature, Theatre, and Film

Area: African-American Popular Culture & HBCU in Pop Culture

“Freddie Hendricks as Culture Bearer in Devising Musical Theatre for African American  
Youth,” Sharrell Luckett, University of Missouri—Columbia, Department of  
Theatre, Sdld5d@mail.missouri.edu

“The Future of the Past: Historicizing Perry Power and the Evolution of Black Cultural  
Production in Film,” Timeka N. Williams, University of Michigan, Department of  
Communication Studies, timekani@umich.edu

“A Hierarchical Discourse of Control in Spike Lee’s *School Daze*,” Carlos Morrison,  
Alabama State University, cdmorrison@alasu.edu

“A People’s History of Spoken Word: From African American Toasts and Tales to Youth  
Slam Poetry,” Valerie Chepp, University of Maryland, Department of Sociology,  
vchepp@gmail.com

Panel Chair: Valerie Chepp

**3204. Sunday 9:45 – 11:15. Kilbourn.**

Ethnography and Ethnographic Methods: Locations, Dislocations, and the  
Construction of Meanings across Time and Space

Area: Ethnography and Popular Culture

“Popular Music and the Construction of the Past: Singing with the Oldest Generation,”  
Claire Solomon, The Goldring/Woldenberg Institute of Southern Jewish Life,  
claire.a.solomon@gmail.com

“A Funny Thing Happened on the Way to the Forum: The Life and Death of Internet  
Memes,” Ursula Murray Husted, University of Minnesota, College of Design,  
huste007@umn.edu

“Reworking the Traditional Ethnography for Online Community Research,” Pamela Wicks,  
Aurora University, Communication, pwicks22@gmail.com

Panel Chair: Pamela Wicks

**3205. Sunday 9:45 – 11:15. MacArthur.**

Global Tensions: Constructing Knowledge and Defining Borders

Area: Globalization

“A Weekly Picture Journey: Global Media, New Technology, and the Chicago Daily News’ Radio Photologues, 1924-1931,” Katie Day Good, Northwestern University, Department of Communication Studies, katherinegood2014@u.northwestern.edu

“Basemapping the Globe: Creating a New Visual Communication Medium,” Mark Caldwell, University of Wisconsin—Milwaukee, Department of Sociology, mac4@uwm.edu

“Long Live the Piracy: Redefining Movie Piracy in Today’s Mainland China,” Jing Zhao, University of Wisconsin—Milwaukee, Department of Journalism and Mass Communication, zhao5@uwm.edu

“Globalizing the Locality: A Cultural Comparison of Ang Lee’s Crouching Tiger, Hidden Dragon,” Erika Junhui Yi, The University of Kansas, Department of Communication Studies, ltfoxyee@gmail.com

“‘A Lover of America’: The Reluctant Fundamentalist and the Essential Ambiguity of Desire,” Eric Hengstebeck, Northwestern University, English Department, eric.hengstebeck@gmail.com

Panel Chair: Eric Hengstebeck

**3206. Sunday 9:45 – 11:15. Walker.**

Madonna, Eminem, Odd Future Wolf Gang, and Springsteen

Area: Music

“Lady of the Manor: Appropriation and Habitation in Madonna’s Britain,” Drago Momcilovic, University of Wisconsin—Madison, dmomcilo@wisc.edu

“The Co-optation of the Victim’s Narrative in Eminem’s ‘Love the Way You Lie,’” Amber Davisson, Willamette University, adavisso@willamette.edu

“Hip Hop’s Odd Future: Hybridity, Nihilism, and Digital Promotion in the Lyrics, Style, and Performance of Odd Future Wolf Gang,” Dale Anderson, Wayne State University, dv3501@wayne.edu

“Born to Research: Strengths and Weaknesses of Scholarly Studies on Bruce Springsteen,” Denise Green, Millikin University, ddgreen@millikin.edu

Panel Chair: Denise Green

**3207. Sunday 9:45 – 11:15. Usinger.**

Interpreting Embedded Messages in Painting and Photography  
Area: Art History and Visual Culture

“An Event of Thought: Thinking Painting with Magritte and Foucault,” Nicole Ridgway, University of Wisconsin—Milwaukee, Department of Visual Art and Design, Peck School of the Arts, nicoleridgway@gmail.com

“From Seeing Renaissance Art to Looking at Abstraction: Ad Reinhardt and How to Look,” Alexandra Newman, University of Wisconsin—Madison, Department of Art History, newmanal12@gmail.com

“An Explanation of Power: Using Anthony Downs’ Issue Attention Cycle to Explain the Power Behind Lewis Hine’s Unique Use of Still Photography with Captions to End the Practice of Child Labor,” Michael B. Friedman, Michigan State University, Department of Advertising, Public Relations and Retailing, fried137@msu.edu

“Photography and the Creation of New Realities,” Emily Franklin, Northern Illinois University, Department of Art, FranklyEmily@gmail.com

Panel Chair: Cortney Barko, West Virginia University Institute of Technology, Department of English, History, and Creative Arts, cortneybarko@comcast.net

**3208. Sunday 9:45 – 11:15. Wright Ballroom A.**

Religion and Society in the New South  
Area: Southern Literature

“Wendell Berry and the Christian Tradition,” David Harden, Marquette University, david.harden@marquette.edu

“Red Gospel: Christianity, Communism, and the Intersection of ‘Faith and Works’ in the Life and Literature of Grace Lumpkin,” Elizabeth Jurgensen, California State University—Northridge, Department of English, ejurgensen@gmail.com

“Junior Miss,” Carly Anger, Marquette University, carly.anger@marquette.edu

Panel Chair: Anne Canavan, Northern Illinois University, anne.canavan@gmail.com

**3210. Sunday 9:45 – 11:15. Wright Ballroom C.**

Job Search Documents: Cover Letter, CV, Reference Letters, and Teaching Portfolio  
Area: Professional Development

“Teaching Portfolio,” Kathleen Turner, Center for Writing and Rhetoric, University of Mississippi, turner8kathleen@gmail.com

“Curriculum Vitae,” Angela M. Nelson, Bowling Green State University, Department of Popular Culture, anelson@bgsu.edu

“Cover Letter and Reference Letter,” Paul Booth, DePaul University, College of Communication, pbooth81@gmail.com

Panel Chair: Paul Booth

**3211. Sunday 9:45 – 11:15. Pabst.**

Fight the Power: Opportunity and Conflict in Digital Culture

Area: New Media

“The Pirate War: Rhetoric And Legal Precedent In The Limewire Case,” John Bender,  
Northern Illinois University, Department of Communication,  
johnrobertbender@gmail.com

“The Digital Age: The Cost of Accessibility,” Raphael Sassower, University of Colorado,  
Department of Philosophy, rsassowe@uccs.edu

Panel Chair: Raphael Sassower

**3212. Sunday 9:45 – 11:15. Miller.**

Advertising

Area: Advertising and Public Relations

“Constructions of Queer Female Identities in Fashion Advertisements: A Privileging of  
Identities,” Abigail Nappier, University of Wisconsin—Madison,  
abigail.nappier@gmail.com

“How Facebook Can Help Local Television Newsrooms Develop and Strengthen Brand  
Loyalty Among Their Target Viewers,” Mary Cox, Webster University,  
coxmary@webster.edu

“Proverb-in-Product: Wising up through Consumerism,” Anissa Sorokin, University of  
Maryland—Baltimore County, anissa.sorokin@gmail.com

“Rats, Lice, and Mosquitoes: Advertising DDT in World War II,” Kathleen German, Miami  
University of Ohio, germankm@muohio.edu

Panel Chair: Kathleen German

**3213. Sunday 9:45 – 11:15. Schlitz.**

Conflict, Power, and Profit

Area: War

“Genocide, Ethnic Cleansing, Black against White: Dymystifying the ‘Crisis’ in the Sudan,”  
Ghada Khalid, Wayne State University, An8759@wayne.edu

“Scenes from the Front: Warwork News Inspires the Workers of Britain to ‘Press on’ for  
Final Victory during World War II,” Erwin F. Erhardt, Thomas More College,  
erhardef@ucmail.uc.edu

Panel Chair: Erwin F. Erhardt

**3214. Sunday 9:45 – 11:15. Golda Meir.**

The Breadth and Scope of Marvel Comics

Area: Comics

“Marketability and the Maturity Level of Marvel Properties across Various Media,” Patrick Hicks, University of Minnesota, hicks121@umn.edu

“Don Lomax and *The Nam*: A Masterpiece Thwarted?,” Marc Diefenderfer, Marquette University, marc.diefenderfer@marquette.edu

“With Great Power Comes Great Responsibility: How Harry Potter and Spider-Man Deal With Power and Responsibility,” Brandi Crosmer, Appalachian State University, crosmerbg@email.appstate.edu

Panel Chair: Paul Kohl, Loras College, paul.kohl@loras.edu

**Sunday 11:30 a.m. – 1:00 p.m.**

**3302. Sunday 11:30 – 1:00. Oak.**

Images and Issues of Gender and Sexuality in Film

Area: Film

“Give Me Convenience or Give Me Death: Challenging the Public and Private in *Eternal Sunshine for the Spotless Mind*,” Rachel Davidson, University of Wisconsin—Milwaukee, rvandivi@iupui.edu

“Christopher Nolan vs. ‘The Batman Family’: Nonnormativity in *Batman Begins* and *The Dark Knight*,” Jef Burnham, FilmMonthly.com, jefburnham@gmail.com

“From Final Girl to Final Woman, Part II: Defeating the Male Monster in *Halloween 4, 5, and 6*,” Michael Marra, Independent Scholar, michaelmarra@gmail.com

“Will the Real Eden Sinclair Please Stand Up,” Jennie Morton, Upper Iowa University, mortonj@peacocks.uiu.edu

Panel Chair: Jennie Morton

**3303. Sunday 11:30 – 1:00. Juneau.**

Extreme Reality

Area: Reality Television

“‘I Can Still Go Out and Party’: *MTV’s Teen Mom* and the ‘End of Men,’” Caryn Murphy, University of Wisconsin—Oshkosh, Department of Communication, murphyc@uwosh.edu

“I Have One-Thousand Tubes of Toothpaste!: Examining Extreme Couponing for Consumption Counter Frames,” Emilie Lucchesi, University of Illinois—Chicago, Department of Communication, elucch2@uic.edu

“Motivated Modification: A Content Analysis of Season 1 of *LA Ink*,” Michael D. Wessely, University of Wisconsin—Whitewater, wesselym@uww.edu

Panel Chair: Ann Andaloro



**3304. Sunday 11:30 – 1:00. Kilbourn.**

Redefining Contemporary Film

Area: Adaptation

“Mary and the Simpsons: *The Simpsons* as a Contemporary Adaptation of *The Mary Tyler Moore Show*,” Elisabeth Woronzoff, Bowling Green State University, eworonz@bgsu.edu

“Midsummer Nightmares: Comparing Erik Skjoldbjærg’s *Insomnia* (1997) and Christopher Nolan’s *Insomnia* (2001),” John Bloomfield, University of Minnesota, jrbloom@post.com

Panel Chair: Elisabeth Woronzoff

**3305. Sunday 11:30 – 1:00. MacArthur.**

On-Screen Narratives of Disability

Area: Disability & Popular Culture

“Reading Rambo: PTSD and Glorification of War in the *Rambo* Movies,” Benjamin Roberts, Indiana University of Pennsylvania, Department of English Literature and Criticism, b.b.roberts@iup.edu

“Disability Narratives in *Firefly*: River Tam’s ‘Mad’ Struggle for Agency and Self-Definition,” Catherine Duchastel, York University, Critical Disability Studies, cduchastel@hotmail.com

“What Movies Teach Us About Disability: Lessons for School Educators and Leaders,” Vonzell Agosto, University of South Florida, Department of Educational Leadership and Policy Studies, vagosto@usf.edu

Panel Chair: Vonzell Agosto

**3306. Sunday 11:30 – 1:00. Walker.**

Reflections of Reality: Video Games and Human Experience

Area: Video Games

“High Scores and Credit Screens: American Arcades in the 1970s and 1980s,” Nabeel Siddiqui, George Mason University, nsiddiq4@gmu.edu

“The Process of Moral Consciousness in David Cage’s Interactive Narrative *Heavy Rain*: The Origami Killer, an Existential Examination,” Melvin Hill, University of Tennessee, Martin, mhill33@ut.tn.edu

“Rise and Shine, Mr. Freeman: A Digital Star Without A Body,” Peter Kelly, DePaul University, PeterKelly82@gmail.com

“Layton, House and Holmes: The ‘Master Puzzler’ Fantasy in Videogames, Television and Cinema,” Christopher Goetz, University of California, Film and Media, chrisgoetz@berkeley.edu

Panel Chair: Peter Kelly

**3307. Sunday 11:30 – 1:00. Usinger.**

Ethnicity, Identity, and War

Area: War

“Marching to Monterey: U.S. Catholics and the Mexican War,” Michael E. Telzrow,  
Wisconsin Veterans Museum, Michael.Telzrow@dva.state.wi.us

“Unwanted in a White Man’s War: The Civil War Service of the Green Bay Tribes,” Russell  
Horton, Wisconsin Veterans Museum, Russell.Horton@dva.state.wi.us

“Badgers Abroad: How Wisconsin’s World War II Soldiers Saw the World,” Mark D. Van  
Ells, Queensborough Community College, CUNY, mvanells@qcc.cuny.edu

Panel Chair: Michael E. Telzrow

**3308. Sunday 11:30 – 1:00. Wright Ballroom A.**

Dixie Chicks and Tribute Bands

Area: Music

“Mad as Hell?: Democratic Dissent and the Unpatriotic Backlash on the Dixie Chicks,”  
Jeremy V. Adolphson, University of Wisconsin—Milwaukee, jva@uwm.edu

“The Hyperrealism of Tribute Bands: Historically Informed Rock Performance,” Greg  
MacAyeal, Northwestern University, Music Library, g-macayeal@northwestern.edu

Panel Chair: Greg MacAyeal

**3310. Sunday 11:30 – 1:00. Wright Ballroom C.**

Colorism and Masculinity in Black Popular Culture

Area: African-American Popular Culture

“Proud Not Perfect: A Discourse Analysis of Colorism in the Children’s Cartoon *Proud  
Family*,” Catherine Knight Steele, University of Illinois—Chicago, Department of  
Communication, caknight@uic.edu

“Hue is the Fairest of Them All? Or, Light vs. Dark in *Essence* Magazine: A Discursive Study  
of the Meaning of Skin Color in Black America,” Simone Puff, University of  
Klagenfurt, Austria, Department of English and American Studies,  
simone.Puff@uni-klu.ac.at

“The Evolution of an Identity: GI Joe and Black Masculinity,” Carlos D. Morrison, Alabama  
State University, Department of Communications, cdmorrison@alasu.edu

Panel Chair: Carlos Morrison

**3311. Sunday 11:30 – 1:00. Pabst.**

Feminism in Comics and Comix

Area: Comics

“Out of the Refrigerator: Recasting Women in the Works of Gail Simone,” Jonathan Helland, University of Wisconsin—Eau Claire, hellanjm@uwec.edu

“Feminism in *Spider-Man*,” Brandi Crosmer, Appalachian State University, crosmerbg@email.appstate.edu

“Brew City and Bra Burning: Milwaukee as an Epicenter in Feminist Rhetoric,” Jennifer Kelso Farrell, Milwaukee School of Engineering, Farrell@msoe.edu

“‘The Path of Red and Black Ink:’ Anzalduan Dialectics in the Love & Rockets Borderlands,” Alexandra Mendoza Covarrubias, University of Minnesota, Twin Cities, mend0121@umn.edu

Panel Chair: Paul Kohl, Loras College, paul.kohl@loras.edu

**3312. Sunday 11:30 – 1:00. Miller.**

The News Media

Area: Advertising and Public Relations

“Influence of Popular Television Programming on Students’ Perception about Course Selection, Major, and Career,” Kristy Tucciarone, University of Missouri—St. Louis, tucciaronek@umsl.edu

“Lyrical Product Placement: A Content Analysis from Hoedowns to Hip-Hop,” Clay M. Craig, Texas Tech University, clay.craig@ttu.edu

“Where There’s Tobacco Smoke There May be Fire: What 1943 Tobacco Ads Tell Us about American Attitudes in 1943,” Ric Jensen, Communication Studies Department, Ashland University, ricwjensen@yahoo.com

“Patriotism and Guilt: Selling Luxury Products in World War II,” Kathleen German, Miami University of Ohio, germankm@muohio.edu

Panel Chair: Ric Jensen

**3313. Sunday 11:30 – 1:00. Schlitz.**

Depictions of Nature

Area: Plants and Animals

“‘What’s So Funny about a Bird Funeral?’ Critter Comedians on NBC,” Jessica Boykin,  
Missouri State University, boykin915@live.missouristate.edu

“The Evolution of Animal Swarms, Hives, and Colonies in the Popular Imagination,”  
Nathan J. Carpenter, Michigan Technological University, njcarpen@mtu.edu

“Where Thoughts Meet: A Naturalistic Examination of Consumer Eating Behavior,” Eleni  
Kametas-Hicks, Parkland College, eleni.kametas@gmail.com

“Wildlife Films: Fact or Fiction,” Richard Sanzenbacher, Embry-Riddle University,  
sanzenbr@erau.edu

Panel Chair: Eleni Kametas-Hicks

**3314. Sunday 11:30 – 1:00. Golda Meir.**

Health In Prime Time Culture

Area: Health Communication

“Pregnancy and Motherhood In Popular Culture,” Ali Gattoni, University of Wisconsin—  
Milwaukee, lgattoni@uwm.edu

“Self Discrepancy at the End of Life: Facing Death and The Cost of Dying,” Emily Cramer,  
University of Wisconsin—Milwaukee, emcramer@uwm.edu

“The Condom Conundrum: A Narrative Analysis of Lessons Learned Through Primetime  
Television,” Malynnda Johnson, University of Wisconsin—Milwaukee,  
Mindyj@uwm.edu

Panel Chair: Malynnda Johnson

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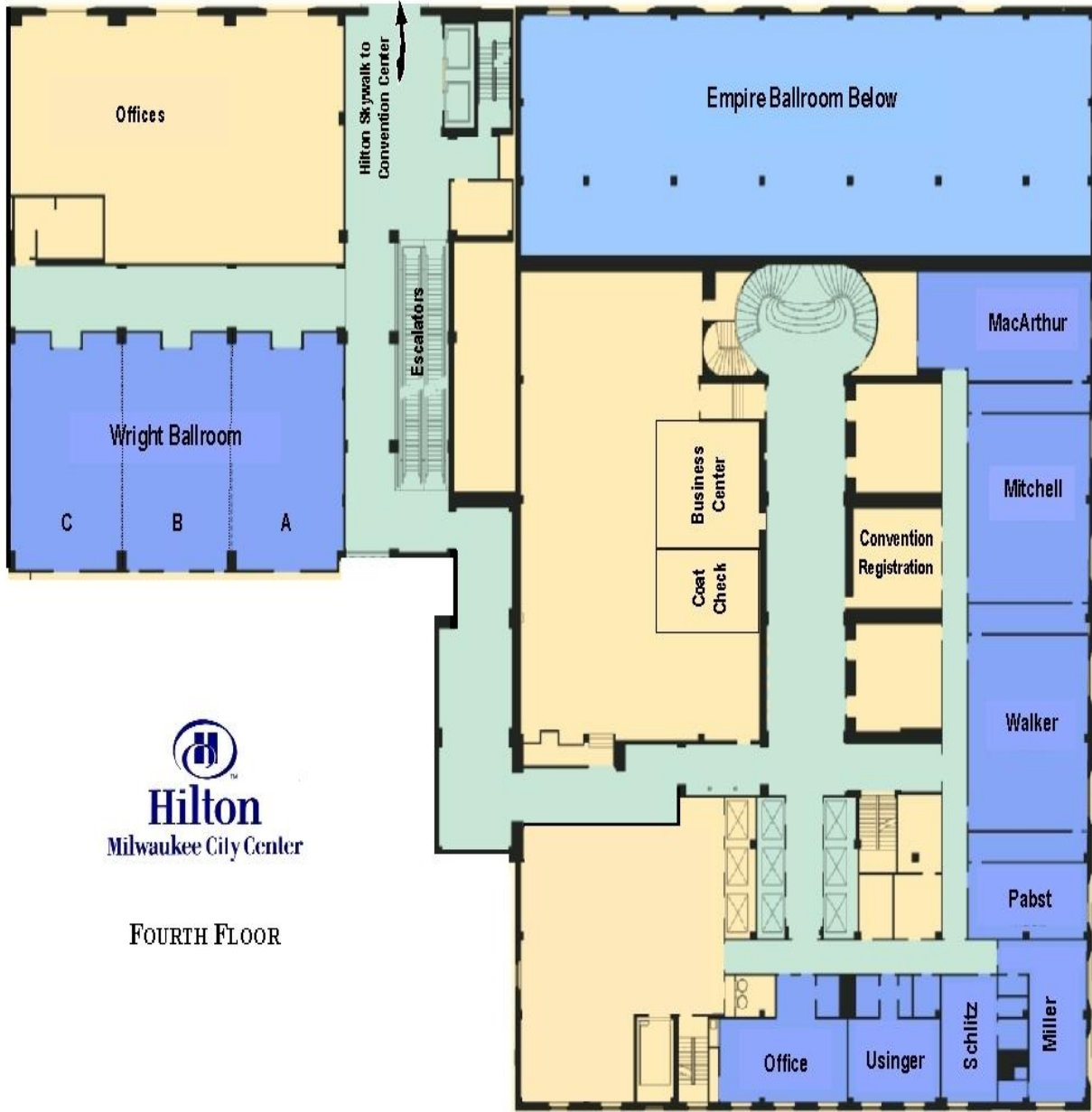
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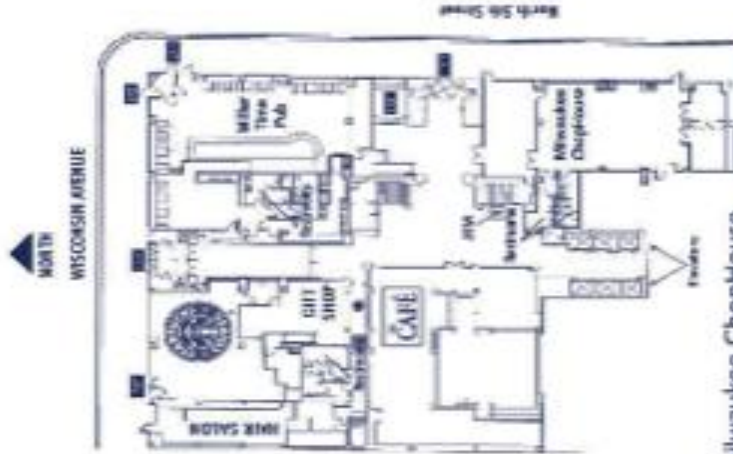


FOURTH FLOOR

FIFTH  
FLOOR

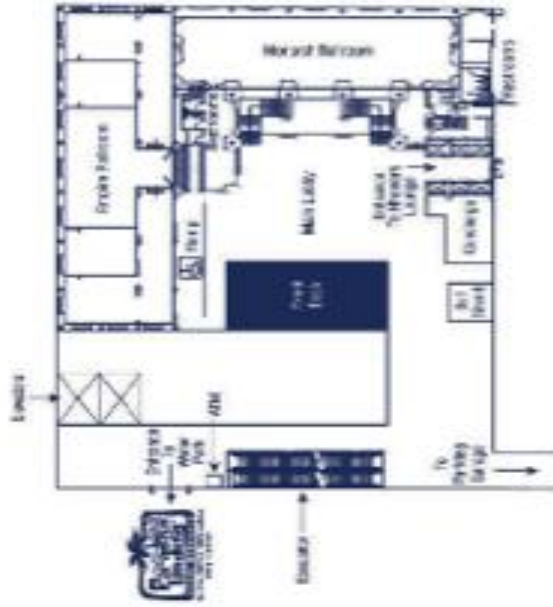


# LOWER LOBBY



- Milwaukee ChopHouse
- Miller Time Pub
- The Café
- Starbucks
- Gift Shop
- Hair Salon

# UPPER LOBBY



- Front Desk
- Honors Lounge
- Bellstand
- Concierge
- Paradise Landing
- Empire Ballroom
- Monarch Ballroom